

Revised 2022-23 Budget Cycle Funding Allocation

Measure A

Measure A 2021-22 Measure A 2022-23 YOY \$ Change YOY % Change

Changes

	Measure A 2021-22	Measure A 2022-23	YOY \$ Change	YOY % Change	Changes
Wages & Payroll Taxes	\$ 439,578.71	\$ 425,726.62	\$ (13,852.09)	-3%	Down slightly from \$427,586.28 due to change in employee review changes
Employee Benefits	\$ 97,000.00	\$ 110,400.00	\$ 13,400.00	14%	Down substantially (\$40,800) as not covering employee dependants 100%
Overhead	\$ 145,550.00	\$ 200,275.00	\$ 54,725.00	38%	Up \$3500 for \$5m General Liability Insurance neede for United
Marketing	\$ 1,043,962.86	\$ 1,193,116.50	\$ 149,153.64	14%	Up \$100,000 due to air subsidy timing +\$49,000 in Oct for summer & +\$51,000 for summer 2023 in
Sales	\$ 293,500.00	\$ 393,000.00	\$ 99,500.00	34%	No Change
Communications	\$ 261,450.00	\$ 302,053.00	\$ 40,603.00	16%	No Change
Special Events	\$ 261,569.00	\$ 423,219.00	\$ 161,650.00	62%	No Change
Total Expenses	\$ 2,542,610.57	\$ 3,047,790.12	\$ 505,179.55	20%	
Projected Revenue	\$ 2,392,279.00	\$ 3,047,790.12	\$ 655,511.12	27%	Measure A reserve funds to balance

TBID

TBID 2021-22 TBID 2022-23 YOY \$ Change YOY % Change

	TBID 2021-22	TBID 2022-23	YOY \$ Change	YOY % Change	Changes
Wages & Payroll Taxes	\$ 439,578.71	\$ 425,726.62	\$ (13,852.09)	0%	Down slightly from \$427,586.28 due to change in employe review changes
Employee Benefits	\$ -	\$ -	\$ -	0%	
Overhead	\$ 95,859.00	\$ 126,000.00	\$ 30,141.00	31%	No Change
Marketing	\$ 4,104,908.00	\$ 6,903,528.00	\$ 2,798,620.00	68%	Up \$200,000 in air subsidy with \$120,350 for summer 23 in June and \$79,650 for summer 22 final payment
Sales	\$ 77,500.00	\$ 155,000.00	\$ 77,500.00	100%	No Change
Communications	\$ 63,200.00	\$ 131,250.00	\$ 68,050.00	108%	No Change
Total Expenses	\$ 4,781,045.71	\$ 7,741,504.62	\$ 2,960,458.91	62%	
Projected Revenue	\$ 4,792,957.00	\$ 7,741,504.62	\$ 2,948,547.62	62%	

Combined - Overall Budget

Combined 2021-22 Combined 2022-23 YOY \$ Change YOY % Change

	Combined 2021-22	Combined 2022-23	YOY \$ Change	YOY % Change
Wages & Payroll Taxes	\$ 879,157.42	\$ 851,453.24	\$ (27,704.18)	-3%
Employee Benefits	\$ 97,000.00	\$ 110,400.00	\$ 13,400.00	14%
Overhead	\$ 241,409.00	\$ 326,275.00	\$ 84,866.00	35%
Marketing	\$ 5,148,870.86	\$ 8,096,644.50	\$ 2,947,773.64	57%
Sales	\$ 371,000.00	\$ 548,000.00	\$ 177,000.00	48%
Communications	\$ 324,650.00	\$ 433,303.00	\$ 108,653.00	33%
Special Events	\$ 261,569.00	\$ 423,219.00	\$ 161,650.00	62%
Total Expenses	\$ 7,323,656.28	\$ 10,789,294.74	\$ 3,465,638.46	47%
Projected Revenue	\$ 7,185,236.00	\$ 10,789,294.74	\$ 3,604,058.74	50%