

Mammoth Lakes Recreation Board Agenda

Tuesday, May 13, 2025, 3:00 p.m. 437 Old Mammoth Road, Suite Z, Mammoth Lakes

Members of the Board

President Craig Albright, Treasurer Heather Schaubmayer, Board Member Danielle Torrance, Board Member Eric Wasserman, Board Member Brent Truax

NOTE: In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Town of Mammoth Lakes at (760) 965-3600. Notification 48 hours prior to the meeting will enable the Town to make reasonable arrangements to ensure accessibility to this meeting. (28 CFR 13.102-35.104 ADA Title II)

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Public comments may be made in person or submitted to the clerk at clerk@townofmammothlakes.ca.gov before or during the meeting.

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Please click this URL to join. https://monocounty.zoom.us/s/95249139779

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US: +1 669 900 6833 or +1 346 248 7799 or +1 253 215 8782 or +1 312 626 6799 or +1 646 876

9923 or +1 301 715 8592 - Callers: To Raise your hand Press *9, to Unmute/Mute Press *6

Webinar ID: 952 4913 9779 International numbers available:

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1. CALL TO ORDER

2. PUBLIC COMMENTS

Public comments may be submitted before or during the meeting via email to the Town's Assistant Clerk, Angela Plaisted at clerk@townofmammothlakes.ca.gov, or they may be made in person in Suite Z or by "Raising" your hand if logged into the meeting via Zoom. All comments will be limited by the Chair to a speaking time of five minutes.

3. CONSENT AGENDA

3.1 Approve the minutes of the Regular Meeting of March 18, 2025

4. REPORTS

- 4.1 Mammoth Trails Committee Chair Update
- 4.2 Mammoth Lakes Recreation Program and Administrative Update
- 4.3 Fiscal Year 2024/25 Financial Report Through March 2025

5. POLICY MATTERS

- 5.1 Review Draft Fiscal Year 2025/26 Budget
- 5.2 Elect Board Member to Position of Secretary
- 5.3 Approve new recreational activity graphics and program badges
- 5.4 Review Mammoth Lakes Recreation Stewardship Programs Operational Guidelines for Administration Implementation document
- 5.5 Review Guidelines for Measure U Programming Grants and provide direction for updates

6. DISCUSSION ITEMS

- 6.1 Overview and discussion of Town of Mammoth Lakes Strategic Priorities
- 6.2 Discussion of items in consideration for allocation of Measure R and Measure U funds
- 7. BOARD MEMBER REPORTS
- 8. REQUEST FOR FUTURE AGENDA ITEMS
- ADJOURNMENT

The Board will adjourn to the next regular meeting scheduled to be held on July 8, 2025.



Mammoth Lakes Recreation Board Minutes of Regular Meeting

March 18, 2025, 3:00 p.m. 437 Old Mammoth Road, Suite Z, Mammoth Lakes

Members Present: President Craig Albright, Treasurer Heather Schaubmayer,

Board Member Danielle Torrance, Board Member Eric

Wasserman, Board Member Brent Truax

1. CALL TO ORDER

President Craig Albright called the meeting to order at 3:04 p.m. in the Council Chamber, 437 Old Mammoth Road, Mammoth Lakes, CA.

Members of the MLR Board were joined by the following members of the Parks and Recreation Commission: Chair Dan O'Connell, Vice Chair Silver Chesak, and Commissioners Greg Newbry and Scott Reif.

2. PUBLIC COMMENTS

Town of Mammoth Lakes (TOML) Recreation Manager Kat Kelly announced that the Summer Recreation Expo would take place on March 31st at the Community Recreation Center (CRC).

There was discussion between Ms. Kelly and members of the Board.

3. WORKSHOP

3.1 <u>Joint meeting with the Town of Mammoth Lakes Parks and Recreation Commission to discuss the 2025 Parks and Recreation Department Strategic Priorities and Key Objectives.</u>

TOML Parks and Recreation Commission Chair Dan O'Connell and TOML Parks and Recreation Director Stu Brown and Executive Director Kim Anaclerio outlined the information in the staff report.

TOML Assistant Engineer Colin Brownlee and Parks and Recreation Manager Kat Kelly provided additional information on the Mammoth Creek West Park project.

Ms. Kelly outlined the information in the CRC Additional Programming Amenities presentation.

There was discussion between TOML staff, Ms. Anaclerio, members of the Parks and Recreation Commission, and members of the Board.

4. PUBLIC HEARING

The Board went into recess at 4:16 p.m.

The Board reconvened at 4:21 p.m.

President Craig Albright opened the public hearing at 4:21 p.m.

4.1 The public hearing provides the public opportunity to comment on the allocation \$181,325 of Fiscal Year 2024/25 Measure U funds for programming support.

Executive Director Kim Anaclerio and Treasurer Heather Schaubmayer outlined the information in the staff report.

PUBLIC COMMENT:

Friends of the Inyo (FOI) Stewardship Director Izzy Taylor spoke about their program and application.

There was discussion between Ms. Anaclerio, the applicants, and members of the Board.

Moved by Treasurer Heather Schaubmayer Seconded by Board Member Eric Wasserman Approve allocations in the amount of \$181,325 of Fiscal Year 2024/25 Measure U funds for programming support as stated in the Fiscal Year 2024-25 Measure U Programming Recommendations document.

For (5): President Craig Albright, Treasurer Heather Schaubmayer, Board Member Danielle Torrance, Board Member Eric Wasserman, and Board Member Brent Truax

Carried (5 to 0)

4.2 The public hearing provides the public opportunity to comment on the allocation up to \$25,000 of Fiscal Year 2024/25 Measure U funds for Special Project programming support.

Treasurer Heather Schaubmayer and Executive Director Kim Anaclerio outlined the information in the staff report.

PUBLIC COMMENT:

Project Manager Scott Smith and Wind Drift Studios Owner Kimmy Fasani outlined the information in the Wind Drift Studios Construction presentation.

Board Member Brent Truax announced that Kimmy Fasani would be one of this year's 4th of July Parade Grand Marshals.

There was discussion between Ms. Anaclerio, the applicants, and members of the Board.

The public hearing was closed at 5:14 p.m.

There was further discussion between Ms. Fasani, Executive Director Kim Anaclerio, and members of the Board.

Moved by Treasurer Heather Schaubmayer Seconded by Board Member Brent Truax

Approve allocation of \$25,000 for visual aid for Wind Drift Studios with the caveat of twenty days per year access to the general public free of cost.

For (5): President Craig Albright, Treasurer Heather Schaubmayer, Board Member Danielle Torrance, Board Member Eric Wasserman, and Board Member Brent Truax

Carried (5 to 0)

5. POLICY MATTERS

5.1 Consider Recommendation of \$350,000 in Fiscal Year 2024/25 Measure R Fund Balance to the Mammoth Creek Park Rehabilitation Project.

Executive Director Kim Anaclerio outlined the information in the staff report.

TOML Parks and Recreation Director Stu Brown provided additional information regarding the Mammoth Creek Park Rehabilitation Project.

There was discussion between Mr. Brown, Ms. Anaclerio, and members of the Board.

Moved by Treasurer Heather Schaubmayer Seconded by Board Member Danielle Torrance

Approve Recommendation of \$350,000 in Fiscal Year 2024/25 Measure R Fund Balance to the Mammoth Creek Park Rehabilitation Project.

For (4): President Craig Albright, Treasurer Heather Schaubmayer, Board Member Danielle Torrance, and Board Member Brent Truax

Against (1): Board Member Eric Wasserman

Carried (4 to 1)

5.2 Consider Recommendation to Reallocate \$8,000 in Fiscal Year 2024/25 Measure R Special Project Funding to Community Recreation Center Programming Amenities.

President Craig Albright outlined the information in the staff report.

There was discussion between TOML Parks and Recreation Director Stu Brown, Executive Director Kim Anaclerio, and members of the Board.

Moved by Treasurer Heather Schaubmayer Seconded by Board Member Danielle Torrance

Reallocate \$8,000 in Fiscal Year 2024/25 Measure R Special Project Funding to the Community Recreation Center Programming Amenities.

For (5): President Craig Albright, Treasurer Heather Schaubmayer, Board Member Danielle Torrance, Board Member Eric Wasserman, and Board Member Brent Truax

Carried (5 to 0)

6. CONSENT AGENDA

Moved by Board Member Eric Wasserman Seconded by Board Member Brent Truax

Approve the Consent Agenda.

For (5): President Craig Albright, Treasurer Heather Schaubmayer, Board Member Danielle Torrance, Board Member Eric Wasserman, and Board Member Brent Truax

Carried (5 to 0)

6.1 Approve the minutes of the Regular Meeting of January 14, 2025.

7. REPORTS

7.1 Program and Administrative Update.

Executive Director Kim Anaclerio outlined the information in the staff report and handed out the newly published MLR Annual Report. Ms. Anaclerio announced that Tamara Bankson had resigned from her position on the Board effective March 1st, thanked her for her service, and said the Board was looking for new Board Members. She previewed new logos specific to certain activities and announced that this summer's season of stewardship would kick off with National Trails Days and a tentative ribbon cutting ceremony on June 7th at 9 a.m. at the Sherwin Meadows Trailhead.

There was discussion between Ms. Anaclerio and members of the Board.

7.2 Fiscal Year 2024/25 Financial Report Through January 2025.

Executive Director Kim Anaclerio outlined the information in the Financials Report.

There was discussion between Ms. Anaclerio and members of the Board.

