



**CALIFORNIA
JOBS FIRST**

Sierra Region

Sierra Jobs First Program Update

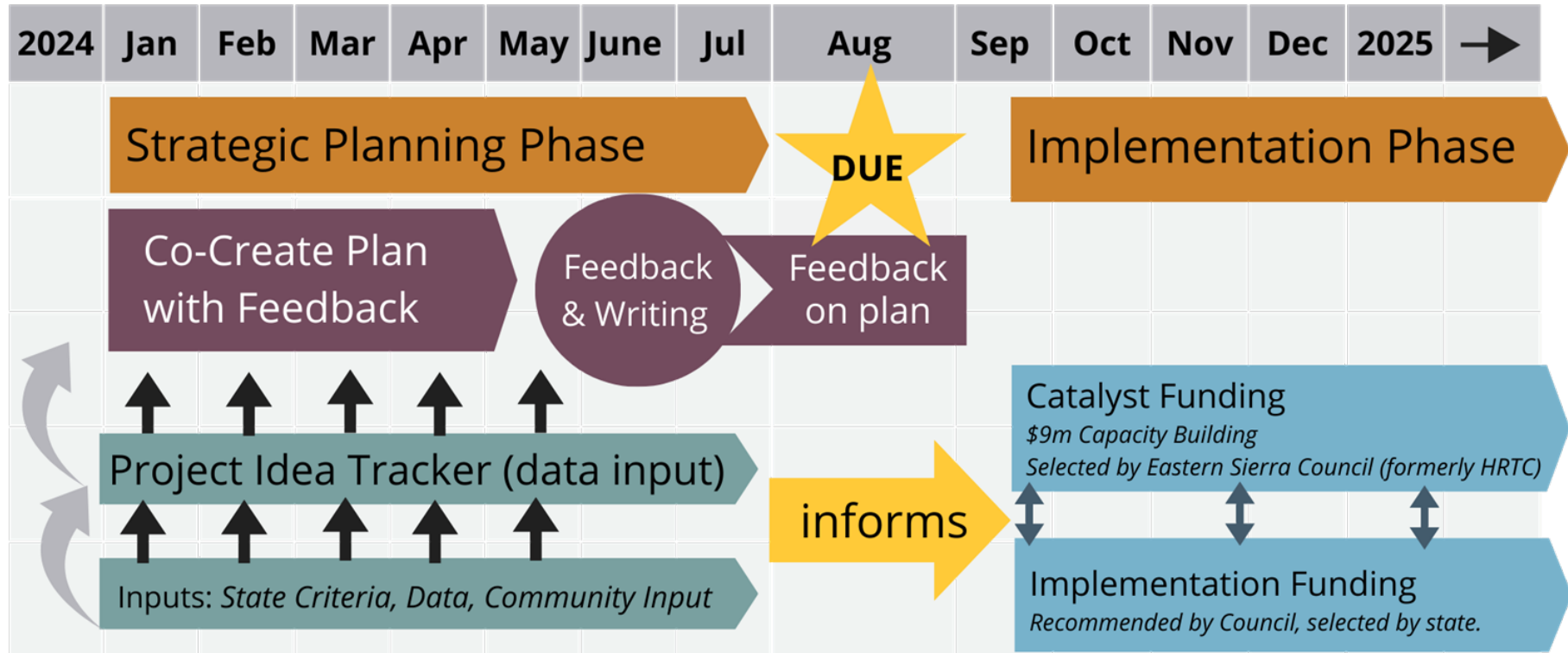
Town of Mammoth Lakes Town Council
June 19, 2024



Agenda

- **Current Status of Sierra Jobs First Program**
- **Key Strategic Plan Areas & Strategies**
- **Opportunities for Comment and Input**
- **Status of Program Funding**
- **Q&A**

