

# Maintaining the Quality of Life in Mammoth Lakes



## Take Our Town Survey!

Para obtener más información en español sobre los planes de Mammoth Lakes para nuestro pueblo, mire en la parte posterior



Town of Mammoth Lakes  
PO Box 1609  
Mammoth Lakes, CA 93546

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Mammoth Lakes welcomes your comments and questions as we plan for the future of our town. Please complete and return the attached survey to share your priorities. You may also take the survey online by visiting [tinyurl.com/MammothLakesMeasure](http://tinyurl.com/MammothLakesMeasure) or scanning the QR code.



Mammoth Lakes le da la bienvenida a sus comentarios y preguntas mientras planificamos el futuro de nuestro pueblo. Por favor, complete y devuelva la encuesta adjunta para compartir sus prioridades. También puede realizar la encuesta en línea visitando [tinyurl.com/MammothLakesEncuesta](http://tinyurl.com/MammothLakesEncuesta) o escaneando el código QR.



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### We Want to Hear from You!

We welcome your feedback and questions. For more information or to provide input, please scan the QR code or visit [tinyurl.com/MammothLakesMeasure](http://tinyurl.com/MammothLakesMeasure)

TOWN OF MAMMOTH LAKES  
PO BOX 1609  
MAMMOTH LAKES CA 93546-1609



# Developing Local Solutions for **WORKFORCE HOUSING** and a Thriving Community, **WITHOUT INCREASING TAXES** on Mammoth Lakes Residents



Mammoth Lakes is renowned for its stunning natural beauty, vibrant community, and high quality of life. Our town offers unparalleled access to year-round recreational activities, a thriving arts scene, and diverse local services, making it a wonderful place to live, work, and play.

## Lack of Housing Access Is Putting a Strain on Our Local Economy

While Mammoth Lakes thrives as a premier destination, attracting hundreds of thousands of visitors each year, the town and its residents face growing challenges, particularly around affordability for working families. The rising cost of housing has made it difficult for many residents and workers to live in the town where they work. Initiatives like "Housing Now!" and The Parcel Project have made great strides toward housing solutions that support our local workforce and community, but neither have a reliable funding source.

## Disaster Preparedness and Public Infrastructure Are Also Local Priorities

Roads, sidewalks, public trails, parks, and open spaces require regular repair for residents and visitors to safely enjoy the various recreational opportunities available in our community. The longer that road and public infrastructure repairs go unaddressed, the more expensive they are to complete, causing both financial and safety concerns. Finally, with the growing threat of extreme weather, wildfires and unpredictable climate as our new normal, resources are needed to ensure we are prepared when disaster strikes.



Extreme snowfall in 2023 created unique challenges for our roads and public infrastructure

## Potential Transient Occupancy Tax (TOT) Measure Could Fund Town Services Without Increasing Taxes on Mammoth Lakes Residents

To address these challenges and continue dedicated, local funding for essential town services, the Town of Mammoth Lakes is considering placing a measure on the ballot this fall that would increase the existing TOT — paid only by hotel and short-term rental guests — by 2%. A 2% TOT increase would generate an additional \$4 million annually, contributing to a total amount of \$30 million per year, which could be used to support essential town services, including:

- Providing affordable housing for our local workforce, allowing teachers, nurses, and hospitality workers to live in the community they serve
- Maintaining public trails, parks, and open spaces to ensure these areas remain safe, beautiful, and accessible for recreational activities
- Enhancing public safety by ensuring our emergency services are well funded and have the resources they need
- Improving disaster preparedness and response by equipping our town with the necessary resources to prevent and address increasingly destructive disaster threats such as winter storms leading to structural damage and propane line explosions
- Repairing roads, maintaining sidewalks, and continuing to fund high-quality snow removal equipment to promote safe and efficient movement throughout the community of Mammoth Lakes



The Parcel Project will provide affordable housing for local residents

## Key Features & Accountability Provisions of the Potential Measure

The potential measure would include fiscal accountability protections to ensure funds are spent as intended, such as:

- Local Control:** By law, all funds must be spent only here in Mammoth Lakes supporting essential town services — nothing could be taken by the State or other communities.
- Visitor Funded:** Local residents would not bear the cost. The TOT is paid only by visitors staying in hotels and short-term rentals.
- Transparency:** All funds raised from the TOT would be subject to independent annual audits and public disclosure to ensure they are used effectively and as intended.

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Comments/Questions: \_\_\_\_\_

	LOW	MEDIUM	HIGH
Providing affordable housing for our local workforce, allowing teachers, nurses, and hospitality workers to live in the community they serve	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Maintaining public trails, parks, and open spaces to ensure these areas remain safe, beautiful, and accessible for recreational activities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Enhancing public safety by ensuring our emergency services are well funded and have the resources they need	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Improving disaster preparedness and response by equipping our town with the necessary resources to prevent and address increasingly destructive disaster threats such as winter storms leading to structural damage and propane line explosions	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Repairing roads, maintaining sidewalks, and continuing to fund high-quality snow removal equipment to promote safe and efficient movement throughout the community of Mammoth Lakes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please rate the importance of the following priorities for our town:

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