

Mammoth Lakes Recreation Commission

Staff Report

Commission Meeting Date: December 7, 2021

Date Prepared: December 1, 2021

Prepared by: Stuart Brown, Parks and Recreation Director
Haislip Hayes, Public Works Director
Katrina Kelly, Recreation Manager

Title: Update on the new Community Recreation Center at Mammoth Creek Park

Agenda: Discussion Item

Background Information: On February 17, Town Council awarded the contract to the lowest responsive bidder, Hamel Contracting Inc., to build the new Community Recreation Center (CRC) at Mammoth Creek Park West. The Community Recreation Center will operate as an ice rink in winter, and in summer, proposed durable sport tiles will cover the rink creating a fully programmable and truly multi-use RecZone. The contract cost to build the CRC was \$14,831,040. Staff continues to work with the contractor and all associated vendors to finalize the construction timeline.

Items for discussion include:

1. Facility Programming
2. Operations and Management Plan
3. Facility Launch
4. Communication and Fundraising

ANALYSIS/DISCUSSION:

This discussion item addresses Strategy Two: *Maintain and Enhance the Town's Recreation Infrastructure* of the Parks and Recreation Department 2021 Strategic Workplan.

Goal: Support efforts to plan, construct, program, and operate the Community Recreation Center (CRC) as directed by Town Council.

This strategy includes the following priority tasks:

No.	Task	PRIORITY
1	Facility Programming <ul style="list-style-type: none">Continue to evaluate and refine the community developed Playbooks congruent with the design and operational capabilities of the proposed facility.	1
2	Operations and Management Plan <ul style="list-style-type: none">Develop a 12-month operations and management plan for the first year of operations aligned with the Playbooks, facility amenities and financial resources.	2

	<ul style="list-style-type: none"> Investigate partnering with professional operators for programming input, support and technical expertise. 	
3	Facility Launch <ul style="list-style-type: none"> Coordinate with the Recreation Commission on the launch and opening of the Community Recreation Center to the public. 	3
4	Communication & Fundraising <ul style="list-style-type: none"> Identify grant (Prop 68) or funding opportunities Community gatherings and fundraising events Develop and implement a communication plan 	4

1. Facility Programming

Staff continues to work with Public Works/Engineering on the final design and components of the facility to ensure programming needs are addressed and incorporated into the construction plans where applicable and subject to available funding. Primary components include the Sprung Structure, refrigeration unit, dasherboard system, replacement ice-resurfacer and SportCourt tiles.

UPDATE: On October 20, Town Council, unanimously approved additional funding recommendations focused on Council established priorities and approved CIP as part of the FY20-21 Year End report. Significant items include: \$2.2 million of additional funding for housing (The Parcel and Town Housing Programs), replacement/Upgrade of the Town's underground fueling system (\$600,000), funding for drought resistant landscaping along Main Street (\$200,000), **interior improvements for the CRC (\$350,000), funding for the CRC Mobility Hub (\$900,00),** and additional funding for the Emergency Communications System (\$250,000).

Staff are working with HMC Architects and Hamel Constructing Inc. on finalizing design and cost estimates for the interior improvements and the Mobility Hub. Proposed interior improvements include the staff office/work space, rental area and counter, concession space, additional flooring, and sound system.

2. Operations and Management Plan

Staff has completed the draft of the CRC summer operating plan for commission review. Work continues on the staffing, revenue projections, finalization of the fee schedule and expense projections. The goal is to have this work program completed in the new year for the development of the FY2022/23 annual Parks and Recreation Department budget. The fee schedule for the CRC will be presented to the Recreation Commission and Town Council in March 2022.

3. Facility Launch

This task includes the following work items:

- The contractor has completed the ice rink floor and entire slab.

- The Town has executed a purchasing agreement with Sprung Structures Inc. The structure will arrive on-site no later than March 15, 2022. Staff are working with Hamel Contracting Inc. to finalize the construction schedule and potential opening day.
- The project is now on winter suspension.

Proposed Project Schedule

Date	Activity
February 17, 2021	Town Council Bid Award/Action
Post Bid Award	Acquire Sprung structure, Chiller, DasherBoards, Scoreboard, etc.
April 21, 2021	Groundbreaking
Nov. 19, 2021 to Mid-March, 2022	Winter Suspension – no work will be performed
Mid-March, 2022	Work resumes
TBD 2022	Ribbon Cutting Ceremony

- Temporary Park Closure
 - For the duration of construction for the new Community Recreation Center (estimated 12 months), the Mammoth Creek Park playground, restrooms and parking lot will be closed to the public.

4. Communication and Fundraising

Communication and fundraising will be an important element of delivering on the mission of the Parks and Recreation Department: *“To provide multi-purpose, year-round, indoor and outdoor recreation opportunities accessible to all residents and visitors.”*

Program Updates:

Staff will convene a community working group to further develop and refine a sponsorship program for the facility along with action items and associated timelines for implementation. This group will be finalized in December and convene in the new year. Items for discussion include the following:

- A. *Sponsorship opportunities for individual donors, local business/organizations and corporate sponsors*
 - Dasherboard Sponsor (30” x 144”)
 - Buy a Bench (lobby bench)
 - Buy a Street Sign (auction old wooden street signs)
 - Sports equipment sponsor:
 - i. freestanding volleyball net systems
 - ii. indoor portable hoops
 - iii. arena soccer goals

- iv. portable pickleball nets on wheels
- v. portable futsal goals
- vi. custom court dividers and;
- vii. balls, racquets, equipment trolleys, etc.

- ***Corporate sponsor opportunities - TBC***

- Center ice logo
- Scoreboard sponsor (2'x10')
- Center ice and behind goal Dasherboards (30"x96")
- Ice resurfacers wrap
- Locker room door wraps
- Window wraps
- Sponsor Sport Court PowerGame+

B. Fundraising platforms (e.g. <https://betterworld.org/>)

- Utilize a low cost and user-friendly fundraising platform for needed facility amenities.

C. Fundraising events/programs

- Create community-centric events to generate interest and awareness of the program and to raise funds for facility amenities.

D. Grants

- USA Hockey, USTA, state/federal. etc.

E. Coordination with other Fundraising organizations

- To achieve community wide support for the new CRC and to generate donor interest, it will be important to engage and partner with other like-minded and mission-based organizations.