Where we are in the CA Jobs First Process



Sierra Jobs First Planning Process

Part 1: Discovery

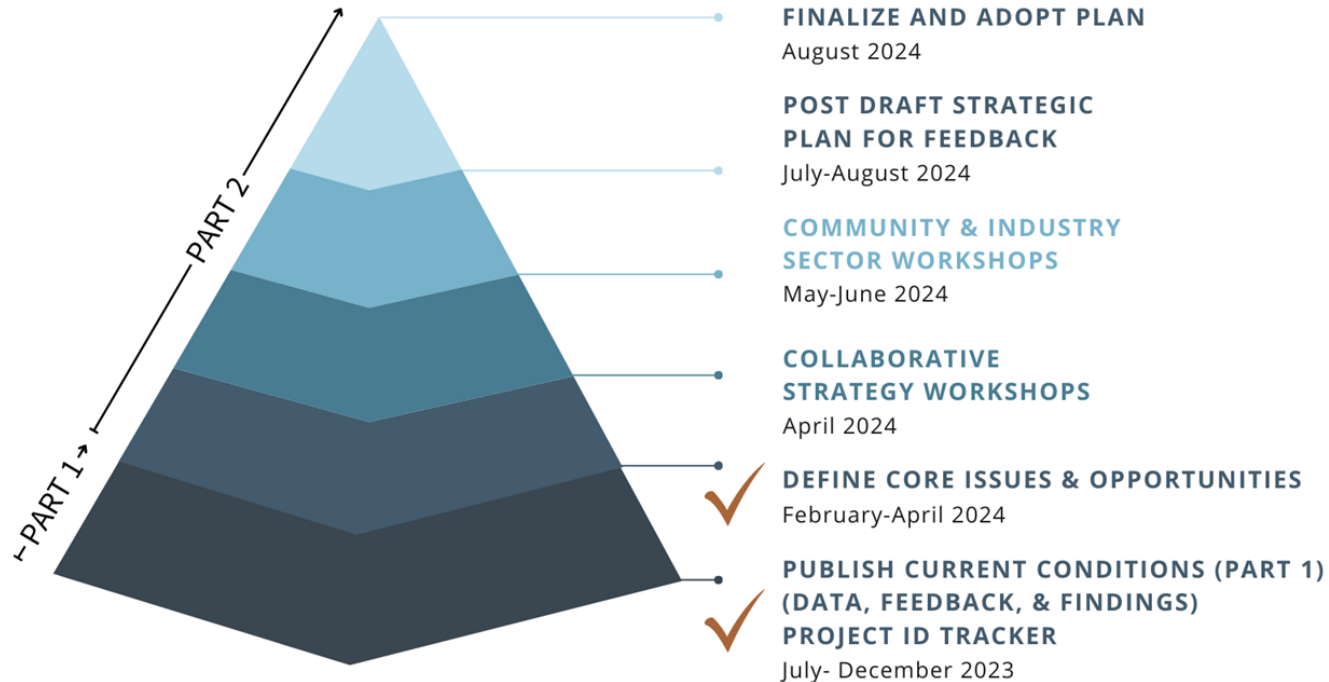
Understanding Current Conditions in the Sierra Region

