

Jamie Gray

From: Matthew Lehman <Matthew@homesmammoth.com>
Sent: Wednesday, April 19, 2023 3:41 PM
To: Sarah Rea
Cc: Jamie Gray
Subject: RE: TBID Renewal

[EXTERNAL EMAIL]

I will cc her on this email. I'm also going to be sending an email out to our business community and the community as a whole.

Matthew T. Lehman
Matthew@HomesMammoth.com
[Mammoth Market Report as of April 2023](#)



From: Sarah Rea <srea@townofmammothlakes.ca.gov>
Sent: Wednesday, April 19, 2023 3:26 PM
To: Matthew Lehman <Matthew@homesmammoth.com>
Subject: Re: TBID Renewal

Thanks so much Matthew for your email! Did you send this to Jamie for public comment as well?

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From: Matthew Lehman <Matthew@homesmammoth.com>
Sent: Monday, April 17, 2023 12:10 PM
Subject: TBID Renewal

[EXTERNAL EMAIL]

Dear Mammoth Lakes Council Members,

Because I was out of the country during the most recent TBID workshop, I was unable to attend and give my input as it relates to the TBID and its potential renewal.

The purpose of today's email is to applaud those of you that demonstrated leadership in reconsidering other avenues of use of TBID funds. While I think we are all in agreement that marketing remains an important component in our resort community, I think the level of funding has gotten way out of control.

This year's winter has demonstrated that when it snows in Mammoth, visitors will show up... with our without marketing. What this winter has also proven is the need for funding other areas of our community, such as road and

housing. Funding for roads and housing can easily be found and bonded (if needed) in the Measure A funding currently going to MLT.

I hope and encourage you to continue a leadership position and pull all Measure A funding from MLT and apply it where it is desperately needed.

Respectfully,

Matthew T. Lehman

Matthew@HomesMammoth.com

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