

Old Mammoth Road Plaza and Planned Events

The new terrace along old Mammoth Road is an extension of the Rafter's restaurant space. Designed to compliment the ambiance of a casual restaurant, it will promote the property through an attractive and inviting atmosphere. The animation of the space will not only create a visual draw to the property but will serve as a greeting card to welcome guests and visitors. Activities will vary during different times of the year and seasons there will be a heavier focus on non-winter activities and personalized interactive events. During the non-winter times the space will be providing seating for the restaurant and food truck. This creates a social area for people to enjoy the outdoors and relax in Mammoth Lakes.

The primary animation along the corridor will be providing ambiance music in the afternoons. Typically, a 4pm – 8pm time frame. Performers will be performing from the front of Rafter's deck with musicians providing background music. It is designed to be the hang out place after a day of skiing, hiking, biking or visiting national parks and monuments.



There are several events that take place in Mammoth Lakes and the renewed space allows us to activate the whole frontage by combining our food and beverage offerings along with these types of events:

Art shows/exhibits provide a great way to have customer interaction and showcase local artists



A farmers market has the potential to grow in the community with the addition of other non-food vendors and offerings from local crafts and artist.



Beer/wine dinners that feature local breweries and select wineries. These activities would use existing spaces and tie into a theme night.



There are two film festivals in Mammoth Lakes and the ability to have social gatherings and presentations make a great fit for the property



During the 4th of July and other family times of the year there are opportunities to do several family activities that engage the younger audience.



Wine walks have a long history in Mammoth Lakes and are always a great event for the community.



Doing small events like Oktoberfest will augment the guest interactions. These types of events would be designed to use existing spaces and be interactive with patrons.



Silent DJ is a great way to engage whole families and set a great vibe for all those attending



Weddings receptions will be mixed in when the space works for the wedding couples expectations.



Small movie screenings will add different later evening animation



Historical days where characters can roam through the area telling stories about Mono City and the history of Mammoth Lakes



Community engagement, health fairs is an opportunity to continue these types of events on property.



Health and Safety Fair
June 20, 2015
10:00 a.m. – 1:00 p.m.

Shady Rest Park,
Sawmill Cutoff Road, Mammoth Lakes

Free Special Event Trolley will loop from the Park and Ride at Old Mammoth Road & Tavern to Shady Rest Park!

- Free hotdogs, fruit, and water (while supplies last)
- Bike Rodeo—bring your bike!
- Poison Prevention Information
- Fire Department Helmets & Badges
- Free bike helmets
- Gun Safety Locks
- Car-seat checks
- And, just for fun, Peapod Playgroup equipment!
- And more!

Free Bike Helmets

Bike Rodeo

Car-Seat Checks

Services provided by: Mono County: Sheriff's, Public Health, Social Services, Behavioral Health, Probation, and Paramedics; The Town of Mammoth Lakes, Mammoth Lakes Police & Fire Departments, California Highway Patrol, Mammoth Mountain Ski Area, IMACA, Mono County Office of Education, Safe Kids California Mono Partners, First 5 Mono County & more! Food sponsored by the Mono County Child Care Council

SAFE KIDS CALIFORNIA

FIRST 5 MONO COUNTY

Questions? Contact Molly at 760-924-7626 mdesbaillets@monocoe.org

Book signings/ book fair and other similar activities will potentially be available during different time frames.



In planning for the space, we anticipate the largest type of event would be centered around Beer/Wine and food. The target would be for a 200-hundred-person event, keeping the size and audience in scale with the venue. Using the parking area next to Rafters and the terrace along Old Mammoth Road in front of Rafters, we would create a larger event but keeping the feel of a more intimate venue. Closing the parking lot at the entrance to the Rafters side we can have a pedestrian only area and utilize the food truck and restaurant amenities to augment the event. This will be most likely an afternoon/evening event much like when we did the Mammoth Lakes Food and Wine event in the parking lot. Ideally the event would still be a partnership with a local nonprofit and provide benefits for the property and the partnering organization.

Event schedule is anticipated to look like attached exhibit A (attached as separate document), with expected start and end times with duration. We have also included a breakdown by month of the possible activities.

d. Noise control; What management practices, design considerations or other strategies do you intend to employ to minimize noise impact to the adjacent residential neighborhoods?

All of the activities will be designed to be an amenity to the property .

e. Guest accommodation: please include a diagram that depicts the layout arrangement for each of the different event types, including location of tables and seating, vendors, food trucks, parking closures/rearrangements, stages;

Exhibit B outlines the different planned configurations for the different events. Most of the event types will fall into three categories, Small, Medium and Large. Outlined below will be the needs and accommodations for the different event types.

