

**MAMMOTH LAKES RECREATION
ALLOCATIONS COMMITTEE
STAFF REPORT**

Title: Review of Measure U Programing and Special Project Applications.

Meeting Date: March 29, 2022

Prepared by: Kim Anaclerio, Program Director

RECOMMENDED ACTION:

Review Measure U Programming and Special Project applications and make funding recommendations to present to the MLR Board during a public hearing for the proposed allocation and use of Measure U Programming funds.

BACKGROUND:

Mammoth Lakes Recreation (MLR) is a non-profit organization that is committed to preserving and enriching the quality of life for residents and visitors by ensuring the strategic use of Measures R, U, and additional funding sources to develop and support recreation, arts and culture, mobility, capital projects and special projects. MLR is the recommending body for Measure R and Measure U and conducts the allocation process annually with funding recommendations presented to Town Council for review, and approval as recommended or with modification.

The stated broad objective of the funding process is as follows: “Measure R & U Funds will be recommended or funds invested to create, implement and support a branded high performance destination that includes a thriving arts & culture community and enhanced recreation opportunities.”

Annually, Mammoth Lakes Recreation accepts application for Measure U Programming grants February 1 – 28. Special Project applications may be submitted at any time. Staff assists applicants throughout the process and prepares the completed applications for review by the MLR Allocations Committee. The Committee holds two (2) public meetings to review the applications, which applicants may attend and address the Committee. After the public review process, the Committee makes funding recommendations to the MLR Board during a public hearing for the proposed allocation and use of Measure U Programming funds.

Attachments:

A. Town of Mammoth Lakes Measure U Ordinance No. 10-04