

March 29, 2023

Honorable Mayor and Councilmembers Town of Mammoth Lakes 437 Old Mammoth Rd # R Mammoth Lakes, CA 93546

Re: Mammoth Lakes Tourism Business Improvement District Modification

Honorable Mayor and Councilmembers:

As the Mammoth Lakes Tourism Business Improvement District ("MLTBID") Owners Association, we hereby request that the Town Council modify the current MLTBID Management District Plan, pursuant to Streets and Highways Code §36635 - 36636.

Specifically, we request a modification to the authorized expenditures to be funded with the revenue derived from the levy of the assessments, as shown in the modified Management District Plan ("Plan"). We propose modifying the authorized expenditures of the MLTBID to be consistent with the authorized expenditures proposed for the upcoming renewal of the MLTBID.

We ask that you consider this item at your April 5, 2023 meeting and setting a public hearing on on the matter for April 19, 2023. If you have any questions or comments, please contact me at 760-934-2712.

Thank you,

John Urdi

Executive Director, Mammoth Lakes Tourism

## **OPTIONS ANALYSIS**

**Option 1:** Adoption the Resolution with the intent to modify the Mammoth Lakes Tourism Business Improvement District (MLTBID) Management District Plan (MDP) to address a recent opinion on the taxability of certain elements of the plan. Adoption of this resolution will result in a public hearing on April 19, 2023 on the Management District Plan.

**Option 2:** Provide staff with alternate direction on the proposed process.

## **EXHIBITS:**

- A Modification Request Letter
- B Modified Management District Plan
- C—Resolution of Intention to Modify