Part 2: Strategic Planning Phase

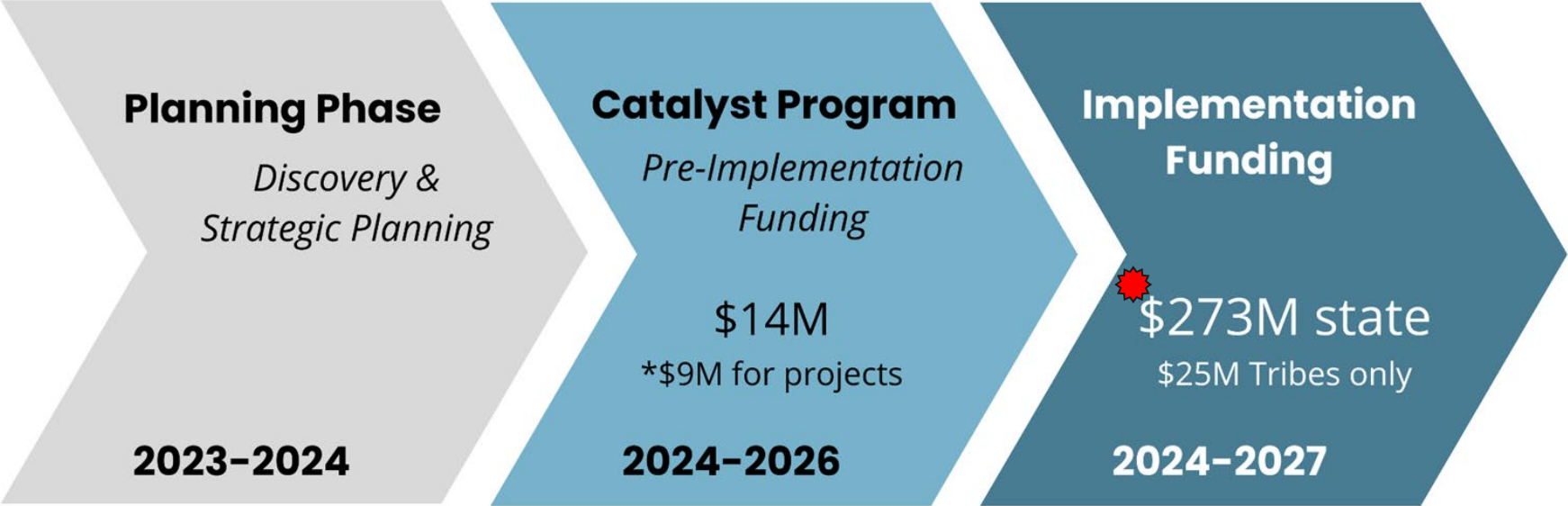


Strategic Planning Process

EASTERN SIERRA CALIFORNIA JOBS FIRST STRATEGIC PLAN FRAMEWORK



Funding Overview





 Sierra Region

Strategic Plan

Core Issues & Target Industry Sectors

Sierra Jobs First Outcomes

Outcomes We Hope to Achieve

- Increase the number of quality jobs with equitable access
- Attract investment into disinvested communities, key industries, & infrastructure
- Build climate-resilient communities
- Grow opportunities for the emerging workforce



Priority Industry Sectors

Priority Industry Sectors to Drive Our Work

- Sustainable Recreation and Tourism
- Natural and Working Lands
- Clean Energy and Energy Resilience
- Sustainable Agriculture, Ranching, and Food Systems
- Community Healthcare



Core Issues and Opportunities + Strategies to Get Us There

Our Core Issues and Opportunities

- Workforce Development & Career Readiness
- Physical Infrastructure
- Social Services and Infrastructure
- Governance and Land Tenure/Management
- Housing Affordability and Placemaking



Strategic Actions to Get Us There

Collaboration | Strategic Investments/Actions | Inclusionary Pathways



Sierra Region Core Issues



**Workforce
Development &
Career Readiness**



**Physical
Infrastructure**



**Social
Services and
Infrastructure**



**Governance and
Land Tenure/
Management**



**Housing
Affordability and
Placemaking**

Content Source

Part 1 and a team from regional economic development organizations developed the summary of key issues to today's conversations. Listed in your Highlights booklet on page 9.

Priority Industry Sector Overview

Community Healthcare	Sustainable Recreation & Tourism	Natural & Working Lands	Clean Energy & Energy Resilience	Sustainable Agriculture & Food Systems
<ul style="list-style-type: none">• Regional Access to Quality Care• Specialty Services• Mental Health• Medical Facilities• Workforce Development	<ul style="list-style-type: none">• Balanced Visitation & Tourism• Higher Wage Jobs & Pathways• Climate Change Readiness/Pivots• Entrepreneurs & Main Streets• Events & Culture	<ul style="list-style-type: none">• Wildfire Adaptation• Wood Utilization• Watershed Restoration• Tribal Stewardship Adaptation and Restoration	<ul style="list-style-type: none">• Energy Efficiency & Decarbonization• Energy Resilience and Readability• EV Readiness• GHG Mitigation• Hydrogen	<ul style="list-style-type: none">• Sustainable Food Systems/Security• Climate-Ready Crops• Value Added Products• Agricultural Tourism• Meat Processing• Manufacturing



Strategic Plan - Timeline for Comment & Input

- **June 21st:** Strategic Plan Draft & Summary of Community Feedback Posted
- **June 21st - July 12th:** First Public Review Period
- **July 12th - July 31st:** SBC Internal Revisions
- **July 31st:** Strategic Plan 2nd Draft & Summary of Public Comments Posted
- **July 31st - August 9th:** Second Public Review Period
- **August 10th - August 16th:** SBC Internal Revisions
- **August 16th:** Final Draft & Summary of Public Comments Posted
- **August 16th - August 23rd:** Review of Final Draft by Governing Council
- **August 23rd:** Vote by Governing Council
- **August 29th:** SBC Submits Approved Final Version to State

Status of the Plan, ways to comment, and relevant materials can always be found at SierraJobsFirst.org/strategic-plan/





Program Funding Update

1. **State Budget Cuts:** Proposed Budget cuts \$150 million from Implementation Fund, \$50 million each from next three fiscal years.
2. **Catalyst:** Funding unchanged.
3. **Advocacy Letter:** SBC and the other 12 Regional Conveners have submitted a letter urging the state to restore full funding to the Implementation Fund.





Sierra Region

Q&A & Next Steps

- Please provide comment on the Strategic Plan in either or both comment periods.
- SBC will provide a copy of funding advocacy letter to local agencies.
- SBC will continue to provide updates as requested.



Sierra Region

Thank you.

Follow up info:

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