Small:

Sound will be inside rafters and when outside will be of the Rafters deck. They will use a small speaker or two to provide the necessary background ambiance music. This will be low level music designated for those in Rafters or in the plaza area. We will be

There will be no addition waste receptacles, or recycling containers needed

We will use existing Rafters and pool bathroom facilities

Alcohol consumption will follow all ABC regulations and require visible barriers for any beverage service areas. Certain events such as beverage tastings will require ID with proof of age for admission.

Parking will use existing facility parking and not need any additional parking direction or assistance.

The property has a Manager on Duty 24 hours a day seven days a week available for any needs during these activities.

Medium:

Most of these events are centered around art/craft shows and farmers markets. If there is sound it will be an acoustic musician or someone using a small speaker.

We will add additional waste receptacles and recycling containers around the event venues. These will be monitored and emptied as needed by property staff.

We will use existing Rafters and pool bathroom facilities for these size events.

Alcohol consumption will follow all ABC regulations and require visible barriers for any beverage service areas. Certain events such as beverage tastings will require ID with proof of age for admission.

Parking will use existing facility parking and we will add additional parking direction signs as needed. We would anticipate minimal additional parking needs as these events would mostly take place when most hotel guests are out and the restaurant has not opened for the day.

The property has a Manager on Duty 24 hours a day seven days a week available for any needs during these activities

Large:

We anticipate 3-4 larger events that will have a stage for performers. The 4th of July activities will have the largest impact with beer and wine dinners the entertainment is for the event, but the beer/wine and food are the focus of these activities. The Fourth of July will be during the parade and like previous years would have a band start playing just after the parade.

We will add additional waste receptacles and recycling containers around the event venues. These will be monitored and emptied as needed by property staff.

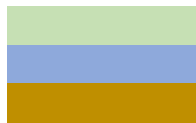
We will use existing Rafters and pool bathroom facilities and if we see the need we will add some additional porta potties to augment the availability of additional

Alcohol consumption will follow all ABC regulations and require visible barriers for any beverage service areas. Certain events such as beverage tastings will require ID with proof of age for admission.

Parking will use existing facility parking and add directions for additional parking. The wine dinner in July will have the availability of valet parking to make sure there is ample parking for everyone. We have been very successful in the past promoting attendees to events like this to ride share and use public transportation and walk to the venue. This event is planned to be 30% smaller than other 300 person events we have had on property.

The property has a Manager on Duty 24 hours a day seven days a week available for any needs during these activities

Sample Event Schedule



Small events
Medium events
Large event

	Jan	Feb	Mar	Apr	May
# events midweek					
small	11	8	10	3	1
medium	0	2	0	0	0
large	0	0	0	0	0
# events weekend					
small	5	4	4	3	2
medium	0	2	0	0	1
large	0	0	0	0	0

Mon	Tue	Wed	Thu	Fri
Mon 1/2/2023	Tue 1/3/2023	Wed 1/4/2023	Thu 1/5/2023	Fri 1/6/2023
4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside
Mon 1/9/2023	Tue 1/10/2023	Wed 1/11/2023	Thu 1/12/2023	Fri 1/13/2023
			6-7:30pm winter education: series	4-7pm Sgl/Duo music Inside
Mon 1/16/2023	Tue 1/17/2023	Wed 1/18/2023	Thu 1/19/2023	Fri 1/20/2023
			6-7:30pm winter education: series	4-7pm Sgl/Duo music Inside
Mon 1/23/2023	Tue 1/24/2023	Wed 1/25/2023	Thu 1/26/2023	Fri 1/27/2023
			6-7:30pm winter education: series	4-7pm Sgl/Duo music Inside

Mon 1/30/2023	Tue 1/31/2023	Wed 2/1/2023	Thu 2/2/2023	Fri 2/3/2023
			10am-4pm Film Festival	10am-4pm Film Festival
			6-7:30pm Sgl/Duo music series	4-7pm Sgl/Duo music Inside

Mon 2/6/2023	Tue 2/7/2023	Wed 2/8/2023	Thu 2/9/2023	Fri 2/10/2023
			6-7:30pm winter education series	4-7pm Sgl/Duo music Inside

Mon 2/13/2023	Tue 2/14/2023	Wed 2/15/2023	Thu 2/16/2023	Fri 2/17/2023
			6-7:30pm winter education series	4-7pm Sgl/Duo music Inside

