

**ATTACHMENT B:  
MASTER SIGN  
PROGRAM & SIGN  
RENDERINGS**



TOWN OF MAMMOTH LAKES  
COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT  
P.O. Box 1609, Mammoth Lakes, CA 93546  
Phone (760) 934-8989, Fax (760) 934-8608

---

## MASTER SIGN PROGRAM

**Outbound Mammoth  
164 Old Mammoth Road**

**Approved by Planning and Economic Development Commission Resolution No. PEDC \_\_\_\_\_  
on \_\_\_\_\_**

In accordance with the Municipal Code of the Town of Mammoth Lakes, Chapter 17.48 “Signs”, the Master Sign Program for Outbound Hotel, shall be as follows:

### I. PURPOSE AND INTENT

The purpose of submitting a Master Sign Program is to provide a Main Sign for the Hotel with our new Name “OutBound Mammoth” and our new logo, and also to provide for directional signage for guests to the entry on the adjoining street. The main signage is intended to coordinate with our Branding identity that has been launch on various media outlets. The existing sign serves as an appropriate base for the new logo. There has been a lot of earnest requests for the bears to remain on the sign from guests and the public. Please consider that as well.

### II. INTRODUCTION

The Master Sign Program (“MSP”) for Outbound Mammoth shall be effective from the date of adoption, and shall have no expiration date. Any deviations from this MSP shall be approved in accordance with Municipal Code Section 17.48.050.I, Revisions to Master Sign Programs. On January 10, 2024, all nonconforming signs at Outbound Mammoth shall come into conformance with this MSP, regardless of when any particular sign or sign copy was approved or installed. Municipal Code Chapter 17.48 “Signs” is incorporated herein by reference.

### III. GENERAL REQUIREMENTS

- A. It shall be the landlord’s responsibility to apprise all existing and future tenants of the requirements of the approved MSP.
- B. Each tenant shall submit a copy of detailed drawings indicating the location, size, layout, design, color, materials, and method of attachment as per the attached exhibits, to the landlord for approval prior to submittal to the Town.
- C. The sign drawings shall be prepared by a reputable state licensed sign contractor and should indicate the following information:
  1. A scaled storefront drawing reflecting the proposed sign design and all dimensions as it relates to the storefront elevation.
  2. Sizes of signs and sign letters must be accurately dimensioned and spaced.

3. Colors, finish, and type of materials.
4. Lighting specification, if any.
- D. Prior to the manufacture and installation of a sign, the tenant shall obtain a sign permit from the Town of Mammoth Lakes and a building permit from the Town's Building Division, if applicable.
- E. All signs shall be constructed, installed and maintained at the tenant's expense.
- F. Tenant shall be responsible for the fulfillment of all requirements and specifications.
- G. Approval or disapproval of sign submittals shall remain the sole right of the landlord and the Town of Mammoth Lakes.
- H. Upon vacancy, the tenant shall be required to remove his/her signs and restore the building and/or site to its original condition. If tenant does not repair the areas to the landlord's satisfaction, landlord will perform repairs at the tenant's expense.

#### IV. SIGN SPECIFICATIONS

##### A. [Sign Type No. 1] Arrival Monument Sign

1. QTY: 1
2. Dimensions:
  - a. 18'11" X 11'3"
  - b. Sign Area 209.8 sf
3. Location: See Exhibit A for location
4. Style: Main entry pylon sign
5. Materials: Painted Aluminum With raised 1" letters mounted to the existing wooden base. Columns wood with new paint
6. Colors: Deep Green, Gold
7. Lighting: Flood lights mounted on beam – see Exhibit A

##### B. [Sign Type No. 2] Secondary Monument Sign

1. QTY : 1
2. Dimensions:
  - a. 4'9" X 5'6"
  - b. Sign Area 25.3'sf
3. Location: Describe. See Exhibit # A corner of Old Mammoth and Sierra Nevada
4. Style: Secondary monument sign
5. Materials: 1/8" thick aluminum panel with raise flat cut-out letters
6. Colors: Deep Green, Gold
7. Lighting: Garden Path overhead light