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8. **BOARD MEMBER REPORTS**

Board Member Eric Wasserman thanked the Allocations Committee for their efforts and thanked Secretary Tamara Bankson for her service on the Board and Committee. Mr. Wasserman said that he had kept a good balance of work and play, and that the skiing here had been fantastic.

Board Member Brent Truax said that he had gone on several college visits with his daughter. Mr. Truax reported that the service economy in Telluride across the board was superior to Mammoth and that ours was good but had room for improvement.

Treasurer Heather Schaubmayer said that she had been helping a non-profit lately, had been heavily involved in volleyball, and looked forward to spring and summer camping.

Board Member Danielle Torrance said that she had been hiking a lot and had visited several colleges with her daughter.

President Craig Albright said that he was seeking a good play/work balance and had been backcountry skiing often. He reported that it had been a good, but not great year at the Mountain and spoke of the tragic loss of Ski Patroller Claire Murphy.

There was discussion among members of the Board.

9. REQUEST FOR FUTURE AGENDA ITEMS

There was discussion between Executive Director Kim Anaclerio and members of the Board. The May meeting will include a conversation around consideration of making the \$25,000 Measure U Special Funding part of the total funding and not restricting it to \$25,000 moving forward, a review of Measure U Funding language, including consideration of the number of years an organization can receive funding, and a review of MLR's special activities logos.

10. ADJOURNMENT

The meeting	was	adjou	rned	at	6:08	p.m.

Angela Plaisted	Assistant Clerk



Mammoth Trails Committee Agenda

Thursday, April 10, 2025, 3:00 p.m. 437 Old Mammoth Road, Suite Z, Mammoth Lakes

Members of the Committee

Committee Member Bill Sauser, Committee Member Rob Patterson, Committee Member Elise Howell, Committee Member Spencer Ostergaard, Committee Member Caroline Britton, Vice Chair Michael Draper, Chair John Connolly

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6799 Callers: To Raise your hand Press *9, to Unmute/Mute Press *6

Webinar ID: 986 8955 3995

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1. CALL TO ORDER

2. PUBLIC COMMENTS

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3. CONSENT AGENDA

3.1 Approve the minutes of the Regular Meeting of December 12, 2024

4. REPORTS

- 4.1 Trails Program Report
- 4.2 Outdoor Recreation Manager Report
- 5. COMMITTEE MEMBER REPORTS
- 6. REQUEST FOR FUTURE AGENDA ITEMS
- 7. ADJOURNMENT

The Committee will adjourn to a regular meeting to be held on June 12, 2025.



Mammoth Trails Committee Minutes of Regular Meeting

December 12, 2024, 3:00 p.m. 437 Old Mammoth Road, Suite Z, Mammoth Lakes

Members Present: Committee Member Bill Sauser, Committee Member Rob

Patterson, Committee Member Elise Howell, Committee Member Spencer Ostergaard, Committee Member Caroline Britton, Vice

Chair Michael Draper, Chair John Connolly

1. CALL TO ORDER

Chair John Connolly called the meeting to order at 3:03 p.m. in the Council Chamber, 437 Old Mammoth Road, Mammoth Lakes.

2. PUBLIC COMMENTS

There were no comments given at this time.

3. CONSENT AGENDA

Approve the Consent Agenda

For (5): Committee Member Rob Patterson, Committee Member Elise Howell, Committee Member Spencer Ostergaard, Committee Member Caroline Britton, and Chair John Connolly

Absent (2): Committee Member Bill Sauser, and Vice Chair Michael Draper

Carried (5 to 0)

3.1 Approve the minutes of the Regular Meeting of October 10, 2024

4. REPORTS

4.1 <u>Mammoth Lakes Recreation Administrative Update</u>

Mammoth Lakes Recreation (MLR) Executive Director Kim Anaclerio outlined the information in the Mammoth Lakes Recreation Staff Report.

There was discussion between Ms. Anaclerio and members of the Committee.

4.2 <u>Mammoth Lakes Trails and Public Access Summer 2024 Trail</u> Counter Data Report

Mammoth Lakes Trails and Public Access (MLTPA) Project Manager Kristy Williams provided information about the services MLTPA provided for the Town. Ms. Williams introduced Project Specialist Tanner Bissonette and Data Technician Will Gayle and announced that Mr. Bissonette was leaving MLTPA and Mr. Gayle would take on the duties of the Trail Counter Program.

Mr. Bissonette outlined the information in the Trail Counter Summer Report presentation.

Town of Mammoth Lakes (TOML) Trails Manager Andrew Mulford and Office of Outdoor Recreation Manager Lawson Reif provided additional information.

There was discussion between MLTPA staff, TOML staff, and members of the Committee.

4.3 <u>Trails Program Manager Report</u>

TOML Trails Program Manager Andrew Mulford outlined the information in the Trails Manager Report.

Committee Member Bill Sauser joined the meeting at 3:42 p.m.

TOML Office of Outdoor Recreation Manager Lawson Reif provided additional information.

There was discussion between TOML staff and members of the Committee.

4.4 Outdoor Recreation Manager Report

TOML Office of Outdoor Recreation Manager Lawson Reif outlined the information in the staff report and budget.

There was discussion between TOML staff, Mammoth Lakes Recreation Executive Director Kim Anaclerio and members of the Committee.

5. COMMITTEE MEMBER REPORTS

Committee Member Elise Howell thanked TOML Trails Manager Andrew Mulford for meeting her at Sierra Meadows Ranch to discuss how the Sherwins Area Recreation Plan (SHARP) would affect the equestrian trails. Ms. Howell said that she worked as a host at Tamarack and said there had recently been a Fat Tire eBike on the trail and asked about who could provide education for the public as to where such bikes were and were not allowed.

Committee Member Rob Patterson gave an update on the Town's current process of reviewing roles and responsibilities across the various recreation agencies and said more information would be provided as the review moved along.

Committee Member Spencer Ostergaard announced that he had completed the last requirement of his master's program yesterday.

Chair John Connolly reported that Mono County was still working on a trail system and had provided the Bureau of Land Management (BLM) and Forest Service (FS) with everything they had requested.

Vice Chair Mike Draper said the fall Mammoth Hockey League concluded this week and that it was a great success, and that he looked forward to June Mountain opening early.

There was discussion between TOML staff and members of the Committee.

6. REQUEST FOR FUTURE AGENDA ITEMS

There were no future agenda items requested.

Mammoth Trails Committee Meeting Minutes December 12, 2024 Page 4 of 4

ADJOURNMEN	IT
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The Committee	adjourned	the	meeting	at 5:38	p.m.

Angela Plaisted, Assistant Clerk

TOWN OF MAMMOTH LAKES STAFF REPORT

Title: Trails Program Report

Meeting Date: 04/10/2025

Prepared by: Andrew Mulford and Gretchen Haselbauer

The Town of Mammoth Lakes Office of Outdoor Recreation is pleased to have the opportunity to share some brief updates on our priority projects with you.

- OSV (Over Snow Vehicle) Grooming We have rounded out our grooming staff with the hiring of a very skilled sno-cat operator with years of experience grooming at MMSA. Mono County IT assisted us with the installation of a two-way radio for grooming operations communication. The California OSV Program Coordinator will be visiting our facilities on 02/19.
- Winter Recreation Map Update We updated the language in the Winter Recreation Map to read
 "Groomed by the Town of Mammoth Lakes" instead of "Groomed by USFS". We also added the
 QR code so people can easily access the live grooming update page at
 mammothwintergrooming.com. Several other trailhead locations and names were updated for
 accuracy.
- OSV Slow Zone In response to a request by committee members at our last MTC meeting, we
 have developed a OSV slow zone at the Sherwin Meadows Trailhead and have received approval
 from USFS staff to add it to our maps and signs.
- SHARP The team is developing the finalized proposed action document. Trail alignments have been established in support of public scoping which is set to begin 04/2025. Several alignments have been identified as needing further archaeological and botanical consultation and will be moving forward on a longer timeline. We will be hosting a special Mammoth Trails meeting on 04/17/2025 at the Mammoth Community Center to share information and engage the public during the scoping period for this recreation project.
- Sutter 300 We are still planning to make a formal request for funding for this purchase using a combination of Measure R, AAT and TOML General fund dollars. We are going to wait for a signed decision memo authorizing trail construction before we make this request.
- USFS has requested assistance with maintenance and logout of the Mammoth Pass Trail, Mammoth Pass Cutoff and Duck Pass Trails in the Lakes Basin area. These additional trails total 13.5 miles and our crew would focus on logout and other necessary maintenance to keep these trails open and accessible.
- TOML Recreation Technician position Based on a request from the USFS we will be hiring one Recreation Technician
- Summer of Stewardship We have scheduled a full summer of stewardship events and are excited to share some dates and details with the group.