Mon 2/20/2023	Tue 2/21/2023	Wed 2/22/2023	Thu 2/23/2023	Fri 2/24/2023
			6-7:30pm winter education series	4-7pm Sgl/Duo music Inside

Mon 2/27/2023	Tue 2/28/2023	Wed 3/1/2023	Thu 3/2/2023	Fri 3/3/2023
			6-7:30pm winter education series	4-7pm Sgl/Duo music Inside

Mon 3/6/2023	Tue 3/7/2023	Wed 3/8/2023	Thu 3/9/2023	Fri 3/10/2023
			6-7:30pm winter education series	4-7pm Sgl/Duo music Inside

Mon 3/13/2023	Tue 3/14/2023	Wed 3/15/2023	Thu 3/16/2023	Fri 3/17/2023
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6-7:30pm
winter education series

4-7pm
Sgl/Duo music
Inside

Mon 3/20/2023

Tue 3/21/2023

Wed 3/22/2023

Thu 3/23/2023

Fri 3/24/2023

6-7:30pm
winter education series

4-7pm
Sgl/Duo music
Inside

Mon 3/27/2023

Tue 3/28/2023

Wed 3/29/2023

Thu 3/30/2023

Fri 3/31/2023

6-7:30pm
winter education series

4-7pm
Sgl/Duo music
Inside

Mon 4/3/2023

Tue 4/4/2023

Wed 4/5/2023

Thu 4/6/2023

Fri 4/7/2023

6-7:30pm
winter education series

4-7pm
Sgl/Duo music
Inside

Mon 4/10/2023

Tue 4/11/2023

Wed 4/12/2023

Thu 4/13/2023

Fri 4/14/2023

4-7pm
Sgl/Duo music
Inside

Mon 4/17/2023

Tue 4/18/2023

Wed 4/19/2023

Thu 4/20/2023

Fri 4/21/2023

Mon 4/24/2023

Tue 4/25/2023

Wed 4/26/2023

Thu 4/27/2023

Fri 4/28/2023

Mon 5/1/2023

Tue 5/2/2023

Wed 5/3/2023

Thu 5/4/2023

Fri 5/5/2023

Mon 5/8/2023	Tue 5/9/2023	Wed 5/10/2023	Thu 5/11/2023	Fri 5/12/2023
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Mon 5/15/2023	Tue 5/16/2023	Wed 5/17/2023	Thu 5/18/2023	Fri 5/19/2023
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Mon 5/22/2023	Tue 5/23/2023	Wed 5/24/2023	Thu 5/25/2023	Fri 5/26/2023
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				4-7pm Sgl/Duo music outside
Memorial Mon 5/29/2023	Tue 5/30/2023	Wed 5/31/2023	Thu 6/1/2023	Fri 6/2/2023

Mon 6/5/2023	Tue 6/6/2023	Wed 6/7/2023	Thu 6/8/2023	Fri 6/9/2023
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		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 6/12/2023	Tue 6/13/2023	Wed 6/14/2023	Thu 6/15/2023	Fri 6/16/2023

		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 6/19/2023	Tue 6/20/2023	Wed 6/21/2023	Thu 6/22/2023	Fri 6/23/2023

		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon	Tue	Wed	Thu	Fri

6/26/2023	6/27/2023	6/28/2023	6/29/2023	6/30/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		10am-6pm Art/craft show family activities
Independence				
Mon 7/3/2023	Tue 7/4/2023	Wed 7/5/2023	Thu 7/6/2023	Fri 7/7/2023
	12pm-4pm July 4th cleb	10am-4pm		4-7pm
10am-6pm Art/craft show	10am-6pm Art/craft show	Farmers Market		Sgl/Duo music outside
Outdoor 3 piece band			6-9pm	
Dusk Movie Night Outside			Silent DJ Outside	
Mon 7/10/2023	Tue 7/11/2023	Wed 7/12/2023	Thu 7/13/2023	Fri 7/14/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 7/17/2023	Tue 7/18/2023	Wed 7/19/2023	Thu 7/20/2023	Fri 7/21/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 7/24/2023	Tue 7/25/2023	Wed 7/26/2023	Thu 7/27/2023	Fri 7/28/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 7/31/2023	Tue 8/1/2023	Wed 8/2/2023	Thu 8/3/2023	Fri 8/4/2023
Dusk Movie Night Outside		10am-4pm Farmers Market	6-9pm Silent DJ Outside	4-7pm Sgl/Duo music outside
Mon 8/7/2023	Tue 8/8/2023	Wed 8/9/2023	Thu 8/10/2023	Fri 8/11/2023
Dusk Movie Night		10am-4pm		4-7pm

