

Mammoth Lakes Town Council

Agenda Action Sheet

Title: URGENCY ITEM - Consideration of letter to comment on the Community Economic Resilience Fund (CERF) program supporting Mono County's letter on the same topic.

Council Meeting Date: 11/17/2021

Prepared by: Sandra Moberly, Community and Economic Development Director

Recommended Motion: Authorize the Mayor to finalize and submit a letter on the Community Economic Resilience Fund (CERF) program.

Summary: The Town Council is requested to consider sending a letter regarding the CERF program which was established by SB 162 within the Workforce Services Branch of the Employment Development Department (EDD) for two main purposes (1) To build an equitable and sustainable economic recovery from the impacts of COVID-19 on California's industries, workers, and communities, and to provide for the durability of that recovery by fostering long-term economic resilience in the overall transition to a carbon neutral economy AND (2) To build a more robust, sustainable, and equitable recovery across all sectors of the California economy.

Town staff submitted the following comments on the CERF program via email on November 9, 2021:

1. We are supportive of including Alpine County within the Eastern Sierra region as we share similar economic drivers and we are geographically connected on the east side of the Sierra Nevada mountain range.
2. We understand that the "High Road" refers to economic and workforce development strategies to achieve a broad range of economic goals and we would like to ensure that tourism is a consideration in the High Road Transition Planning Grant program. The Eastern Sierra, and Mammoth Lakes in particular, has seen impacts to tourism from a variety of sources including drought conditions, catastrophic wildfires, and the COVID-19 pandemic. All of these things threaten the economic resilience of Mammoth Lakes and communities within the Eastern Sierra region. We would like to reiterate the importance of creating sustainable, long-term tourism economy in our community as you consider future grant funding opportunities.

On Tuesday, November 16 the Mono County Board of Supervisors considered a letter to comment on CERF and Councilmember Wentworth requested that the Council consider an urgency item to consider providing additional comments similar to the County's comments on CERF. The Mono County Board of Supervisors staff report is included as Attachment 1 and the draft comment letter is included as Attachment 2. The comment allowing Joint Power Authorities to participate may also include ESTA as a multi-County service provider.

Attachments

Attachment 1 Mono County BOS staff report dated November 16, 2021

Attachment 2 Mono County draft letter regarding CERF dated November 10, 2021