CONTENTS

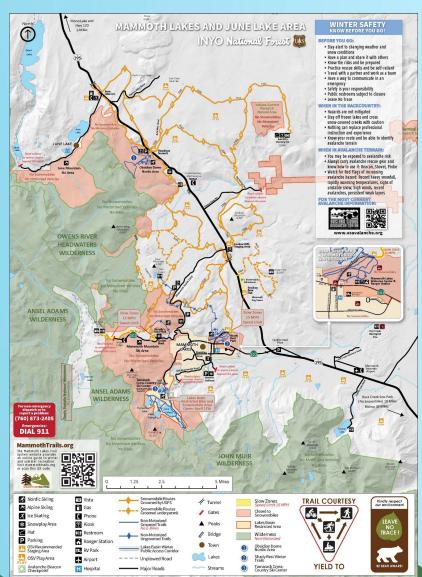
Here is a short list of our priority projects:

- 1. OSV Grooming Program
- 2. Winter Rec Map Update
- 3. OSV Slow Zone Sherwins
- 4. SHARP Trail Planning
- 5. Sutter 300 Trail Dozer
- 6. Additional Trail Maintenance



OSV Grooming Program

- Hired Jeff Smead experienced cat operator
- Installed two-way Radio
- Waiting for snow
- CA OSV Program manager coming later this month for site visit
- Mitigation, Monitoring and Reporting (MMRP). This is a big part of the program and we will be conducting regular monitoring patrols and collecting data using ArcGIS online. This data will support further OSV decision making related to subpart C.



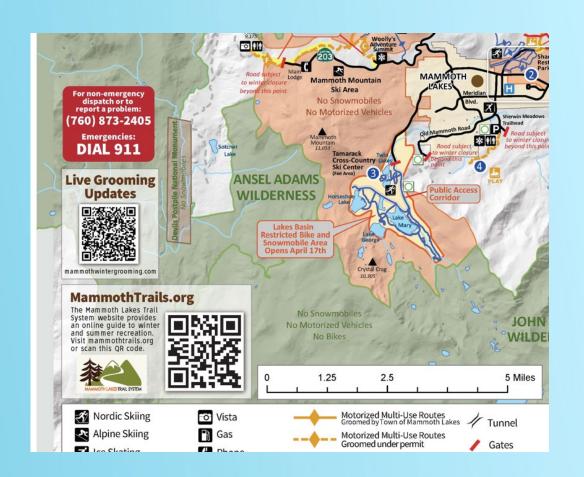
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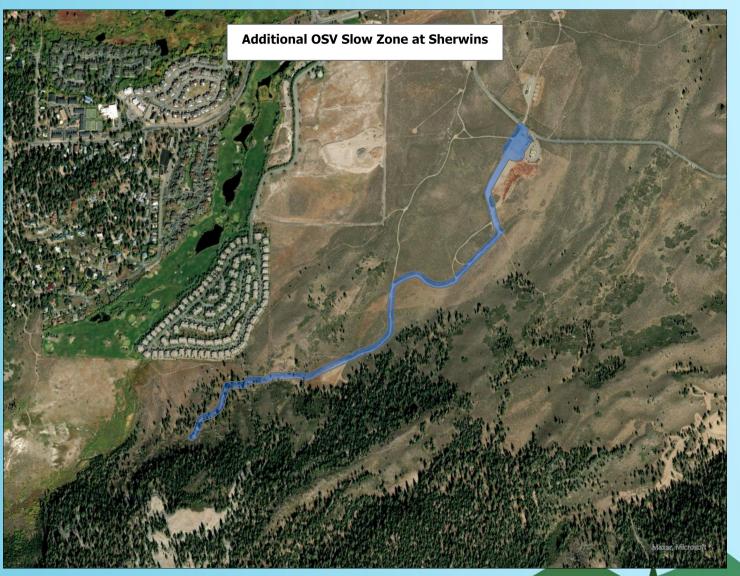
Winter Rec Map Update

- Updated "groomed by" language from USFS to Town of Mammoth Lakes
- Added QR Code for live grooming updates via mammothwintergrooming.com
- Made a few other corrections to location and name of trailhead facilities



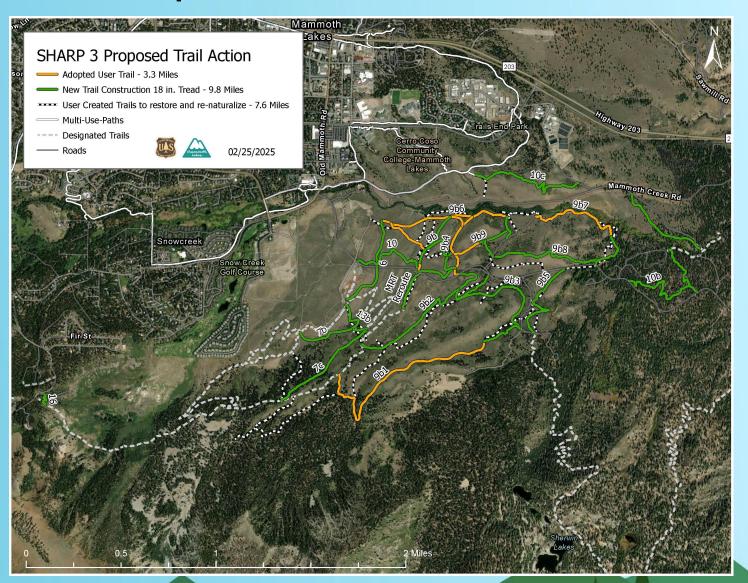
OSV Slow Zone

- Slow Zones defined as a 50ft buffer around any developed recreation areas
- Approved by USFS Rec Officer
- Will be added to signs and maps as they are updated



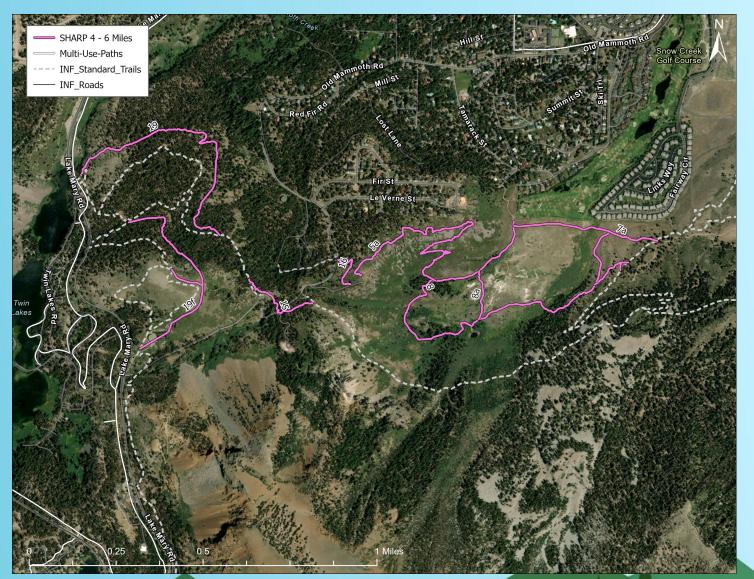
SHARP Update

- SHARP 3 drafting
 Proposed Action with
 purpose and need
- Target scoping date 03/01/2025
- 9.8 Miles new construction
- 3.3 miles of adopted user created trail



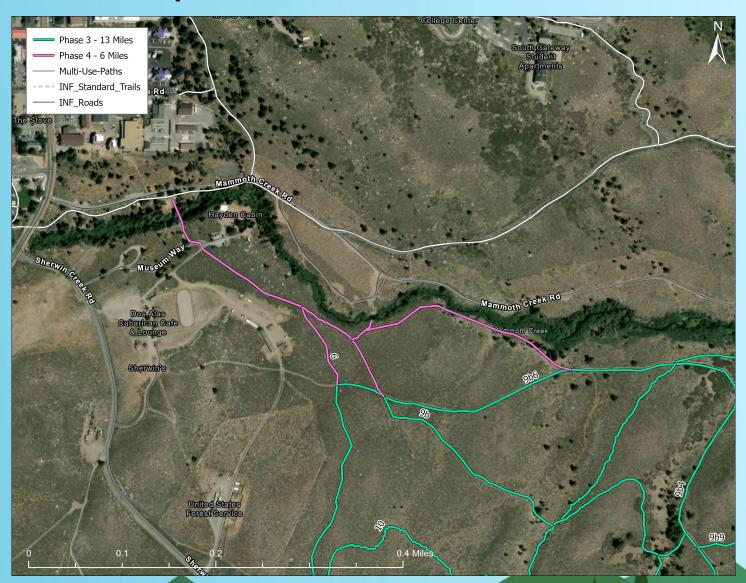
SHARP Update

- SHARP 4 Shovel testing required to inform the viability and location of these alignments
- INF Archaeologist drafting scope of work for this effort
- Approx 1 mile of trail intersecting identified archaeological resource sites
- Will need to contract shovel testing.