C. Sign Type No. 3 – Restaurant Monument (modification of existing sign)

1. QTY: 1, double-sided
2. Dimensions:
  - a. Overall: 11'-8 ½" wide x 14'-8" tall
  - b. 4'-10" circle outer edge plus 4'-10" wide x 8" tall lettering plus 7'-10" wide mountain graphic
  - c. Sign Area: 47 SF
3. Location: Near Restaurant on Old Mammoth Road
4. Style: Pylon Sign – existing to be refurbished
5. Materials: Existing wood structure, existing natural stone base, wood backing frame, aluminum panel, and aluminum letters and logo
6. Colors: Natural wood (existing structure, new backing frame), metallic gold logo and lettering, and grey mountain graphic
7. Lighting: Linear sign light – see Exhibit A

V. CONSTRUCTION REQUIREMENTS

- A. All exterior signs shall be secured in the manner consistent with the Town of Mammoth Lakes Building requirements.
- B. A building permit is required for installation of certain signs and new electrical work, and all building code requirements must be adhered to prior to and during installation.
- C. No labels or other identification will be permitted on the exposed surface of signs except those required by local ordinance.
- D. Sign contractor shall repair any damage caused by his/her work. Damage done to the building structure that is not repaired by the sign contractor shall become the tenant's responsibility.

VI. EXHIBITS

Exhibit A: Airpark Sign Drawings 11.10.23

Outside Agency

THE GETTYS GROUP  
COMPANIES

# Outbound Mammoth

## Exterior Signage

---

PREPARED FOR Outbound Hotels  
PRESENTATION Refined Exterior Signage Design Intent

DATE January 31, 2024

NOTE: THIS DOCUMENT CONTAINS REFERENTIAL MATERIALS AND IMAGES THAT ARE FOR INSPIRATION PURPOSES ONLY AND CANNOT BE COPIED.

---

OBJECTIVE

To share the refined design intent for the primary and secondary exterior signs at Outbound Mammoth in Mammoth Lakes, California.

---

|          |                       |
|----------|-----------------------|
| CONTENTS | General Notes         |
|          | Location Plan         |
|          | Existing Primary Sign |
|          | Refined Design Intent |
|          | Primary Sign          |
|          | Secondary Sign        |

GENERAL NOTES

The following drawings are for the sole purpose of conveying design intent and are not intended for construction purposes. The fabricator assumes all responsibility for signage integrity, engineering, field verification and measurements, etc.

The Gettys Group (TGGC) and the Client shall review all shop drawings for conformance with the design intent of these drawings only and will not be held responsible or liable for any results of construction from working drawings, materials selection, shop drawings, or any other agreements.

- All substrates, graphic materials, adhesives, and inks used are subject to approval by TGGC and the client.
- All drawings in this package are for intent only. No dimensions have been confirmed.
- Vendor to field verify all existing conditions prior to development of shop drawings.
- All enlarging and reducing of supplied artwork images is the responsibility of the signage fabricator. Any discrepancies after enlarging or reducing vs. artwork will need to be clarified by TGGC.

Typical Notes

- Initial material specifications are indicated on each specific drawing sheet. Final materials to be confirmed by Vendor and approved by TGGC prior to fabrication.
- Refer to drawing notes for material thickness and/or diameter unless specifically noted in the finish schedule.
- If Vendor wishes to provide alternate material, please clearly indicate the alternate material and reasonings in a bid document.

Proprietary Information

All artwork and designs are owned by TGGC and shall not be utilized by signage vendor on any other projects that the specific project identified in this document set. TGGC shall have the right to include a credit line on completed designs or any visual representation of drawings, models, sketches, photographs, etc. created by TGGC in the development of this environmental graphic design program. The credit shall be included in any publication of the designs by the Client and by others.

