

Mammoth Lakes Recreation Commission

Staff Report

Commission Meeting Date: March 1, 2022

Date Prepared: February 23, 2022

Prepared by: Stuart Brown, Parks and Recreation Director
Haislip Hayes, Public Works Director
Katrina Kelly, Recreation Manager

Title: Update on the new Community Recreation Center at Mammoth Creek Park

Agenda: Consent Item

Background Information: On February 17, Town Council awarded the contract to the lowest responsive bidder, Hamel Contracting Inc., to build the new Community Recreation Center (CRC) at Mammoth Creek Park West. The Community Recreation Center will operate as an ice rink in winter, and in summer, sport tiles will cover the rink creating a fully programmable and truly multi-use RecZone.

Items for discussion include:

1. Facility Programming
2. Operations and Management Plan
3. Facility Launch
4. Communication and Fundraising

ANALYSIS/DISCUSSION:

This discussion item addresses Strategy Two: *Maintain and Enhance the Town's Recreation Infrastructure* of the Parks and Recreation Department 2021 Strategic Workplan.

Goal: Support efforts to plan, construct, program, and operate the Community Recreation Center (CRC) as directed by Town Council.

This strategy includes the following priority tasks:

No.	Task	PRIORITY
1	Operations and Management Plan <ul style="list-style-type: none">• Finalize seasonal (winter/summer) operational plans for the first year of operations aligned with the Playbooks, facility amenities and financial resources of the Town.	1
2	Fundraising and Communication <ul style="list-style-type: none">• Develop and implement a comprehensive fundraising plan. Includes:<ul style="list-style-type: none">○ Convene a community working group to assist in the development of the plan.○ Identify and provide sponsorship opportunities for individual donors, local business/organizations and corporate sponsors	2

	<ul style="list-style-type: none"> ○ Identify and secure a fundraising platform ○ Schedule community fundraising events/programs ○ Identify and submit grant applications ○ Coordinate with other local/regional organizations and partners to identify and secure funding opportunities. ● Implement a communication and public outreach plan 	
3	Facility Launch <ul style="list-style-type: none"> ● Coordinate with the Town Council, Recreation Commission and stakeholders on a Ribbon Cutting Ceremony for the Community Recreation Center. 	3

1. Facility Programming

Staff continues to work with Public Works/Engineering on the final design and components of the facility to ensure programming needs are addressed and incorporated into the construction plans where applicable and subject to available funding. Primary components include the Sprung Structure, refrigeration unit, dasherboard system, replacement ice-resurfacer and SportCourt tiles.

UPDATE: Staff continue to work with HMC Architects and Hamel Constructing Inc. on finalizing design and cost estimates for the interior improvements and the Mobility Hub. Proposed interior improvements include the staff office/work space, rental area and counter, concession space, additional flooring, and a sound system.

Funded from the Clean Air Projects Program, the Town took possession of a new lithium-ion Zamboni 552AC ice resurfacing machine for operation at the new Community Recreation Center.



The Zamboni 552AC machine will deliver clean ice and clean air – critical for operating indoors at the new Community Recreation Center, scheduled to open in the fall of 2022. The new emission-free ice-resurfacers replace the existing propane-driven 27-year-old Olympia, well past its useful life. In its drive to net zero, the Town also purchased a new electric Zamboni EZIII Edger, replacing the outdated, gas-driven 1999 unit. The new Zamboni machine will be used at the existing Mammoth Ice Rink for the remainder of the season.

Lithium-ion is a game-changer for ice resurfacing equipment. The quick charge time of Lithium-ion will allow the Zamboni machine to get back on the ice with maximum capacity and no overnight downtime. The battery requires no maintenance, will not over-charge and the extended battery life will provide the rink with worry-free maintenance and longevity for years to come. Most importantly, lithium-ion batteries provide a true Net Zero alternative to other equipment, creating a safe and healthy environment for staff and guests.

2. Operations and Management Plan

Staff is finalizing the staffing plan, revenue projections, fee schedule and expense projections for winter operations. This information will inform the FY2022/23 annual Parks and Recreation Department budget. The Parks and Recreation Department fee schedule that incorporates the CRC is presented for Commission consideration and approval in a separate agenda item.

3. Facility Launch

Proposed Project Schedule

Date	Activity
February 17, 2021	Town Council Bid Award/Action
Post Bid Award	Acquire Sprung structure, Chiller, DasherBoards, Scoreboard, etc.
April 21, 2021	Groundbreaking
Nov. 19, 2021 to Mid-March, 2022	Winter Suspension – no work will be performed
Mid-March, 2022	Work resumes
TBD 2022	Ribbon Cutting Ceremony

- Temporary Park Closure
 - For the duration of construction for the new Community Recreation Center (estimated 12 months), the Mammoth Creek Park playground, restrooms and parking lot will be closed to the public.

4. Communication and Fundraising

Communication and fundraising will be an important element of delivering on the mission of the Parks and Recreation Department: *“To provide multi-purpose, year-round, indoor and outdoor recreation opportunities accessible to all residents and visitors.”*

Program Updates:

Staff convened a community working group to further develop and refine a sponsorship and fundraising program for the facility along with action items and associated timelines for implementation. Staff met with the working group and subsequent to the meeting, have developed a framework for Commission review and consensus input.

- A. Sponsorship opportunities for individual donors, local business/organizations and corporate sponsors*
- B. Fundraising Opportunities*
- C. Fundraising events/programs*
- D. Grants*
- E. Parks and Recreation Department Sponsorship Policy*
- F. Coordination with Partner Organizations*

Attachments:

- A. DRAFT - CRC Sponsorship and Fundraising Plan