SHARP Update

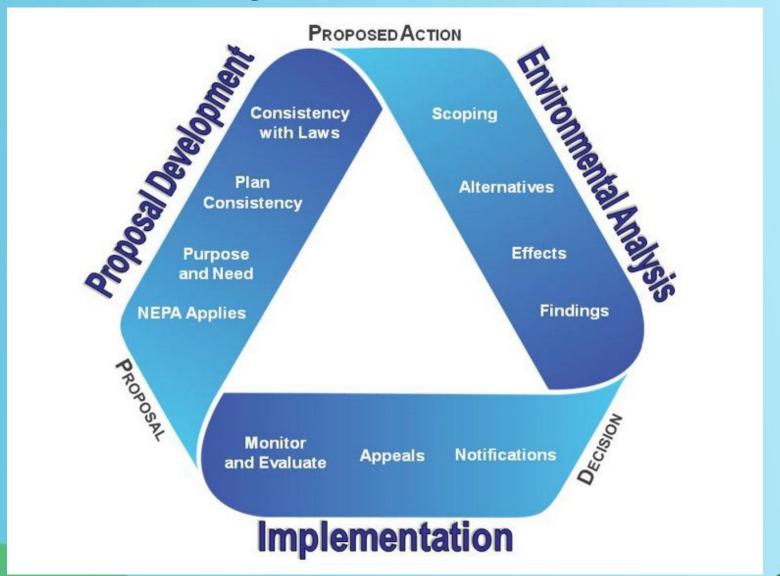
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- INF Archaeologist drafting scope of work for this effort
- Approx 1 mile of trail intersecting identified archaeological resource sites
- Will need to contract this work



SHARP Update – Tentative Timeline

Event	Work Days	Day#	Calendar Days	Due Date
Project start date ¹	,	0		06/01/24
Project Initiation (PIL, IDT ID, SUP Screening, etc)	15	15	21	06/22/24
Proposed Action Development (P+N, Internal scoping)	150	165	210	01/18/25
Exeternal Scoping / Public Involvement	30	195	42	03/21/25
Issue Identification	5	200	7	04/21/25
Effects Analysis Timeline Update ³	0	200	0	04/21/25
Required Regulatory Reports & Effects (specialists input) ⁴	45	245	63	05/10/25
NEPA process check - is CE still appropriate?	0	245	0	05/10/25
Regulatory Concurrence (ESA, NHPA)	0	245	0	05/10/25
Decision Memo Prep	10	255	14	05/24/25
Sign Decision	0	255	0	05/24/25
Earliest Implementation ====>				05/24/25

SHARP NEPA



SHARP Public Scoping



Thursday, April 17
5pm - 7pm
Open House Style - Drop in Anytime!

AT THE MAMMOTH COMMUNITY CENTER
1000 Forest Trail

- Get updates from: Town's Trails Program Manager, USFS, BLM, and Mono County.
- Review the **Sherwins Area Recreation Plan (SHARP)**: Open for public comment through May 3 (estimated).
- Get involved and let your voice be heard: clubs, groups, families, and individuals welcome!

For more information on the Sherwins Area Trails Project or to submit your comment to the USFS go here









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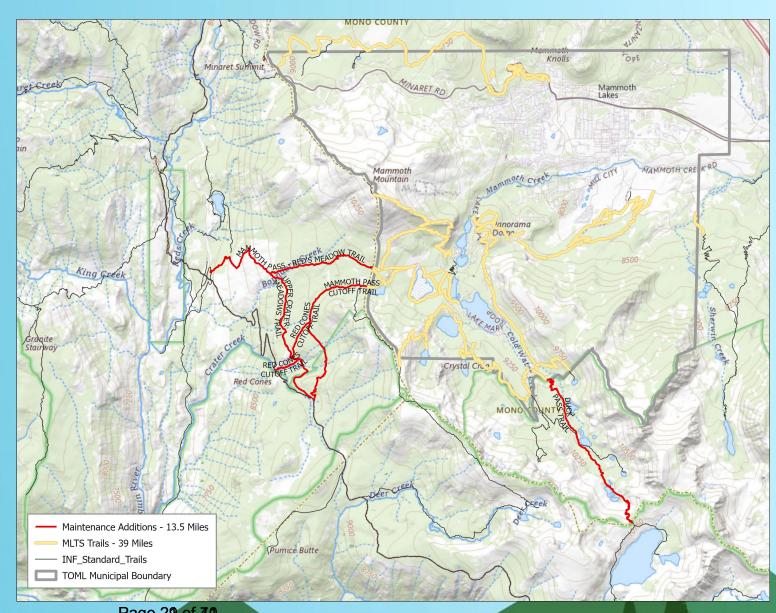
www.sutterequipment.com

Sutter 300



Summer 2025 Trail Maintenance Additions

- USFS Trails Manager
 Keith Dawley has
 requested assistance
 with logout and
 maintenance of these
 trails for the 2025 season
- USFS is not fielding a Trail Crew on the Mammoth Ranger District this year
- We will focus on logout and major maintenance issues



TOML Recreation Technician

Examples of Duties

Duties include, but are not limited to:

- •Maintain plantings, grounds, recreation sites and related facilities.
- •Provide education regarding bears to the public.
- •Rake leaves, clean walkways, fields, courts, and other facilities.
- •Spade and otherwise prepare ground around plants and shrubs, including mixing and applying fertilizers, insecticides, and herbicides.
- Plant and maintain trees, flowers, and shrubs.
- •Pick up rubbish and paper; perform general grounds cleaning.
- •Drive vehicles used to transport materials, tools, and equipment as required.
- •Build rough wooden structures as barricades, fences, and scaffolds; perform rough carpentry.
- Perform janitorial work, including restrooms.
- •Perform minor electrical, mechanical, and plumbing repairs.
- ·Assist in making repairs on doors, windows, floors, lockers, gates, roofs, and ceilings.
- •Apply paint to building interiors, exteriors, fixtures and/or equipment, strip and paint or stain cabinets, doors, and woodwork.
- •Remove snow from designated trails, parking lots, walkways, service roads,
- •Perform maintenance on the trail system.
- •Perform related duties as assigned.



Summer of Stewardship 2025



TRAIL DAYS



WEDNESDAY WORKNIGHTS



TRASHY THURSDAYS



EASTERN SIERRA ADOPT A TRAIL



TANGLE FREE WATERS



Friday, June 6

Summer of Stewardship Trivia Night

Trail Days



Saturday, June 7

National Trails Day at Sherwin Meadows Trailhead



Saturday, September 13

Annual Lakes Basin Clean Up



Wednesday Worknights

- June 11
- July 9
- August 13
- September 10



Eastern Sierra Adopt A Trail







Volunteer Sign Ups open through 5/9/2025

Sponsorship open all year







Tangle Free Waters

Early Summer Clean up at Twin Lakes

Ongoing volunteer and staff tube maintenance and line clean up

Fall Sorting Party

Outdoor Recreation Summer Staff

- Outdoor Recreation Host Leader (open through 4/20)
- Outdoor Recreation Host (open through 5/4)
- Trail Crew (open through 5/18)
- Trail Crew Leader (open through 5/18)
- Maintenance Worker 1 (open through 4/13)





TOWN OF MAMMOTH LAKES STAFF REPORT

Title: Outdoor Recreation Manager Update

Meeting Date: April 10th, 2025

Prepared by: Lawson Reif, Outdoor Recreation Manager

The Outdoor Recreation Manager of the Office of Outdoor Recreation (OOR) will present a report highlighting the following:

• Budget Review & Update

- FY2025/2026 Tentative Budget Prep
- Mammoth Creek Parcel Survey

FY24/25 BUDGET UPDATE

- Presentation of Measure R Budget as of 4/2/2025 and subsequent discussion.
- Documents attached show breakdown of all budget categories thus far in FY2024/2025.

FY2025/2026 BUDGET PREPARATION

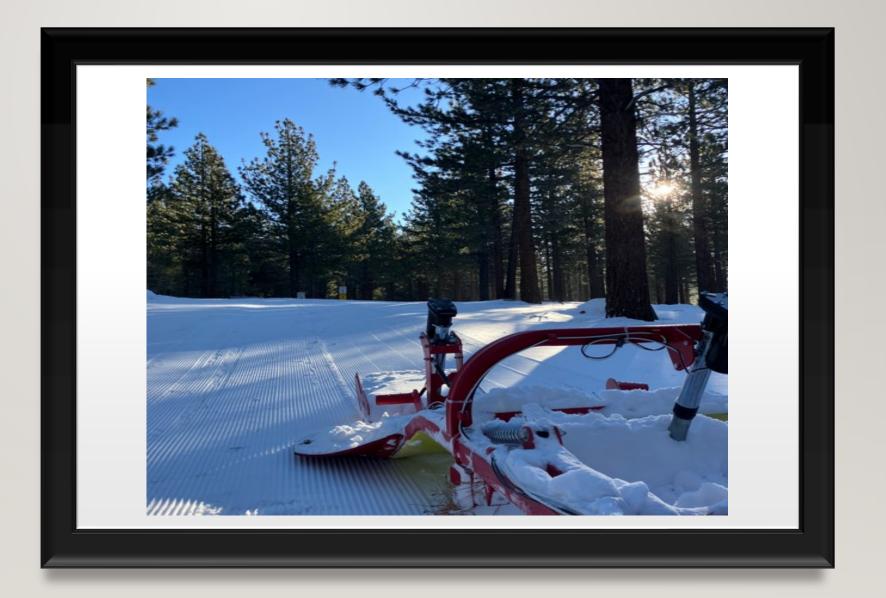
- Budget request of \$300,000 in Measure R Funds, at this time, will be the same as in FY2024/2025.
- Status of SHARP public scoping, and ultimately the final Decision, will determine if additional allocations will be requested.
- We should have greater awareness of the status of SHARP at our next meeting scheduled for June 12th, 2025, prior to the beginning of FY2025/2026.
- Depending on SHARP status, equipment to facilitate efficient and effective trail construction may be requested by the OOR at this June 12th meeting.

MAMMOTH CREEK PARCEL SURVEY

- Per direction from the last MTC meeting, the OOR will poll the community to determine the level of interest, if any, regarding recreational development in the Mammoth Creek Parcel.
- The MTC desired that the OOR provided the most unbiased survey possible and to the extent possible, not "lead" participants to a particular conclusion.
- In order to receive the highest number of participants, the OOR seeks to keep the survey as simple as possible and also ensure specific engagement with the people living adjacent to the parcel.
- The first page of the survey will set the stage...where is the Mammoth Creek Parcel? Is there Parking? What is there currently? What is a use trail?
- Following the introduction will be the broad question of "what do you want to see here" while providing the options of Quiet Recreation, Developed Recreation, or No Development.
- Depending on what a participant chooses, it will bring them to a follow-up question. If No Development was chosen, the survey is complete. If the participant chooses Quiet Recreation they will be presented with 4 options (Choose all that apply: Formalize & Sign Existing Trails, Sensory Trail, Interpretive Trail, Labyrinth Trail) and an option to write in a suggestion. Similarly, if Developed Recreation is chosen the participant will be presented with 4 options (Choose All That Apply: Formalize & Sign Existing Trails, dirt jumps adjacent to the trails, small/medium pump track, picnic area/pavilion) and an option to write in a suggestion.
- The Outdoor Recreation Manager is seeking feedback on this survey prior to implementation.