Code Compliance

Signage design and installation for this project must conform to all federal, state, and city regulations and ordinances. Vendor to confirm code compliance. It is the responsibility of Vendor to submit drawings to the proper agencies for review and approval prior to construction. It is also the responsibility of the Vendor to obtain the necessary permits and approvals prior to construction.

Warranty

Vendor warrants work against failure due to faulty materials, workmanship, and design for a period of five years from date of substantial completion. Fading, cracking, oil canning, peeling, delaminating, rusting, corroding, and structural failure, including distortion, will be construed to mean failure due to faulty materials and workmanship. All products, materials, adhesives, paints, etc. shall be covered by standard warranty. Failures during the warranty period shall be repaired or replaced to the satisfaction of the Client.

General Installation Notes

- Hardware: All installation hardware to be concealed unless specifically part of the design intent of the signage.
- Coordination: Vendor to coordinate with General Contractor and Client on installation timing and duration.
- Pin Mounting: Any pin mounted letters should be set in Hilti epoxy or equivalent to deter theft and vandalism. Exterior pin mounted letters should be set in Hilti epoxy or equivalent and sealed with silicone or equivalent waterproofing sealer.
- Graphic Film Seams: Where oversized graphics are installed requiring seams in material, the graphics vendor is to provide TGGC with the seam specification for review and approval.
- Punchlist: Vendor to coordinate protection of all signs until punch list is completed by Client.

Submittal Review

Color samples, material samples, submittals, copy layouts, and working drawings are to be provided for approval by TGGC and Client prior to manufacture. Full size copy layouts will also be required as needed.

- Shop Drawings: Are the responsibility of the fabricator for each of the disciplines contained within and are to include all necessary dimensions drawn to scale, details, internal mechanicals, joint connections, hidden connections, anchorage to footings, section views as needed, etc. These must be submitted and approved prior to beginning any fabrication or construction. Scans or copies of the enclosed design intent documents with contractor title block will not be accepted for approval as shop drawings. The vendor is responsible for all aspects of fabrication including engineering, installation techniques and performance, as well as coordination with site contractors and related trades - unless otherwise noted.
- Paint Mockups: Three (3) samples of each color to be submitted on minimum 4” x 4” plate. One will be returned; the others will be retained for file references. All paints used must retain a minimum 5-year warranty for interior and exterior signage. This includes no cracking, flaking, or fading. Exterior paints should be 2-part catalyst hardened urethane, base coat, top coat, matte finish unless otherwise specified.
- Wall Covering Mockups: At least one proof, a minimum of 12” x 12”, of each printed wall covering graphic to be submitted at full-size. If graphic has complex color variation, multiple proofs per each wall covering graphic may be required.
- Window Film Mockups: One proof, a minimum of 3’ x 12”, of each printed window film will be required for approval.

Material Specifications

- Initial material specifications have been provided and are indicated below. Final materials to be confirmed by Vendor and approved by TGGC prior to fabrication.
- Refer to drawing notes for material thickness and/or diameter unless specifically noted in the finish schedule.
- If Vendor wishes to provide alternate material for bidding, please clearly indicate the alternate material and reasonings in your bid document.
- All inkjet graphics are to be printed on 3M material or equivalent using pigment based ink to prevent fading and discoloration.
- If necessary, laminates are to be 3M material or equivalent, matte finish typical.

LOCATION PLAN



LEGEND

- Primary Sign
  - Secondary Sign
  - Restaurant Monument Sign
- GENERAL NOTES

Signs are not indicated in scale.  
Location on plan is for general placement only. Final installation location to be verified in field.

PROJECT

Outbound Mammoth  
164 Old Mammoth Rd  
Mammoth Lakes, CA 93546

DOCUMENT

Refined Design Intent Documents

ISSUE

V1.2  
01.31.2024

DRAWN BY

©2024 The Gettys Group.  
All artwork is for design intent only. Artwork should not be used for production. All dimensions and locations to be field verified.



