

Mammoth Lakes Planning & Economic Development Commission Agenda Action Sheet

Title: Presentation on Sustainable Recreation and Tourism Initiative (SRTI)

Commission Meeting Date: 7/14/2021

Prepared by: Sandra Moberly, Community and Economic Development Director

Recommended Motion: Staff recommends that the Commission receive the presentation and provide questions/comments as needed.

Summary: In the spring of 2019, the Sierra Nevada Conservancy's Governing Board provided \$618,750 of Proposition 68 funding to the Town of Mammoth Lakes on behalf of the Eastern Sierra Sustainable Recreation Partnership to administer the Sustainable Recreation and Tourism Initiative (SRTI). Since that time, the SRTI has gathered input from the regional community ("recreation stakeholders") for project ideas, worked with regional experts to develop stewardship communication recommendations ("visitor connection"), and commissioned a climate vulnerability assessment and ecosystem services valuation. By the end of 2021, the SRTI will have worked with the Eastern Sierra Sustainable Recreation Partnership to develop a portfolio of projects, along with identified funding sources, for possible implementation.