OUTDOOR RECREATION MANAGER REPORT

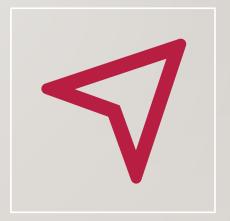
APRIL 10TH, 2025



DISCUSSION TOPICS







Mammoth Creek Survey Sample

BUDGET UPDATE

MAMMOTH LAKES TRAIL SYSTEM BUDGET FY2024/2025

	Ad	opted Budget FY2425	Actual Spent	A۱	vailable Budget	Percent Spent
Program (Measure R):		\$300,000	\$ 196,702.28	\$	103,297.72	66%
Grant/Other Funding:	\$	1,619,414.00				
Total Budget		\$1,919,414	\$ 196,702.28	\$	103,297.72	66%

PROGRAM (Measure R) FUNDING

FOCUS AREA	PROJECT	Adopted Budget FY2425	Actual Spent	Available Adopted Budget	Percent Available
PLANNING					
	Trails Planning	\$10,000.00	\$ 1,500.00	\$8,500.00	
	TOTAL PLANNING:	\$ 10,000.00	\$ 1,500.00	\$ 8,500.00	<u>85%</u>
GRAPHICS & DESIGN					
	Signage, Trail Maps & Guides	\$27,500.00	\$ 24,500.32	\$2,999.68	
	Communications, Marketing & Promotions	\$15,000.00	\$ 7,400.00	\$7,600.00	
	TOTAL GRAPHICS & DESIGN :	\$ 42,500.00	\$ 31,900.32	\$ 10,599.68	<u>25%</u>
IMPLEMENTATION					
	GIS: Geospatial Database Management	\$5,000.00	\$2,001	\$2,999.32	
	Data Collection & Analysis	\$15,000.00	\$13,231	\$1,769.00	
	TOTAL IMPLEMENTATION :	\$ 20,000.00	\$ 15,231.68	\$ 4,768.32	24%
OPERATIONS & ADMIN	IISTRATION				
	Website Operations & Photo Library	\$10,500.00	\$11,728.50	(\$1,228.50)	
	Communications, Administration, & Outreach Support	\$12,000.00	\$8,000	\$4,000.00	
	TOTAL OPERATIONS & ADMINISTRATION:	\$22,500.00	\$ 19,728.50	\$ 2,771.50	<u>12%</u>
MAINTENANCE					
	Trail & Trailhead Maintenance	\$170,500.00	\$114,641.09	\$55,858.91	
	Winter Grooming	\$22,500.00	\$ 9,100.41	\$13,399.59	
	TOTAL MAINTENANCE:	\$ 193,000.00	\$ 123,741.50	\$ 69,258.50	36%
STEWARDSHIP					
	Stewardship Events	\$10,000.00	\$4,600.28	\$5,399.72	
	Stakeholder Meetings	\$2,000.00	\$ -	\$2,000.00	
	TOTAL STEWARDSHIP:	\$ 12,000.00	\$ 4,600.28	\$ 7,399.72	62%
	TOTAL PROGRAM:	\$ 300,000.00	\$ 196,702.28	\$ 103,297.72	<u>34</u> %

GRANT/OTHER FUNDING

FOCUS AREA Funding Source	PROJECT	A۱	vailable Funding a/o 7/1/24	ailable Funding a/o 11/1/24	Av	ailable Funding a/o 4/3/25	Available Funding a/o 6/30/25
SNC GRANT							
Implementation	SHARP Trailhead	\$	953,414.00	\$ 953,414.00	\$	729,414.00	
Planning	SHARP Environmental	\$	226,000.00	\$ 199,000.00	\$	183,596.68	
	TOTAL SNC GRANT:		\$1,179,414.00	\$ 1,152,414.00	5	913,010.68	\$ -
IMPLEMENTATION							
Measure R Reserve	SHARP Environmental Review/Construction		\$120,000.00	\$ 120,000.00	\$	120,000.00	
Measure R Reserve	Future Trail Construction		\$250,000.00	\$ 250,000.00	\$	250,000.00	
	TOTAL MAINTENANCE:		\$370,000.00	\$ 370,000.00	5	370,000.00	\$ -
MAINTENANCE							
MLR/Sponsorships	Eastern Sierra Adopt-A-Trail		\$79,000.00	\$97,000.00		\$106,000.00	
	TOTAL GRANT/OTHER FUNDING:		\$1,628,414.00	\$ 1,619,414.00	\$	1,389,010.68	\$ -

BUDGET FY2025/2026

PROGRAM (Meas	ure R) FUNDING			
FOCUS AREA	PROJECT	Adopted Budget FY2425	Actual Spent	Available Adopted Budget
PLANNING				
	Trails Planning	\$10,000.00		\$10,000.00
	TOTAL PLANNING:	\$ 10,000.00	\$ -	\$ 10,000.00
GRAPHICS & DESIGN				
	Signage, Trail Maps & Guides	\$27,500.00		\$27,500.00
	Communications, Marketing & Promotions	\$15,000.00		\$15,000.00
	TOTAL GRAPHICS & DESIGN :	\$ 42,500.00	\$ -	\$ 42,500.00
IMPLEMENTATION				
	GIS: Geospatial Database Management	\$5,000.00		\$5,000.00
	Data Collection & Analysis	\$15,000.00		\$15,000.00
	TOTAL IMPLEMENTATION :	\$ 20,000.00	\$ -	\$ 20,000.00
OPERATIONS & ADMINIS	TRATION			
	Website Operations & Photo Library	\$10,500.00		\$10,500.00
	Communications, Administration, & Outreach Support	\$12,000.00		\$12,000.00
	TOTAL OPERATIONS & ADMINISTRATION:	\$22,500.00	\$ -	\$ 22,500.00
MAINTENANCE				
	Trail & Trailhead Maintenance	\$170,500.00		\$170,500.00
	Winter Grooming	\$22,500.00		\$22,500.00
	TOTAL MAINTENANCE:	\$ 193,000.00	\$ -	\$ 193,000.00
STEWARDSHIP				
	Stewardship Events	\$10,000.00		\$10,000.00
	Stakeholder Meetings	\$2,000.00	\$ -	\$2,000.00
	TOTAL STEWARDSHIP:	\$ 12,000.00	\$ -	\$ 12,000.00
	TOTAL PROGRAM:	\$ 300,000.00	\$ -	\$ 300,000.00

MAMMOTH CREEK PARCEL SURVEY

- What type of recreational opportunities, if any, would you like to see at this location?
- Do Not, "Lead The Witness".
- Make any survey easy to complete.
- Directly target homeowners in the parcel area.

SAMPLE SURVEY: SETTING THE STAGE

- Where is this area located?
- Is there Parking?
- What is there currently?
- Use Trail Explanation.

SAMPLE SURVEY: QUESTIONS

- What type of uses do you feel should be accommodated at this location?
 - Develop Quiet Recreation (trail formalization, sensory trail, interpretive trail, labyrinth Trail).
 - "Developed" Recreation (pump tracks, dirt jumps, picnic area).
 - No Development (keep the location as is).

SAMPLE SURVEY: QUESTIONS

- If you chose DEVELOP QUIET RECREATION, what would you like to see (choose all that apply)?
 - Formalize & Sign the existing Trail System.
 - Create a Sensory Trail.
 - What is a Sensory Trail: https://www.sensorytrust.org.uk/resources/guidance/sensory-trail-design
 - Create an Educational/Interpretive Trail.
 - What is an Educational/Interpretive Trail: https://www.nps.gov/subjects/trails/types-of-trails.htm
 - Create a Labyrinth Trail.
 - What is a Labyrinth Trail: https://www.wta.org/news/magazine/features/journey-inward-walk-a-labyrinth-to-explore-your-own-path-to-discovery
 - OTHER? _____ (enter here)

SAMPLE SURVEY: QUESTIONS

- If you chose "DEVELOPED" RECREATION, what would you like to see (choose all that apply)?
 - Formalize & Sign the existing Trail System.
 - Create dirt jumps adjacent to the trails.
 - Create a small/medium sized pump track in the parcel.
 - What is a Pump Track: https://alliancease.com/what-is-a-pump-track/
 - Create a Picnic Area/Pavillion.
 - OTHER? _____ (enter here)

QUESTIONS? COMMENTS?