EXISTING PRIMARY SIGN

Keeping the existing bears, we can add details to celebrate Outbound Mammoth’s brand mascot.

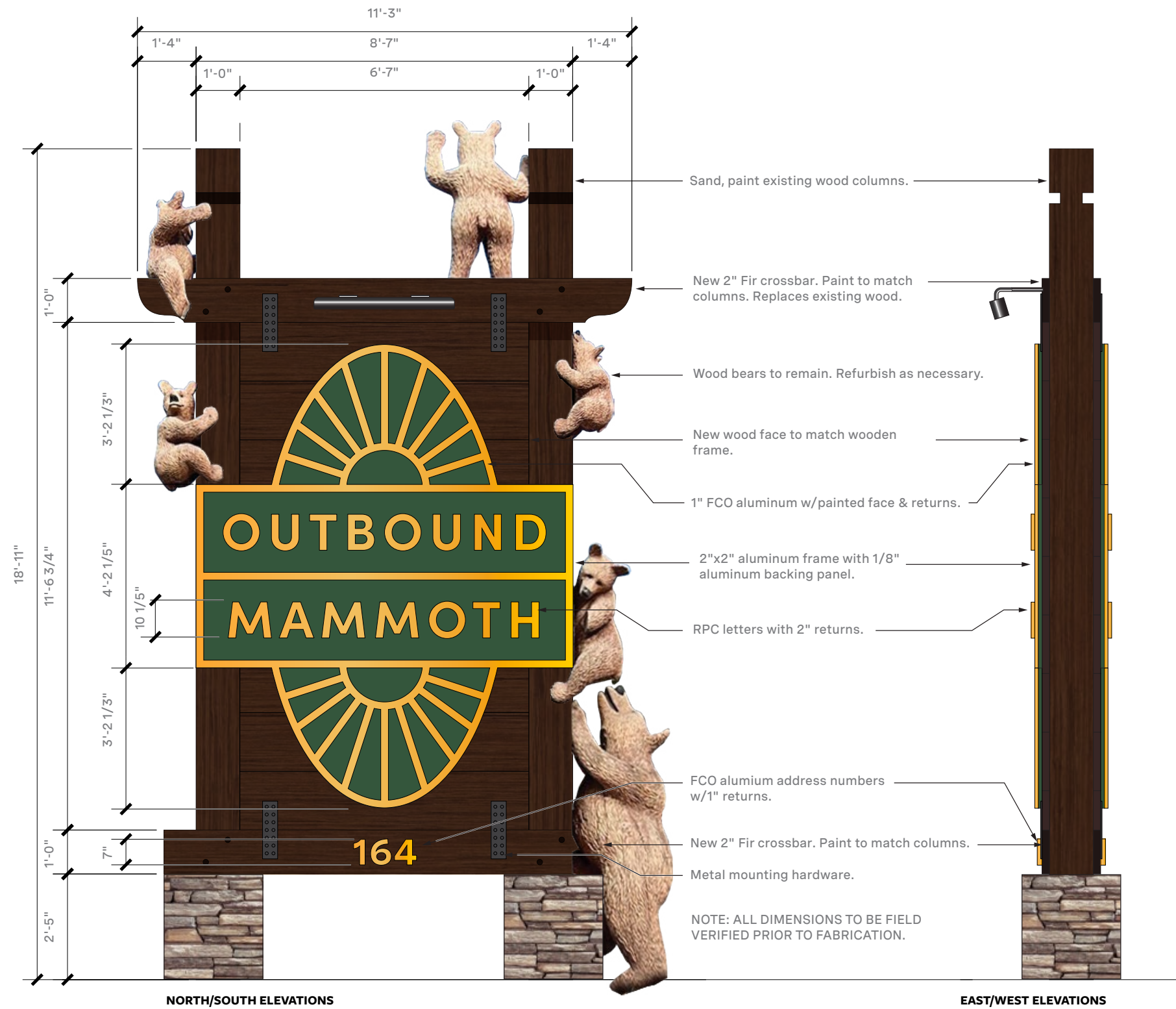


---

# Refined Design Intent



PRIMARY SIGN | OPTION 1

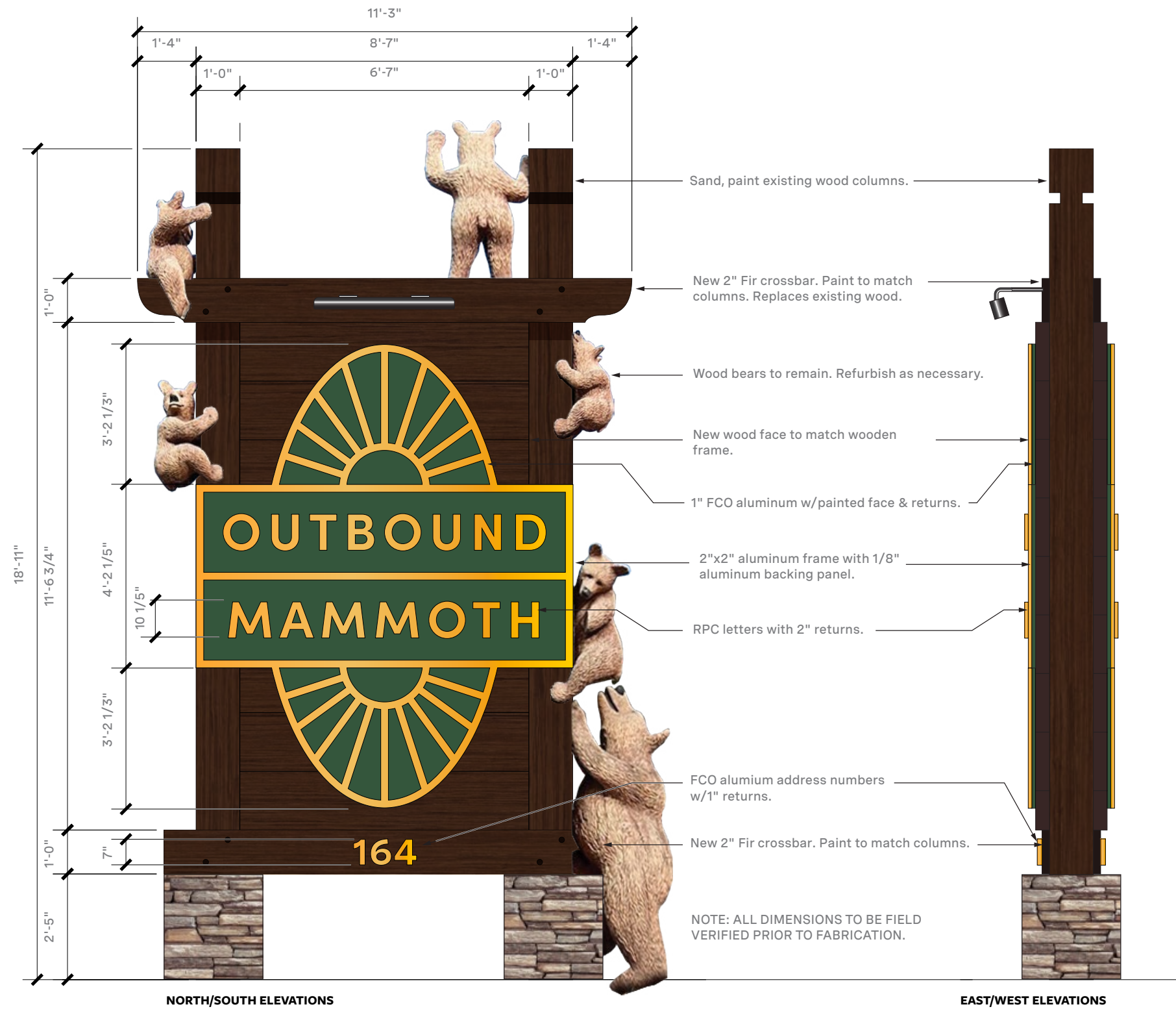


