

2023 Youth Sports Funding Program

Town Council, February 15, 2023

Program Information

- The Town of Mammoth Lakes annually awards funds to supplement organized, non-profit, youth sports programs to *help sustain these valuable community youth programs, provide enhanced programming or to foster greater participation from low-income residents.*
- The sum of **\$45,000** is identified in the FY2022/23 Parks and Recreation Department budget for allocation to the 2023 Youth Sports Funding Program. This sum includes \$10,000 from Mono County in support of county-wide youth sports programs.
- On **February 7, 2023** the Parks and Recreation Commission participated in a discussion regarding the allocations, received public comment from the respective youth sports organizations and unanimously approved by motion the funding Youth Sports Funding Program allocation of \$45,000.

Community Funding

- The **Town of Mammoth Lakes** (Youth Sports Funding), **Mammoth Lakes Recreation** (Measure U) and **Mammoth Lakes Tourism** (special events) now coordinate the many community funding opportunities available to youth sporting organizations, arts and culture entities and special event organizers.
- The collective funding cycles are now synchronized with similar timelines along with clear and concise grant information and pre-determined filters listed on the **Community Funding** page that directs applicants to the applicable and eligible funding source.
- The dedicated webpage also includes other community funding partners such as **Mono County** (Community Event Marketing Fund) and the **Mammoth Mountain Community Foundation** (MMCF).

Community Funding Categories

Special Events (one-time events)

- Special Events in Mammoth Lakes that are organized, occur annually (one-time) that historically have included, but are not limited to: festivals/fairs, sporting events, and community-based events.
- Managed by Mammoth Lakes Tourism (MLT)

Programming (on-going programs)

- *Organized Youth Sports Organizations*
 - Organized, non-profit youth sports programs that may be in need of additional funding to provide enhanced programming or to foster greater participation from low-income residents throughout Mono County
 - Managed by TOML/Parks and Recreation Commission
- *Recreation, Arts and Culture Entities*
 - Entities that provide diverse and enhanced recreation, arts & culture programs for the residents and visitors of Mammoth Lakes
 - Managed by Mammoth Lakes Recreation (MLR)

YSF Organizations

Mammoth Club Volleyball

- 80 participants (+20)
- Funds used to scholarship 13 players
- Uses High School gym and Snowcreek Athletic Club
- Do not currently use Town facilities
- <https://mammothclubvolleyball.com/>



Eastern Sierra Nordic Ski Association

- 134 participants (+6)
- Awarded 5 scholarships
- Funds used to update and expand summer and fall dryland training equipment (roller skis and poles and high visibility shirts) and to provide partial athlete grant to defray expenses for five athletes who qualified for US Junior National Championships.
- Utilize Tamarack Cross Country Ski Center, Shady Rest Park & Whitmore Track
- <https://esnsa.org/>



YSF Organizations

Mammoth Lakes Swim Team

- 100 participants (0)
- Funds use to subsidize facility use fees (Youth swim pass), coaches' salaries, and scholarships (2).
- Utilize Whitmore Pool from mid-May to Mid-August.
- <https://www.teamunify.com/team/pcmlst/page/home>



Mono County Little League

- 256 participants (+20)
- 13 scholarships
- Funds used to purchase equipment and uniforms
- Utilize Shady Rest Park and Whitmore Recreation Area
- <https://mccl.teampages.com/>



YSF Organizations

Mammoth AYSO

- 439 participants (+134)
- 25 scholarships
- Funds were spent on field equipment, uniforms, volunteer training to provide a “Safe Haven”, volunteer coach and official training, volunteer background screening, reduced registration costs, scholarships, and tournament registration.
- Utilize Shady Rest Park and Whitmore Recreation Area
- <https://www.ayso316.org/>



Disabled Sports Eastern Sierra

- 19 participants (-1)
- 9 students signed up for a total of 81 lessons from Mammoth Elementary School.
- Anticipating Mammoth Middle School and Mammoth High School will have 10 students sign up for approx. 60 total lessons.
- Approximately 40% of lessons are fully or partially scholarshiped
- <https://disabledsportseasternsierra.org/>



YSF Organizations

Mammoth Track Club

- 44 participants (-62)
- Operated 2 weekly camps in 2021 – only 1 in 2022.
- Funds were spent on assistant coaches (MTC Elite Athletes), snacks for the kids during practice and promotional materials sent to all three Mammoth Schools.
- Utilize Whitmore Track and Sports Field
- <https://www.mammothtrackclub.com/>

**MAMMOTH
TRACK CLUB**

Mammoth Husky Club

- 97 participants (0)
- The largest amount of the funds pay for transportation to the Whitmore Pool and various locations for hiking. The rest of the funds went to purchase new team sports equipment: soccer nets and balls, tether ball, baseball bats and balls, volleyball net and balls, and footballs.
- Utilize Mammoth Creek Park, Trails End Park, Shady Rest Park and the Whitmore Pool each Friday.