Lawson Reif

Outdoor Recreation Manager

<u>Ireif@townofmammothlakes.ca.gov</u>

760-923-8247

MAMMOTH LAKES TRAIL SYSTEM BUDGET FY2024/2025

	Ad	lopted Budget FY2425	Actual Spent	Av	ailable Budget	Percent Spent
Program (Measure R):		\$300,000	\$ 196,702.28	\$	103,297.72	<u>66</u> %
Grant/Other Funding:	\$	1,619,414.00				
Total Budget		\$1,919,414	\$ 196,702.28	\$	103,297.72	66%

PROGRAM (Measure R) FUNDING

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GRAPHICS & DESIGN							
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	Communications, Marketing & Promotions		\$15,000.00	\$ 7,400.00		\$7,600.00	
	TOTAL GRAPHICS & DESIGN :	\$	42,500.00	\$ 31,900.32	\$	10,599.68	<u>25%</u>
IMPLEMENTATION							
	GIS: Geospatial Database Management		\$5,000.00	\$2,001		\$2,999.32	
	Data Collection & Analysis		\$15,000.00	\$13,231		\$1,769.00	
	TOTAL IMPLEMENTATION :	\$	20,000.00	\$ 15,231.68	\$	4,768.32	<u>24%</u>
OPERATIONS & ADMIN	IISTRATION	-					
	Website Operations & Photo Library		\$10,500.00	\$11,728.50		(\$1,228.50)	
	Communications, Administration, & Outreach Support		\$12,000.00	\$8,000		\$4,000.00	
	TOTAL OPERATIONS & ADMINISTRATION:		\$22,500.00	\$ 19,728.50	\$	2,771.50	<u>12%</u>
MAINTENANCE							
	Trail & Trailhead Maintenance		\$170,500.00	\$114,641.09		\$55,858.91	
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STEWARDSHIP							
	Stewardship Events		\$10,000.00	\$4,600.28		\$5,399.72	
	Stakeholder Meetings		\$2,000.00	\$ -		\$2,000.00	
	TOTAL STEWARDSHIP:	\$	12,000.00	\$ 4,600.28	\$	7,399.72	<u>62%</u>
	TOTAL PROGRAM:	\$	300,000.00	\$ 196,702.28	\$	103,297.72	<u>34</u> %

GRANT/OTHER FUNDING

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	TOTAL SNC GRANT:		\$1,179,414.00	\$	1,152,414.00	\$	913,010.68	\$ -
IMPLEMENTATION								
Measure R Reserve	SHARP Environmental Review/Construction		\$120,000.00	\$	120,000.00	\$	120,000.00	
Measure R Reserve	Future Trail Construction		\$250,000.00	\$	250,000.00	\$	250,000.00	
	TOTAL MAINTENANCE:		\$370,000.00	\$	370,000.00	\$	370,000.00	\$ -
MAINTENANCE								
MLR/Sponsorships	Eastern Sierra Adopt-A-Trail		\$79,000.00		\$97,000.00		\$106,000.00	
	TOTAL GRANT/OTHER FUNDING:		\$ <u>1,628,414.00</u>	\$	1,619,414.00	\$	1,389,010.68	\$ -



Title: Program and Administrative Update

Meeting Date: May 13, 2025

Prepared by: Kim Anaclerio, Executive Director

RECOMMENDATION:

No action required of the Board.

UPDATES:

Stewardship

1. Eastern Sierra Adopt a Trail

ESAAT continues to be a very successful program. In 2024, we implemented a deadline for volunteer sign up and are continuing that practice into 2025. The "deadline" has generated multiple adoptions, including three within the first hour the MLR newsletter was sent out on May 7. The 2025 deadline is May 9, after which point, a system wide field QC will be performed to update signage and perform any needed maintenance.

2. <u>Tangle Free Waters</u>

This season a focused effort will be put on the TFW program to increase awareness of the program. MLR applied for and received \$5,000 from Mono County Fish Fine Fund to purchase supplies, develop outreach materials and host stewardship events. The same "deadline" as mentioned in the ESAAT update was applied to TFW as well. Spearheaded by the OOR Programs Manager, the first ever "Clear the Line" spring clean of Twin Lakes will take place on June 13 from 3-7pm. Collecting fishing line from the area will take place from 3-6pm, then from 6-7pm we will sort the line and enjoy food and drinks!

3. Program Field Host

As the MLR Stewardship programs have grown, the need to have staff dedicated to performing the management and maintenance tasks has become apparent. While MLR works through the process with Inyo National Forest to attain agreements to perform volunteer maintenance activities on forest land, TOML OOR is supporting this need. Through the Host program, a staff member has been hired to work one day a week dedicated to these program tasks. The TOML will invoice MLR and be reimbursed for all staff costs through the programs.

4. Program Operations and Administration Document

Staff has been working diligently to update the guiding documents that were developed at the onset of the ESAAT and TFW programs. Much has changed with staffing structures, capacity and program facilities since the inception of these programs. The Camp Like a Pro "Trash & Toilets" program in now included in this document. This document will be presented to TOML and Mono County after being reviewed and accepted by the MLR Board.

Community

5. Measure U Programming Grants

MLR recommended and Town Council approved \$181,325 to nine (9) Measure U Programming Grants and \$25,000 to one (1) Special Project. Agreements have been sent out; once executed, funds will be distributed.

6. Grant for Invasive Golden Mussel Outreach

MLR is partnering with Mono County, TOML and CDFW to initiate an outreach campaign to stop the aquatic invasive species, the golden mussel, from reaching our local waterways. MLR was awarded a \$6,500 Mono County Fish Fine Fund grant to fund these efforts.

7. Cerro Coso Career Technical Education Summit

MLR attended the CTE Summit at Cerro Coso College. Of interest was a new program focused on recreation, Sustainable Outdoor Recreation and Leadership. There is potential opportunity for integration to MLR and internship opportunities.

8. Mammoth Trails Community Meeting

MLR and TOML OOR hosted an open-house style community meeting with a focus on the SHARP 3 public scoping open comment period. INF staff and specialists working on the project were in attendance to answer any questions or make any clarifications about the project.

Grants & Capital Projects

- 9. SNC Planning and Implementation Grants
 - a. Sherwin Area Trails Planning Of the full proposal, trail alignments that were seen as sustainable through the NEPA process have been included in what is now called SHARP 3. Public scoping for SHARP 3 has closed and we are waiting a decision from INF on next steps for the project. This summer, field work for the remaining alignments, SHARP 4, is expected to take place with a review process like SHARP 3 taking place; hoping a proposed action will be ready for public review in early 2026.
 - b. Sherwin Meadows Trailhead This project is nearly closed out. Final amenities are being installed. The official opening and ribbon cutting will be on June 7 at the OOR Summer of Stewardship Trail Days event.

Fundraising

10. Arts on the 4th Festival

Festival planning is in full swing – it's go time!!



Budget v Actual

Through Q3

			Jul '2	4 - Mar 25		Budget	A	nnualBudget	\$	Over Budget	% o	f Budget
	Ordinary Income/Expe	ense										
	Income											
		Direct Public Support	\$:	170,212.41	\$	125,000.00	\$	134,000.00	\$	45,212.41	\$	1.36
		Government Grants	\$ 2	236,260.67	\$	78,375.00	\$	104,500.00	\$	157,885.67	\$	3.01
		Fundraising Income	\$	30.00	\$	1,500.00	\$	2,000.00	\$	(1,470.00)	\$	0.02
		Donated Goods & Services	\$	-	\$	-	\$	-	\$	-	\$	-
		Merchandise Income	\$	1,938.81	\$	1,800.00	\$	2,400.00	\$	138.81	\$	1.08
		Fundraising Events	\$	61,764.86	\$	25,000.00	\$	25,000.00	\$	36,764.86	\$	2.47
		Other Miscellaneous Income	\$	34.00	\$	155.00	\$	200.00	\$	(121.00)	\$	0.22
	Total Inco	ome	\$ 4	170,240.75	\$	231,830.00	\$	268,100.00	\$	238,410.75	\$	2.03
	Expense											
		Business Expenses	\$	3,014.55	\$	2,300.00	\$	2,575.00	\$	714.55	\$	1.31
		Contract Services	\$	29,605.59	\$	21,505.00	\$	28,105.00	\$	8,100.59	\$	1.38
		Office	\$	9,777.73	\$	11,520.00	\$	13,450.00	\$	(1,742.27)	\$	0.85
		Insurance	\$	3,267.10	\$	2,780.00	\$	3,005.00	\$	487.10	\$	1.18
		Payroll Expenses	\$	91,878.05	\$	91,805.37	\$	120,561.78	\$	72.68	\$	1.00
		Organizational Growth	\$		\$	800.00	\$	800.00	\$	(800.00)	\$	-
		Travel Expenses	\$	81.88	\$	1,050.00	\$	1,200.00	\$	(968.12)	\$	0.08
		Fundraising Expenses	\$	13,893.09	\$	7,500.00	\$	9,000.00	\$	6,393.09	\$	1.85
		Program Service Expenses	\$	172,434.30	\$	137,200.00	\$	145,000.00	\$	35,234.30	\$	1.26
		Contingency	\$	-	\$	16,000.00	\$	16,000.00	\$	(16,000.00)	\$	-
	Total Exp	ense	\$:	323,952.29	\$	292,460.37	\$	339,696.78	\$	31,491.92	\$	1.11
	Net Ordinary Income		\$	146,288.46	\$	(60,630.37)	\$	(71,596.78)	\$	206,918.83	\$	(2.41)
	Other Income/Expens	e	,					. , , , , , , , , ,				-
	Total Oth	erIncome	\$	10,463.14	\$		\$		\$	10,463.14	\$	1.00
	Other Exp	ense	i i		Ť		1		1			
	Total Othe	er Expense	\$	3.67	\$	-	\$		\$	3.67	\$	1.00
	Net Other Income		\$	10,459.47	\$		\$	-	\$	10,459.47	\$	1.00
Net Incom			+	156,747.93	\$	(60,630.37)	\$	(71,596.78)	Ś	217,378.30	\$	(2.59)