**1 MAIN MONUMENT (OPTION 1, W/ METAL BRACKET HARDWARE)**  
Scale: 3/8"=1'-0"



**2 MAIN MONUMENT (OPTION 1) — ISOMETRIC**  
Scale: NTS

PRIMARY SIGN | OPTION 2

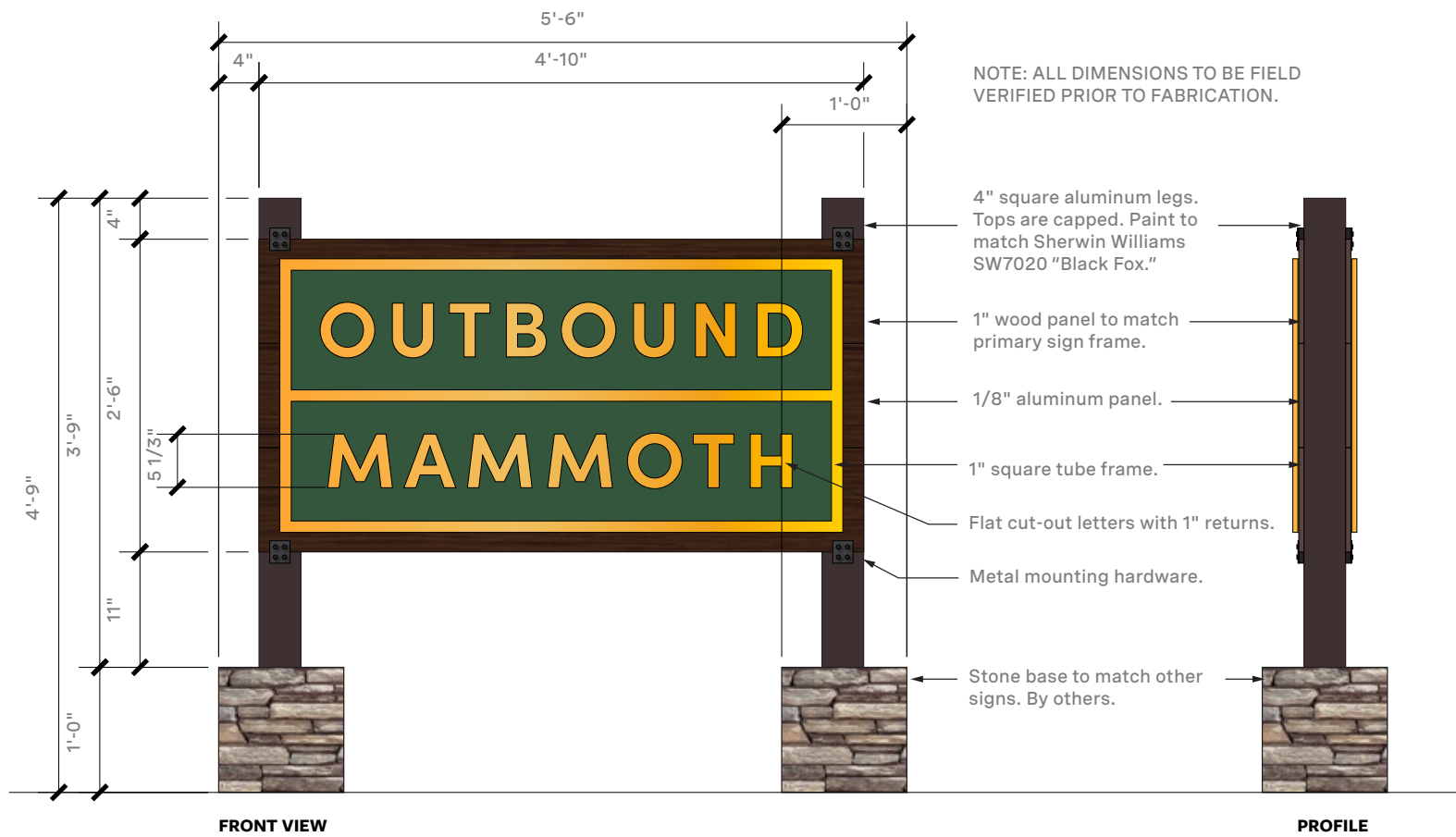


**1 MAIN MONUMENT (OPTION 2, W/OUT METAL BRACKET HARDWARE)**  
Scale: 3/8"=1'-0"



