



Town Council of Mammoth Lakes

Minutes of Special Meeting

**January 26, 2022, 4:00 p.m.
437 Old Mammoth Road, Suite Z, Mammoth Lakes**

Members Present: Mayor Lynda Salcido, Mayor Pro Tem John Wentworth,
Councilmember Sarah Rea, Councilmember Bill Sauser,
Councilmember Kirk Stapp

1. CALL TO ORDER

The Mayor called the meeting to order at 4:01 p.m. in the Council Chamber, 437 Old Mammoth Road, Suite Z, Mammoth Lakes.

2. PLEDGE OF ALLEGIANCE

Dan Holler led the flag salute.

3. PUBLIC COMMENTS

There were no public comments given at this time.

4. POLICY MATTERS

4.1 Town Council Joint Meeting with Mammoth Lakes Tourism to Discuss Planning Goals and Funding for Fiscal Year 22-23 Marketing Plan.

Mammoth Lakes Tourism (MLT) Board Member Eric Clark, Board Member John Morris, Board Member Deb Radcliff, Vice Chair Pat Foster, and

Chair Jeremy Goico were in attendance. Treasurer John Mendel and Board Member Larry Crabb were absent.

Administrative Services/Finance Director Rob Patterson outlined the information in the staff report. There was discussion among members of Council and members of the Board regarding focus items. John Urdi, Executive Director of MLT, spoke about the CalTravel Association and other peer networks

PUBLIC COMMENT:

Ron Cohen, President of Mammoth and June Mountains, outlined his priorities for the Town. He said that MLT should be focused on visitation and air service.

CONSENSUS:

The Town Council and MLT Board agreed on the proposed focus items.

There was discussion among members of Council, members of the Board, and staff regarding funding.

CONSENSUS:

The Town Council agreed on \$2 million to fund the contract with MLT.

PUBLIC COMMENT:

Mr. Cohen said that first priorities needed to be defined, then roles and responsibilities, then the funding, and finally the Town needed to decide what else they wanted to fund.

The Mayor called a recess at 5:59 p.m. and the Council reconvened at 6:09 p.m.

4.2 Resolution approving an application for the Fiscal Year 21 ARPA Travel, Tourism, and Outdoor Recreation funding opportunity.

Community and Economic Development Director Sandra Moberly outlined the information in the staff report. There was discussion among members of Council and staff.

Moved by Mayor Pro Tem John Wentworth
Seconded by Councilmember Bill Sauser

Adopt a resolution authorizing Town staff to submit an application for the FY 21 ARPA Travel, Tourism, and Outdoor Recreation funding opportunity.

For (5): Mayor Lynda Salcido, Mayor Pro Tem John Wentworth, Councilmember Sarah Rea, Councilmember Bill Sauser, and Councilmember Kirk Stapp

Carried (5 to 0)

4.3 Discuss a potential joint Project Homekey grant application with Mammoth Lakes Housing, Inc.

Senior Planner/Housing Coordinator Nolan Bobroff outlined the information in the staff report.

Patricia Robertson, Executive Director of Mammoth Lakes Housing, outlined the proposed project. There was discussion among members of Council and Ms. Robertson.

Moved by Mayor Pro Tem John Wentworth
Seconded by Councilmember Sarah Rea

Adopt the resolution authorizing the joint application and authorize the Town Manager to sign the Local Match Commitment letter committing up to \$1,000,000 in funding towards the project.

For (5): Mayor Lynda Salcido, Mayor Pro Tem John Wentworth, Councilmember Sarah Rea, Councilmember Bill Sauser, and Councilmember Kirk Stapp

Carried (5 to 0)

5. ADJOURNMENT

The Council adjourned the meeting at 6:41 p.m.