



Town Council Special Meeting Agenda

Wednesday, January 22, 2025, 9:00 a.m.

Mammoth Brewing Co. Beer Cellar

18 Lake Mary Road

Mammoth Lakes, CA 93546

Members of the Town Council:

Mayor Chris Bubser, Mayor Pro Tem Amanda Rice, Councilmember Bill Sauser,
Councilmember Brent Truax, Councilmember John Wentworth

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town Clerk at (760) 965-3602. Notification prior to the meeting will enable the Town to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 13.102-35.104 ADA Title II)

NOTE: Materials related to an item on this agenda submitted after distribution of the agenda packet are available for public inspection in the Town Offices located at 437 Old Mammoth Road, Suite 230 during normal business hours. Such documents are also available on the Town of Mammoth Lakes website at www.townofmammothlakes.ca.gov subject to staff's ability to post the documents before the meeting.

1. CALL TO ORDER AND ROLL CALL

2. PUBLIC COMMENTS

The Public Comment portion of the agenda provides the public with an opportunity to address the Town Council on matters not otherwise listed on the agenda. Under California law the Town Council is prohibited from generally discussing or taking action on items not included in the agenda; however, the Town Council may briefly respond to comments or questions from members of the public. Therefore, the Town Council will listen to all public comment, but will not generally discuss the matter or take action on it. Requests for service from the Town may also be made at the Town offices during regular business hours. Members of the public desiring to speak on a matter appearing on the agenda should ask the Mayor for the opportunity to be heard when the item comes up for Council consideration.

3. WORKSHOP

3.1 The Town Council will participate in a priority setting session facilitated by Seana Doherty, Senior Manager at Agnew::Beck Consulting.

4. ADJOURNMENT

The Town Council will adjourn to a regular meeting to be held on Wednesday, February 5, 2025 at 4:00 p.m.

Town Council Priority Setting Session

Date: Wednesday, January 22, 2025 | 9-4pm

Council Session: 9-3pm

Staff Session: 3-4pm

Facilitation: Agnew::Beck Consulting

AGENDA

Part 1: Council Session

9-3pm (lunch 11:30-noon)

**Times below reflect approximate schedule.*

1. Welcome, Meeting Agreements, Agenda Review, Warm-Up Exercise

Time: 9:00 AM – 9:30 AM

- Opening Remarks: Rob Patterson, Town Manager
- Establish Meeting Agreements
- Review of Agenda
- Feedback from Board interviews

2. Town Council Training Spotlight

Time: 9:30-10:30

Topics:

- Role of Town Council
- Overview of highly effective teams, how are we doing?
- Decision making for effective team

4. Visioning Exercise: What Do We Envision for the Town in the Next 20 Years?

Time: 10:30-11:30

This is a creative exercise, offering Council an opportunity to think about the legacy of their work, the changing world and how to position the Town to be ready for the changes ahead.

Lunch Break: 11:30-noon

5. Setting Priorities for 2025 and Beyond Areas – World Café Process

Time: Noon-2:30 (Time certain)

- Rotating Group Discussions on Key Priorities for 2025 and beyond.

6. Summary Share-Out + Closing Reflections

Time: 2:30-3pm

- Groups Present Key Takeaways
- Closing remarks
- Next Steps

Part 2: Staff Session (3-4pm)

Agenda

1. Review and discuss feedback from Council input
2. Action Plan based on feedback
3. Next steps, close

General Plan Vision Statement – 2007

COMMUNITY VISION Surrounded by uniquely spectacular scenery and diverse four-season recreational opportunities, the community of Mammoth Lakes is committed to providing the very highest quality of life for our residents and the highest quality of experience for our visitors.

To achieve this vision, Mammoth Lakes places a high value on:

1. Sustainability and continuity of our unique relationship with the natural environment. As stewards, we support visitation and tourism as appropriate means to educate and share our abundant resources. We are committed to the efficient use of energy and continuing development of renewable resources.

2. Being a great place to live and work. Our strong, diverse yet cohesive, small-town community supports families and individuals by providing a stable economy, high quality educational facilities and programs, a broad range of community services and a participatory Town government.

3. Adequate and appropriate housing that residents and workers can afford.

4. Being a premier, year-round resort community based on diverse outdoor recreation, multiday events and an ambiance that attracts visitors.

5. Protecting the surrounding natural environment and supporting our small-town atmosphere by limiting the urbanized area.

6. Exceptional standards for design and development that complement and are appropriate to the Eastern Sierra Nevada Mountain setting and our sense of a “village in the trees” with small town charm.

7. Offering a variety of transportation options that emphasize connectivity, convenience, and alternatives to use of personal vehicles with a strong pedestrian emphasis.

Town Council Strategic Priorities and Key Objectives Statement

(Adopted December 20, 2023)

Strategic Priority: Investment in Community Focused Projects

- Continue implementation of the Town’s Housing Now! Initiative programs to deliver a mix of community housing opportunities (e.g., ‘missing middle’ and Parcel Phase 2).
- Complete community facilities to enhance programs and services including, community recreation center, performing arts venues, childcare, and parks.
- Implement connections and development of “mobility hubs” – including EV stations, Restrooms, & MUPs, transit, & trail connectivity with added amenities (Walk, Bike, Ride Concepts).
- Finalize design for new broadband infrastructure deployment.

Strategic Priority: Enhance Sustainability & Diversity of Local Businesses & Tourism Economy

- Partner on amenities on federal lands to enhance visitor & resident experiences with improved recreational access points with parking, signage, trash service & restrooms.
- Invest in beautification of primary business frontages and supporting services (i.e., animation, parking, snow management & associated Downtown Revitalization Concepts).
- Engage in the Mammoth Main Base Redevelopment Project to ensure community benefits and long-term added economic value to the Town and region.
- Leverage state and other resources to support regional arts & culture, events, and sports related facilities to leverage regional competitions and athlete training.

Strategic Priority: Environmental Resiliency by Proactive planning and Project Implementation

- Support marketing and on-the ground engagement to develop a culture of stewardship, responsible recreation, preparedness for natural disasters and to address climate change.
- Provide support for long-term forest recreational, health and safety projects such as ESCCRP, USFS planning processes, and amenity investment, working with local and regional partners.
- Engage with recreational planning & development projects that focus on adaptation, resiliency, & mitigation strategies to preserve long-term vitality & diversity of uses.
- Pursue funding sources to support forest wildfire mitigation projects and housing such as federal and state grants, EIFD/Climate Resiliency Districts and Town resources.

Strategic Priority: Implementation of Enhanced and Required Municipal Services

- Maintain long-term financial stability to support strategic community investments and resiliency and long-term maintenance and sustainability of capital investments and services.
- Enhance Town’s public outreach/engagement/information strategies, tools, social media, surveys, customer facing technology services and direct public interaction.
- Completion of “Civic Center” vision with construction of new Town Offices.
- Implementation of programs/policies to meet state mandates in solid waste management, electrification, housing development, and climate adaptation.