**2 MAIN MONUMENT (OPTION 2) — ISOMETRIC**  
Scale: NTS

SECONDARY SIGN | OPTION 1

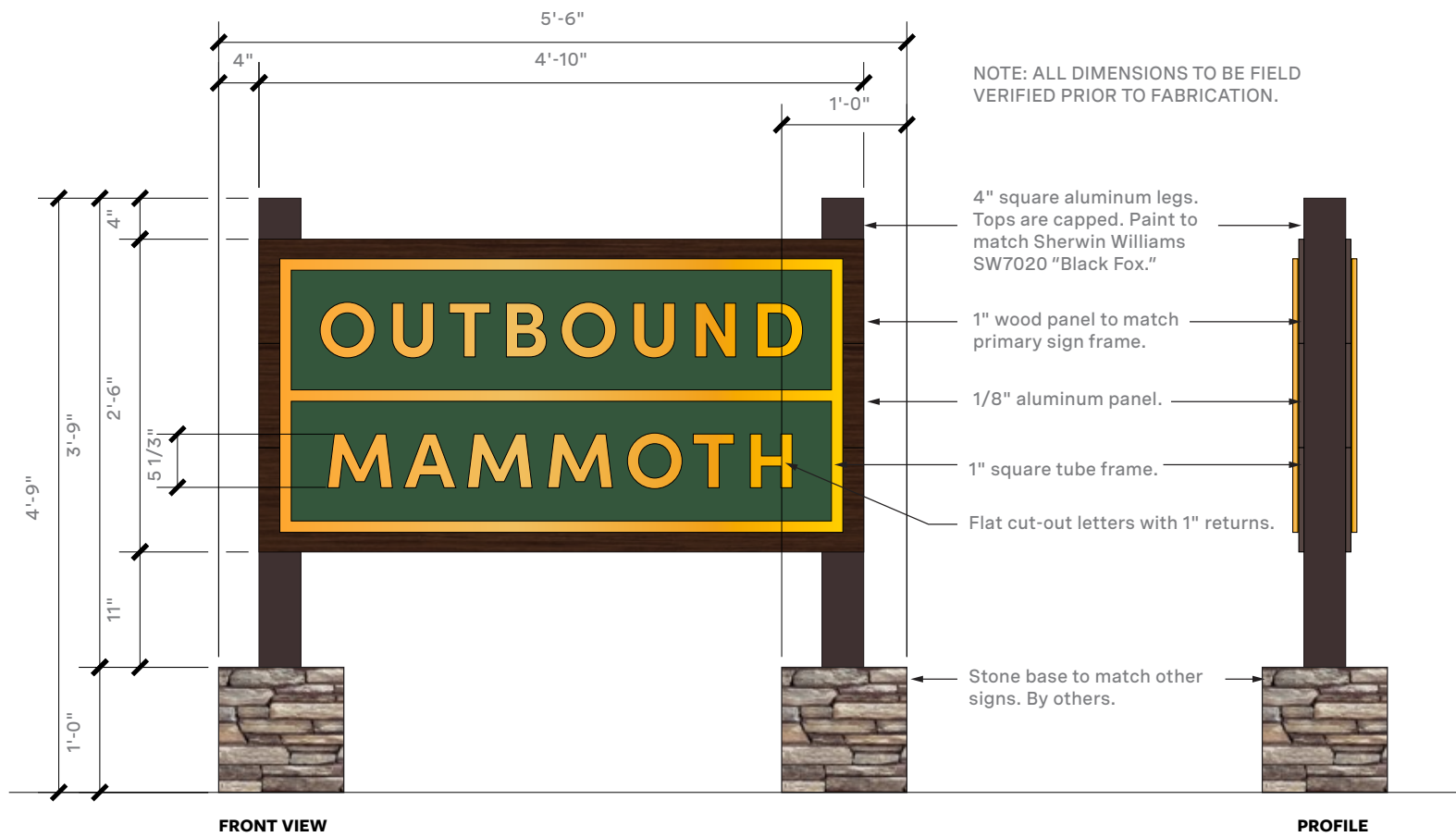


1 SECONDARY MONUMENT (OPTION 1, W/ METAL BRACKET HARDWARE)  
Scale: 3/8"=1'-0"



2 SECONDARY MONUMENT (OPTION 1) — ISOMETRIC  
