Mammoth Lakes Recreation Commission Agenda Action Sheet

<u>Title:</u> 2022 Parks and Recreation Department Strategic Workplan

Commission Meeting Date: 2/1/2022

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Recommended Motion: (1) Review and provide consensus comments regarding the 2022 Parks and Recreation Department Strategic Workplan (Exhibit A), (2) Review and provide consensus comments for Strategy One: Work Program of the Recreation Commission, and (3) Accept the 2022 Parks and Recreation Department Strategic Workplan with any needed amendments or additions.

<u>Summary</u>: The purpose of strategic planning is to provide clear direction and deliberate priorities by establishing high-level goals and measurable objectives for the department to achieve in a calendar year. A strategic plan provides a distinct and purposeful sense of direction for staff in guiding day-to-day decisions with a goal of maximizing resources (time, money, staff) while minimizing or eliminating ambiguity and distractions. Strategic planning is also a valuable tool for evaluating progress and a critical step in the department's capacity and ability to meet the expanding recreation needs of the community.

The five core strategies for 2022 are as follows:

- A. Work Program of the Recreation Commission
- B. Maintain and Enhance the Town's Recreation Infrastructure
- C. Deliver High-Quality, Innovative, and Affordable Recreation Programming
- D. Strengthen Organizational Systems, Structures and Operations
- E. Advance Team Capacity and Organizational Culture

The 2022 PRD Strategic Workplan provides a blueprint for success by clearly identifying the strategy, goals, associated tactics and in many cases, measurements for success.