

From: Darlene Magner <d.magner@naturalretreats.com>

Date: Wednesday, December 8, 2021 at 12:27 PM

To: Brianna Goico <bgoico@MammothLakesChamber.org>

Subject: Letter of Interest - Lodging Seat on Mammoth Lakes Tourism Board

Dear Briana and the Mammoth Lakes Tourism Board,

I would like to formally apply for the open Lodging seat on the Mammoth Lakes Tourism Board.

I grew up in Mammoth Lakes and while I moved away for a brief period, I promptly returned at my first opportunity in the summer of 2013. My return to the area was a proud moment as I moved back with a family in tow after marrying my high school sweetheart and having two amazing boys. Of course, the elephant in the room is that this was a much more affordable time to live in Mammoth Lakes. Being a community member and business leader in Mammoth Lakes, I am acutely aware of the challenges our lack of affordable housing is creating and the damage it will cause to our community and to Mammoth Lakes as a destination. I bring to the table the understanding that vacation rentals and tourism are the heart of our economy while also recognizing the need for housing solutions. We must come together and collaboratively rehabilitate our housing to ensure Mammoth Lakes remains a vibrant community of local families and entry-level resort employees seeking adventurous employment opportunities, all while contributing to the color of our destination community, and vacation homeowners alike.

My decade plus of work experience in Mammoth Lakes has focused largely on resort management and property management. In both, I have experienced first-hand the need to attract and retain quality employees. Our housing issues have made this the biggest obstacle for all businesses to deliver on the amenities and product our destination offers today. I have remained an active member of the Mammoth Lakes Chamber of Commerce and was even nominated in two categories for the Business Excellence Awards in 2019. While my current title calls out Business Development, the core of my experience is in Guest Service and Operations. I held the General Manager title for four consecutive years in Mammoth and in 2018 was promoted to manage two of Natural Retreats' destinations to include Lake Tahoe. My robust experience includes managing two working budgets, championing two teams of over nine employees, and ensuring our guest's experiences were bar none.

I look forward to the opportunity to serve this community in a new capacity that will have a lasting and meaningful impact as Mammoth Lakes continues to be one of the greatest places to live, recreate, and vacation anywhere on Earth.

All the best,

Darlene Magner

Regional Manager of Business Development

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