TOTAL

	TOTAL
Ordinary Income/Expense	Jul 25 - Jun 26
Income	
Direct Public Support	
Corporate Contributions	85,000.00
Business Contributions	24,000.00
Individual Contributions Grants Non Government	35,000.00 12,000.00
Direct Public Support	156,000.00
Government Grants	
Government Grants Restricted	260,000.00
Government Grants	260,000.00
Fundraising Income Merchandise Income	100.00 2,400.00
Fundraising Events	30,000.00
Other Miscellaneous Income	100.00
Total Income	448,600.00
Expense	
Business Expenses Filing Fees	450.00
Other Business Expenses	250.00
Business Meals	1,550.00
Advertising	3,000.00
Use Tax	25.00
Business Expenses Contract Services	5,275.00
Accounting Fees	18,000.00
Legal Fees	2,400.00
Website Development	1,500.00
Graphic Design	500.00
Creative Agency Contract Services	20,000.00 42,400.00
Office	42,400.00
Office Supplies	120.00
Postage	200.00
Promotional Materials	400.00
Printing Rent/Utilities	1,500.00 2,000.00
Telecommunications	1,500.00
Computer Hardware	3,000.00
Computer Software	4,560.00
Bank Service Charges	4,500.00
Office Insurance	17,780.00
D&O Insurance	2,000.00
Liability Insurance	800.00
Worker's Compensation	1,200.00
Insurance - Other	700.00
Insurance Payroli Expenses	4,700.00
Salaries	91,000.00
Benefits	12,000.00
Payroll Taxes	8,400.00
Payroll Processing Fees 401(k) Match	2,500.00 6,500.00
Remote Office Stipends	900.00
Payroll Expenses	121,300.00
Organizational Growth	
Professional Memberships	300.00
Staff Training Organizational Growth	500.00 800.00
Travel Expenses	800.00
Lodging	500.00
Gas	600.00
Travel Meals	100.00
Airfare	0.00 0.00
Parking Travel Expenses	1,200.00
Fundraising Expenses	1,200.00
Fundraising Expenses	20,000.00
Merchandise Expense	3,000.00
Fundraising Expenses - Other	0.00
Fundraising Expenses Program Service Expenses	23,000.00
Donations & Grants	125,000.00
Contract Labor	12,000.00
Equipment	20,000.00
Facility Maintenance	20,000.00
Materials/Supplies	2,000.00
Other Program Service Expenses	0.00 179,000.00
Contingency	25,000.00
Total Expense	420,455.00
Net Ordinary Income	28,145.00
Net Income	28,145.00



Title: Elect Board Member to Position of Secretary

Meeting Date: May 13, 2025

Prepared by: Kim Anaclerio, Executive Director

RECOMMENDATION:

Elect current board members to the position of Secretary on the Mammoth Lakes Recreation Board of Directors.

BACKGROUND:

Mammoth Lakes Recreation Board of Directors has seven (7) authorized Directors. There is one (1) appointed position without term and six (6) termed positions. The appointed position shall be held for a Mammoth Lakes Town Council designee, who shall be a sitting Council Member.

The Officers of the Corporation shall be a President, a Secretary, and a Treasurer, who are duly elected Directors of the Corporation.

With the resignation of Secretary Bankson, the Mammoth Lakes Recreation Board needs a new elected member for the position of Secretary.

MAMMOTH LAKES RECREATION STAFF REPORT

Title: Approve new recreational activity graphics and program badges.

Meeting Date: May 13, 2025

Prepared by: Kim Anaclerio, Executive Director

RECOMMENDATION:

Review and approve for use the new recreational activity graphics and stewardship program badges.

BACKGROUND:

MLR has seen success in the marketing, selling of merchandise, and outreach with previously designed recreational activity logos. Staff feels it will benefit the organization to reach a larger, more diverse groups of users with the development of additional activity logos. The additional graphics will allow MLR to tailor messaging and merchandise to specific user groups, building on the sense of ownership we instill through the stewardship programs.

As two of MLR's stewardship programs, ESSAT and TFW, have grown, the need for a standalone, recognizable badge became apparent. Besides growth, another driving factor is the regionality of these programs, and the multiple partners they serve. One badge that all partners can use, will increase the effectiveness and awareness of the programs. The approval of these badges will allow for discrete marketing and outreach.

Attachments:

- A. New recreational activity graphics
- B. Current recreational activity graphics
- C. Stewardship Program Badges

New Activity Graphics





















Subject: Review Guidelines for Measure U Programming Grants and provide direction for

upsdates

Meeting Date: May 13, 2025

Written by: Kim Anaclerio, Executive Director

RECCOMENDATION:

Discuss and provide feedback to staff on the current Measure U Programming Grant guidelines expectations, and future desires.

BACKGROUND:

MLR has historically been the recommending body to Town Council for the expenditure of Measure U funds. Measure U Programming Grants fall under this purview. These grants are given out on an annual basis to local organizations providing arts, culture, and recreation programming.

The process that was developed with the passage of Measure U Special Tax in 2010 for programming grants follows a five-year cycle for an organization. A brand-new, never before run, program applies as a special project. Measure U is intended to provide seed money to help the program get off the ground and test the viability. If the special project is successful and the concept is proven, one-year funding is applied for. Assuming that there is another successful year of programming, the organization may apply for a 3-year commitment of funding. Awardees must complete all reports and requirements to remain eligible for funding.

The assumption and intent of this 5-year cycle was that an organization would be able to stand up on its own after the five years of Measure U funding. There is no written guidelines or documentation to put limits on the number of years, and/or consecutive years an organization may apply for Measure U Programming Grants. MLR has periodically adjusted the program guidelines, but in the recent known history (~10 years), there has never been a full review of the program guidelines. As a matter prudence, the Board and staff of MLR feel it is time to review the Measure U Programming Grant guidelines. Staff will bring back any adjustments or recommendations for another review and/or adoption of the new guidelines.

Measure U

Grant Application Guide







Welcome

Thank you for your interest in applying for a Town of Mammoth Lakes Measure U Grant. Mammoth Lakes Recreation works closely with the Town of Mammoth Lakes to support programs designed to enhance sustainable recreation, arts & culture, and mobility within the community. We look forward to working with you throughout this application process. Please reach out at any time with questions. Download this document for a bookmarked PDF file.

In this document you will find:

- ⇒ Application Guidelines
- ⇒ Evaluation Objectives, Principles and Priorities
- ⇒ Requirements and Accountability
- ⇒ Funding Recommendation and Disbursement
- ⇒ Funding Match Requirements
- ⇒ Measure R and U Ordinances
- ⇒ MLR Contact Information

Application Guidelines

- 1. Applications are **DUE** by the last Friday in January by 11:59pm. (*Except for Special Projects which are encouraged to be submitted at the same time but may be submitted at any time.)
- 2. Measure U Grant Options Offered
 - Special Project This option is for brand new programming that has never been implemented.
 - One-Year Funding This option is for projects that were awarded Special Project funding and proved to be a successful concept; or for programs that have been in existence but have not previously received Measure U funding.
 - Multi-Year Funding This option is for programs that have been awarded
 Measure U funds, provided community benefit, and completed all reporting
 requirements. This is a three-year commitment of funds to be assessed and
 allocated annually.
- 3. The Performance Period for each grant cycle is **July 1 June 30**. All funds must be expended only during the Performance Period. Grantees may return unused funds to remain eligible for future awards.
- 4. Grantees must submit a Progress Report by **December 31** of each award year.
- 5. Grantees must submit a Performance Report within 30 days of the completion of the Program, or within 30 days after the end of the Performance Period (June 30), whichever comes first.
- Applicants are not eligible to apply for additional funding until the Performance and/or Progress Report is received, with appropriate documentation, and approved.
- 7. Fiscal sponsors are not allowed. Applicants must apply on behalf of themselves or organization.
- 8. The program must be appropriate for the grant funding source Measure U Programming and Special Project Funds.

Measure U

 May be used for planning, construction, operation, maintenance, programming and administration of facilities and projects for mobility, recreation, and arts & culture, may not supplant existing funds used for the purposes set forth above.

Programming

- Support and increase opportunities for participation by diverse populations in recreation and/or arts & culture experiences.
- Support diverse recreation and arts & culture experiences, including nationally known talent and emerging trends.

Updated 12/2024

Special Projects

- One-time funding for new and innovative projects that support the development and/or enhancement of recreation, arts & culture or mobility.
- Applications can be submitted at any time and will be reviewed at the next scheduled Mammoth Lakes Recreation Board meeting.
- 9. Unallowable expenses include, but are not limited to:
 - Travel/Mileage
 - Food and Beverage
 - Organizational operations not directly involved with the Measure U grant-funded program
 - Organization programming and activities outside of the Town of Mammoth Lakes
- 10. The Evaluation Matrix will be used to evaluate all applications with respect to how they are aligned with the Broad Objective, Guiding Principles and Priority Elements.
- 11. Incomplete or late applications will not be considered.
- 12. It is strongly recommended that applicants schedule an application review with MLR staff prior to the deadline.

Evaluation Objectives, Principles and Priorities

Mammoth Lakes Recreation is a 501(c)3 non-profit dedicated to enhancing recreation, arts & culture, and mobility in the Eastern Sierra. MLR is committed to preserving and enriching the quality of life for residents and visitors through the strategic use of Measure U funds.