YSF Organizations

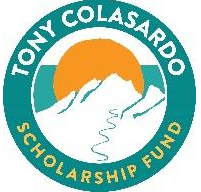
Mammoth Lakes Youth Hockey

- 114 participants (+38)
- 9 scholarships
- Funds were used to purchase new player equipment, subsidized LA Kings Lil' Kings equipment, added a weekly game for all levels (8U, 10U, 12U, 14U) with paid referee and purchased new mini scoreboard for games and tournaments.
- Program currently utilizes the Mammoth Ice Rink
- <https://mammothlakesyouthhockey.com/>



Application Details

- The application period for the 2023 Youth Sports Funding Program award opened on **Monday, January 9** and closed on **Tuesday, January 31, 2023**.
- A total of nine Youth Sports Funding applications were filed and received by the Parks and Recreation Department.
- Complete funding applications are posted for public review on the dedicated Youth Sports Funding [page](#).



Scholarship Program

- The **Tony Colasardo Scholarship Fund** provides full and partial scholarships for recreation programs provided, and supported, by the Mammoth Lakes Parks and Recreation Department.
- Scholarships are awarded on an annual, calendar-year basis, and provide either a **50%, 75% or 90% discount**.
- It is the intent of staff to work with each Youth Sports Organization during their registration period to extend the scholarship discount to individual participants who may need financial assistance.
- The purpose is to further promote youth participation and inclusivity throughout Mono County and the Town of Mammoth Lakes.

Funding Methodology

- Based on the fluctuating available funds year over year, the diverse operating environments that each youth sporting organization experiences, the disparate number of participants that each organization serves and the different types of entities, staff developed a **more equitable and data-driven funding methodology**.
- The new methodology was endorsed by the Parks and Recreation Commission on **February 7, 2023**.
- Each organization is categorized and placed in a **specific tier** and based on the average cost per player or participant of the many varying sports and the associated expenses, a **revenue amount per participant** is assigned.
- The **revenue amount per participant** is then multiplied by the **number of participants** identified in the funding application by each youth sporting organization to calculate a recommended allocation.

Funding Methodology

The Youth Sports Organization specific **Tiers** and **revenue** amount per participant are as follows:

Tier	Definition	Revenue per Participant
One	Youth Sports Organizations that use Town facilities and pay <\$1/year	\$28
Two	Youth Sports Organizations that have facility fees AND staff costs	\$55
Three	Youth Sports Organizations that have facility fees OR staff costs	\$35
Four	A non-profit organization that provides valuable youth programming for the community	Set Amount

Recommendation

Approve the 2023 Youth Sports Funding allocations as recommended by the Parks and Recreation Commission for a total award of \$45,000.

2023 Youth Sports Funding Recommendations				
\$45,000 Funding Level				
Organization	2023 Recommendations	2023 Request	2022 Award	2022 Participants
Tier One - Youth Sports Organizations that use Town facilities and pay <\$1/year				
AYSO - Mammoth Lakes Region 316	\$ 12,290.00	\$ 15,000.00	\$ 13,000.00	439
Mammoth Track Club	\$ 1,231.00	\$ 2,000.00	\$ 2,000.00	44
Mono County Little League	\$ 7,167.00	\$ 8,000.00	\$ 7,000.00	256
Tier Two - Youth Sports Organizations that have facility fees AND staff costs				
Mammoth Lakes Swim Team	\$ 5,500.00	\$ 6,000.00	\$ 6,000.00	100
Tier Three - Youth Sports Organizations that have facility fees OR staff costs				
Mammoth Lakes Youth Hockey	\$ 3,930.00	\$ 6,500.00	\$ 4,450.00	114
Eastern Sierra Nordic Ski Association	\$ 4,622.00	\$ 6,000.00	\$ 5,000.00	134
Mammoth Club Volleyball	\$ 2,760.00	\$ 5,000.00	\$ 2,500.00	80
Tier Four - A non-profit organization that provides valuable community youth programming				
Disabled Sports Eastern Sierra	\$ 1,500.00	\$ 1,800.00	\$ 1,500.00	19
MUSD Husky Club	\$ 6,000.00	\$ 8,050.00	\$ 8,050.00	97
TOTAL	\$ 45,000.00	\$ 58,350.00	\$ 49,500.00	1,283

All Recreation ★ All The Time!

Mammoth Lakes, California