



Mammoth Lakes Tourism Key Planning Meeting Dates

February 5, 2024

Wednesday, March 6th

Strategy and Goal Setting

Staff to present the proposed strategies and goals for the 2024-25 fiscal year for board input and approval on direction.

Wednesday, April 3rd

MLT Draft Deliverables

Once strategies and goals are approved by the board at the 3/6 meeting, staff will present the MLT board with proposed deliverables for the 2024-25 fiscal year. MLT will also present strategy and deliverables to town council for consideration at the April 3rd Town Council meeting.

Wednesday, May 1st

Draft Budget and Strategic Plan

Based on the strategies, goals and deliverables, staff will present the proposed strategic plan for marketing and sales as well as the first draft of the budget for the 2024-25 fiscal year. Board sign off on final deliverables.

Wednesday, June 5th

Final Budget and Strategic Plan Approval

Staff to present and adjustments to the strategic plan and budget for the 2024-25 fiscal year for final approval by the board of directors. Town Council approval of final budget and deliverables.

Monday, July 1st

Fiscal year 2024-25 begins