Applications will be evaluated for alignment with the following Broad Objective, Guiding Principles and Priority Elements:

BROAD OBJECTIVE

Measure R & U Funds will be recommended or invested to create, implement and support a branded high-performance destination that includes a thriving arts & culture community and enhanced recreation opportunities.

GUIDING PRINCIPLES

Quality of Life

MLR operates under the basic premise that creating and enhancing the broadest possible range of quality, sustainable recreation opportunities in and around Mammoth Lakes, California, improves the quality of life, experience, and general health and wellness of residents and visitors alike, making our community an ever better and ever more viable place to live, work, invest, and do business.

Public Benefit

MLR works to support, develop and recommend funding for projects and programming that are accessible and available to the broadest number of community stakeholders.

Sustainability

In order to sustain quality recreational benefits and amenities for present and future generations, MLR works to support, develop and recommend funding for projects and programming that complement the natural landscape and environment, provide year-round opportunities, and are demonstrably sustainable in the long term, economically, socially and environmentally.

Stewardship

MLR understands recreation to be the gateway for understanding and caring for the precious landscape, public lands, and community values that underpin the economy of Mammoth Lakes, California, and the quality of life and experience for all its residents, visitors and other stakeholders.

PRIORITY ELEMENTS

- ⇒ Organizations or individuals that have a proven history of effective and efficient delivery of programs.
- ⇒ Proposed project addresses an identified need and/or public benefit for people living, working, and visiting Mammoth Lakes.
- ⇒ Project demonstrates strong community support.

Requirements and Accountability

- 1. Applicants must match the Measure U Grant funding 1:1. A minimum 50% of the match must be organizational funds that are not Measure U or other Town of Mammoth Lakes funds. A maximum 50% of the match may be in-kind contributions. This is REQUIRED for the grant to be awarded. *Examples in the Funding Match Requirements section.
- 2. Grantees who fail to meet deliverables, cash match, or reporting requirements will not be eligible to apply for Measure U Programming grant funds for the next three (3) grant cycles. Grantees may also be required to return funds.
- 3. Measure U Grants support Programming and do not support Events. Events and Programs are defined as the following:

Program: Occurs over a season or a year; multiple occasions Event: Occurs in a particular place; a one-time function

- 4. Programs must be open and available to the public, take place predominately in the Town of Mammoth Lakes and benefit its residents and visitors.
- 5. Grantee will display the Measure U logo and acknowledge Measure U in print and digital publications. Style Guides are available and must be followed.
- 6. Grant funds may not supplant existing or current programs.
- 7. It is the responsibility of the applicant to have all permits, insurance, and other documents required for the program on file. Mammoth Lakes Recreation or Town of Mammoth Lakes will not be held responsible is this requirement is not met.
- 8. Applicant must produce documentation of available cash assets and expenses upon request.
- 9. All Multi-Year Grantees must submit the following documents annually to remain eligible for funding:
 - ⇒ Performance and Progress report
 - ⇒ Program Budget for current Performance Period being applied for
 - ⇒ Program Deliverables for current Performance Period being applied for
 - ⇒ Prior Year Profit & Loss Statement
 - ⇒ Most current tax return

Funding Recommendation and Disbursement

- Applications are received and reviewed by the Mammoth Lakes Recreation Allocations
 Committee through a series of public meetings announced through <u>TOML "Notify Me"</u>.
- Applicants are encouraged to be present during the application review process and engage in dialogue with the Committee for any questions or clarifications.
- Following the Allocations Committee meetings, at a subsequent Mammoth Lakes
 Recreation Board meeting, the Allocations Committee will present their funding
 recommendations to the MLR Board of Directors. This meeting will be conducted as a
 Public Hearing as required by Section 3.44.210 of the Measure U Ordinance (No. 10-04).
- The Board of Directors will vote on the final funding recommendations that will then be presented to the Town Council for final approval.
- Successful applicants will receive a Letter of Agreement from TOML outlining the terms of the Grant.
- Funds will be released once the TOML Letter of Agreement is fully executed.
- If any awarded grant funds are not used, the remainder must be returned to TOML.
- *Special Projects may be submitted at any time and will be reviewed at a future MLR Board meeting, following this same process, for recommendation to Town Council.

Funding Match Requirements

Applicants must match the Measure U Grant award 1:1. A <u>minimum</u> 50% of the match must be cash (in-hand or committed) and a <u>maximum</u> 50% of the match may be in-kind contributions. This is REQUIRED for the grant to be awarded. Program budgets do not need any in-kind contributions but must meet the 1:1 cash match requirement. Cash cannot be from another TOML funding source.



The amount of Measure U Grant funding a program may apply for is based on the amount that can be matched. To figure the Match/Measure U funding, follow these steps:

- 1. Determine the amount of cash-in-hand the program has available and/or committed to this program.
- 2. Determine the amount of in-kind contributions the program has available and/or committed.
- 3. Calculate the allowable match by adding the cash-in-hand, with in-kind contributions <u>up</u> <u>to the amount of cash-in-hand</u>. This is the maximum Measure U funding a program may apply for.

TOTAL PROJECT COST	CASH MATCH	IN-KIND MATCH	ALLOWABLE MATCH	ALLOWABLE MEASURE U GRANT REQUEST (CASH must equal at least 50% of REQUEST)
\$20,000	\$5,000	\$5,000	\$10,000 (\$5,000 + \$5,000)	\$10,000
\$15,000	\$5,000	\$2,500	\$7,500 \$5,000 + \$2,500	\$7,500
\$10,000	\$2,500	\$5,000	\$5,000 \$2,500 + \$2500	\$5,000
\$36,000	\$10,000	\$8,000	\$18,000 \$10,000 + \$8,000	\$18,000
\$29,500	\$7,000	\$8,500	\$14,000 \$7,000 + \$7,000	\$14,000

Measure U Ordinance

The voters of Mammoth Lakes, by a two-thirds majority, supported the Measure U <u>Special Use</u> <u>Tax</u> for the specific purpose of enhancing recreation, mobility, and arts & culture.

Priorities for the strategic and effective use of Measure U funds are established by <u>Mammoth</u> Lakes Recreation with recommendations to Town Council.

Measure U Ordinance No. 10-04

The Measure U or "Mammoth Lakes Mobility, Recreation and Arts & Culture Utility Users Tax Ordinance" was adopted by the Mammoth Lakes Town Council on March 17, 2010, and approved by the voters of the Town of Mammoth Lakes on June 8, 2010, repealing municipal code Section 3.44.180, and extending the utility users tax at the tax rate of 2.5% for the purposes of planning, construction, operation, maintenance, programming and administration of facilities and projects for mobility, recreation and arts & culture.

The Measure U Ordinance (No.10-04) states: "On or after July 1, 2011 all proceeds of the tax and imposed hereunder shall be accounted for and paid into a special fund designated for use by the Town of Mammoth Lakes, and used only for the following purposes: Planning, construction, operation, maintenance, programming and administration of facilities and projects for Mobility, Recreation and Arts & Culture. Such tax proceeds shall not supplant existing funds used for the purposes set forth above.

MLR Contact Information

Mammoth Lakes Recreation PO BOX 8562 Mammoth Lakes, CA 93546

Cell: 760-660-4948

Kim Anaclerio, Executive Director kim@mammothlakesrecreation.org

TOWN COUNCIL STRATEGIC PRIORITIES

Summary: The Town Council supports a resilient, vibrant, and sustainable community that promotes civic engagement and fosters strong partnerships. We aim to enhance municipal services, expand housing opportunities, and improve recreational offerings, ensuring a balance between quality of life and exceptional experiences for all.



→ Public Safety

Protection through project identification and implementation

- Emergency Management: Augment the Town's emergency management operations and public notification efforts.
- Risk Mitigation: Enhance wildfire and natural disaster safety and resilience through a collaborative and integrated framework with partners to complete and implement necessary mitigation plans.
- Facility Utilization: Increase utilization of the Mammoth Yosemite Airport facilities to further protect the community and support services including medivac and firefighting aircraft.

→ Municipal Services

Support a vibrant, sustainable, and cohesive community

- Community Engagement: Increase community engagement and outreach efforts, including a focus on accessibility and Spanishlanguage offerings.
- Public Safety: Continue to evaluate public safety needs to protect our community, visitors, and officers.
- Town-wide Vision, Plans, and Services: Update the Town's vision statement, conduct a comprehensive review and prioritization of all Town plans and implementation efforts and streamline Town permitting services.
- Environmental Sustainability: Reduce our impact on the natural environment.
- Capital Projects: Continue to evaluate and implement the Town's Capital Improvement Program (CIP).

→ Community Investment

Enhance growth, development, and quality of life for our citizens

- Affordable Housing: Continue implementation of the Town's Housing Now! initiative program with a focus on the "missing middle."
- Partnerships: Leverage partnerships to increase opportunities and enhance services.
- Community Funding: Develop capacity of community foundations to support Town initiatives.
- Community Development: Maximize community benefit when considering and approving development projects and continue Town-wide beautification efforts.

→ Recreation Amenities and Programs

Deliver high-quality, affordable, and sustainable recreation programs and amenities

- Community Recreation: Enhance access, availability, and affordability of Parks and Recreation amenities, programs, and services.
- Community Connectivity: Enhance wayfinding and mobility plans and upgrades.
- Public Lands: Work with federal and State partners to ensure the delivery of sustainable outdoor recreation experiences that drive visitation.
- Sustainable Outdoor Recreation: Invest in wildlife management including public outreach and enhance the Town's on-the-ground presence to inform visitors and local residents.