Scale: NTS

SECONDARY SIGN | OPTION 2

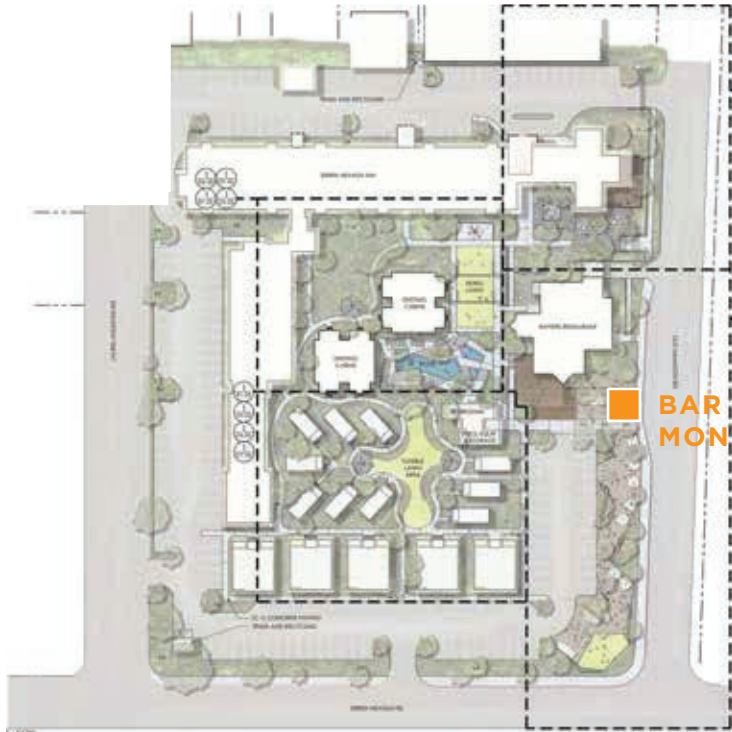


1 SECONDARY MONUMENT (OPTION 2, W/OUT METAL BRACKET HARDWARE)  
Scale: 3/8"=1'-0"



2 SECONDARY MONUMENT (OPTION 2) — ISOMETRIC  
Scale: NTS





QUANTITY: 1  
DOUBLE-SIDED  
NOTE: REVISED EXISTING SIGN



EXISTING SIGN



FRONT/BACK VIEW  
SCALE: 3/8"=1'-0"

NOTE: OVERALL DIMENSIONS MATCH EXISTING MONUMENT

NOTE: RE-USE EXISTING SIGN. REFURBISH ON-SITE AS NECESSARY.

Outside Agency

THE GETTYS GROUP  
COMPANIES

Thank you.