Outside		Farmers Market		Sgl/Duo music outside
Mon 8/14/2023	Tue 8/15/2023	Wed 8/16/2023	Thu 8/17/2023	Fri 8/18/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 8/21/2023	Tue 8/22/2023	Wed 8/23/2023	Thu 8/24/2023	Fri 8/25/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 8/28/2023	Tue 8/29/2023	Wed 8/30/2023	Thu 8/31/2023	Fri 9/1/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Labor Mon 9/4/2023	Tue 9/5/2023	Wed 9/6/2023	Thu 9/7/2023	Fri 9/8/2023
6-9pm Silent DJ Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 9/11/2023	Tue 9/12/2023	Wed 9/13/2023	Thu 9/14/2023	Fri 9/15/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 9/18/2023	Tue 9/19/2023	Wed 9/20/2023	Thu 9/21/2023	Fri 9/22/2023
Dusk Movie Night Outside		10am-4pm Farmers Market		4-7pm Sgl/Duo music outside
Mon 9/25/2023	Tue 9/26/2023	Wed 9/27/2023	Thu 9/28/2023	Fri 9/29/2023
Dusk Movie Night Outside				6-7:30pm winter education series
Mon 10/2/2023	Tue 10/3/2023	Wed 10/4/2023	Thu 10/5/2023	Fri 10/6/2023
				4-7pm

				Sgl/Duo music Inside
Mon 10/9/2023	Tue 10/10/2023	Wed 10/11/2023	Thu 10/12/2023	Fri 10/13/2023
				4-7pm Sgl/Duo music Inside
Mon 10/16/2023	Tue 10/17/2023	Wed 10/18/2023	Thu 10/19/2023	Fri 10/20/2023
Mon 10/23/2023	Tue 10/24/2023	Wed 10/25/2023	Thu 10/26/2023	Fri 10/27/2023
Mon 10/30/2023	Tue 10/31/2023	Wed 11/1/2023	Thu 11/2/2023	Fri 11/3/2023
Mon 11/6/2023	Tue 11/7/2023	Wed 11/8/2023	Thu 11/9/2023	Fri 11/10/2023
				4-7pm Sgl/Duo music Inside
Mon 11/13/2023	Tue 11/14/2023	Wed 11/15/2023	Thu 11/16/2023	Fri 11/17/2023
				4-7pm Sgl/Duo music Inside
			Thanksgiving	
Mon 11/20/2023	Tue 11/21/2023	Wed 11/22/2023	Thu 11/23/2023	Fri 11/24/2023
				4-7pm Sgl/Duo music Inside
Mon 11/27/2023	Tue 11/28/2023	Wed 11/29/2023	Thu 11/30/2023	Fri 12/1/2023
				4-7pm Sgl/Duo music Inside
Mon 12/4/2023	Tue 12/5/2023	Wed 12/6/2023	Thu 12/7/2023	Fri 12/8/2023
				4-7pm Sgl/Duo music Inside

Mon 12/11/2023	Tue 12/12/2023	Wed 12/13/2023	Thu 12/14/2023	Fri 12/15/2023
				4-7pm Sgl/Duo music Inside
Mon 12/18/2023	Tue 12/19/2023	Wed 12/20/2023	Thu 12/21/2023	Fri 12/22/2023
				4-7pm Sgl/Duo music Inside
Christmas Mon 12/25/2023	Tue 12/26/2023	Wed 12/27/2023	Thu 12/28/2023	Fri 12/29/2023
4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside	4-7pm Sgl/Duo music Inside

Jun

Jul

Aug

Sep

Oct

Nov

Dec

4

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Sat

Sun
1/1/2023

Sat

1/7/2023

Sun

1/8/2023

4-7pm

4-7pm

Sgl/Duo music

Sgl/Duo music

Inside

Inside

Sat

1/14/2023

Sun

1/15/2023

4-7pm

Sgl/Duo music

Inside

Sat

1/21/2023

Sun

1/22/2023

4-7pm

Sgl/Duo music

Inside

Sat

1/28/2023

Sun

1/29/2023

4-7pm

Sgl/Duo music

Inside

Sat
2/4/2023

Sun
2/5/2023

10am-4pm
Film Festival
4-7pm
Sgl/Duo music
Inside

Sat
2/11/2023

Sun
2/12/2023

4-7pm
Sgl/Duo music
Inside

Sat
2/18/2023

Sun
2/19/2023

4-7pm
Sgl/Duo music
Inside

Sat
2/25/2023

Sun
2/26/2023

4-7pm
Sgl/Duo music
Inside

Sat
3/4/2023

Sun
3/5/2023

4-7pm
Sgl/Duo music
Inside

Sat
3/11/2023

Sun
3/12/2023

4-7pm
Sgl/Duo music
Inside

Sat
3/18/2023

Sun
3/19/2023

4-7pm
Sgl/Duo music
Inside

Sat
3/25/2023

Sun
3/26/2023

4-7pm
Sgl/Duo music
Inside

Sat
4/1/2023

Sun
4/2/2023

4-7pm
Sgl/Duo music
Inside

Sat
4/8/2023

Sun
4/9/2023

4-7pm
Sgl/Duo music
Inside

Sat
4/15/2023

Sun
4/16/2023

4-7pm
Sgl/Duo music
Inside

Sat
4/22/2023

Sun
4/23/2023

Sat
4/29/2023

Sun
4/30/2023

Sat
5/6/2023

Sun
5/7/2023

Sat
5/13/2023

Sun
5/14/2023

Sat
5/20/2023

Sun
5/21/2023

Sat
5/27/2023

Sun
5/28/2023

6-9pm
Film Festival
Hotel Lobby

4-7pm
Sgl/Duo music
outside

4-7pm
Sgl/Duo music
outside

Sat
6/3/2023

Sun
6/4/2023

Sat
6/10/2023

Sun
6/11/2023

4-7pm
Sgl/Duo music
outside

Sat
6/17/2023

Sun
6/18/2023

4-7pm
Sgl/Duo music
outside

10am-3pm
Health Fair

Sat
6/24/2023

Sun
6/25/2023

4-7pm
Sgl/Duo music
outside

Sat

Sun

7/1/2023

7/2/2023

10am-6pm 10am-6pm
Art/craft show Art/craft show
family activities family activities

Sat
7/8/2023

Sun
7/9/2023

4-7pm
Sgl/Duo music
outside

Sat
7/15/2023

Sun
7/16/2023

4-7pm
Sgl/Duo music
outside

Sat
7/22/2023

Sun
7/23/2023

5-9pm
Wine Dinnner
outside

Sat
7/29/2023

Sun
7/30/2023

4-7pm
Sgl/Duo music
outside

Sat
8/5/2023

Sun
8/6/2023

4-7pm
Sgl/Duo music
outside

Sat
8/12/2023

Sun
8/13/2023

4-7pm

Sgl/Duo music outside	
Sat 8/19/2023	Sun 8/20/2023
4-7pm Sgl/Duo music outside	
Sat 8/26/2023	Sun 8/27/2023
4-7pm Sgl/Duo music outside	
Sat 9/2/2023	Sun 9/3/2023
4-7pm Sgl/Duo music outside	4-7pm Sgl/Duo music outside
Sat 9/9/2023	Veterans Sun 9/10/2023
4-7pm Sgl/Duo music outside	
Sat 9/16/2023	Sun 9/17/2023
4-7pm Sgl/Duo music outside	
Sat 9/23/2023	Sun 9/24/2023
4-7pm Sgl/Duo music outside	
Sat 9/30/2023	Sun 10/1/2023
6-7:30pm Sgl/Duo music series	
Sat 10/7/2023	Sun 10/8/2023
5-9pm	

Beer Dinner outside	
Sat 10/14/2023	Sun 10/15/2023
4-7pm Sgl/Duo music Inside	2-8pm October fest afters Parking Lot
Sat 10/21/2023	Sun 10/22/2023

Sat 10/28/2023	Sun 10/29/2023
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Sat 11/4/2023	Sun 11/5/2023
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Sat 11/11/2023	Sun 11/12/2023
4-7pm Sgl/Duo music Inside	

Sat 11/18/2023	Sun 11/19/2023
4-7pm Sgl/Duo music Inside	

Sat 11/25/2023	Sun 11/26/2023
4-7pm Sgl/Duo music Inside	

Sat 12/2/2023	Sun 12/3/2023
4-7pm Sgl/Duo music Inside	

Sat 12/9/2023	Sun 12/10/2023
4-7pm Sgl/Duo music Inside	

Sat	Sun
12/16/2023	12/17/2023
4-7pm	
Sgl/Duo music	
Inside	

Sat	Sun
12/23/2023	12/24/2023
4-7pm	4-7pm
Sgl/Duo music	Sgl/Duo music
Inside	Inside

Sat	Sun
12/30/2023	12/31/2023
4-7pm	4-7pm
Sgl/Duo music	Sgl/Duo music
Inside	Inside

