



**Town of Mammoth Lakes**  
 P.O. Box 1609  
 Mammoth Lakes, CA, 93546  
 Ph: (760) 965-3600 extension 3602  
 Fax: (760) 934-7493

## APPLICATION FOR PUBLIC SERVICE APPOINTMENT

**INSTRUCTIONS:**

A separate application is required for each appointive position for which you apply. Applications should be filled out completely so that the Town Council may fully evaluate your qualifications. Once submitted, this application is a public document and is open for inspection and copying.

Return your completed application to:           Town Clerk  
   Town of Mammoth Lakes  
   Post Office Box 1609  
   Mammoth Lakes, CA 93546

**APPLICANT INFORMATION**

NAME OF COMMISSION/COMMITTEE/BOARD Planning and Economic Development Commission			DATE July 8th, 2024
NAME FIRST Lana	LAST Grand	EMAIL ADDRESS Lanagrand@yahoo.com	
RESIDENCE ADDRESS 450 Lupin St, Mammoth Lakes 93546			HOME PHONE 3107523511
MAILING ADDRESS PO Box 1042 Mammoth Lakes 93546			CELL PHONE 3107523511
CITY Mammoth Lakes	STATE CA	ZIP 93546	HOW LONG HAVE YOU LIVED IN MAMMOTH LAKES?
BUSINESS ADDRESS			BUSINESS POSITION
CITY	STATE	ZIP	BUSINESS PHONE

**CIVIC EXPERIENCE**

LIST CURRENT AND/OR PRIOR CIVIC EXPERIENCE (Include professional, charitable, and community organizations.)			
NAME OF ORGANIZATION	DATES SERVED		OFFICE HELD (if any)
	START	END	
Small business owner	2016	2020	
E-commerce business owner	2022	current	

REFERENCES

INCLUDE NAMES OF AT LEAST TWO (2) RESIDENTS OF MAMMOTH LAKES

NAME

PHONE

Nolan Bobroff 760-914-2528

Charles Evans 323-828-4408

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THE COMMISSION/ COMMITTEE/BOARD YOU SELECTED?

Conduct public hearings  
Approve/deny planning application  
Consult Town Council on development agreements, zone changes, general plan amendments  
Facilitate economic growth of the town

HAVE YOU EVER ATTENDED A MEETING OF THIS COMMISSION/COMMITTEE/BOARD?  
IF SO, HOW MANY?

Yes ~5

ARE YOU INVOLVED IN ANY ORGANIZATIONS OR DO YOU HAVE ANY BUSINESS INTERESTS THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

No

WHAT ACTIVITIES OF THIS COMMISSION/COMMITTEE/BOARD ARE MOST INTERESTING TO YOU?

I am particularly interested in sustainable development and community growth: sustainable development, supporting local businesses and attracting new enterprises to Mammoth Lakes, community engagement, infrastructure improvement and innovation.

WHAT ACTIVITIES OF THIS COMMISSION/COMMITTEE/BOARD ARE LEAST INTERESTING TO YOU?

While I'm enthusiastic about the majority of activities undertaken by the Commission, I find administrative tasks less engaging. However, I recognize the importance of these activities and I am fully committed to performing these duties diligently. My primary focus remains on contributing to the broader strategic goals and community-oriented projects that drive long-term growth and sustainability

WHAT PROGRAMS/PROJECTS RELATED TO THE COMMISSION/COMMITTEE/BOARD THAT YOU HAVE SELECTED WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

Affordable housing  
Smart growth and urban planning  
Economic development incentives

HOW WOULD YOU APPROACH THE IMPROVEMENT OR IMPLEMENTATION OF THE PROGRAMS/PROJECTS LISTED ABOVE?

1. Implementation of more robust programs that promote the development of affordable housing/collaborating with non-profits and other organizations dedicated to housing solutions.
2. Projects that focus on mixed-use developments, walkability, and the preservation of open spaces. Enhancing zoning regulations to encourage higher-density development in appropriate areas can also help optimize land use.
3. Attract new businesses and support existing ones. Create Economic Development Plan that clearly indicates retail and commercial needs - identify specific types of businesses that are necessary for Mammoth economic growth and economic diversification in Mammoth Lakes. Streamlined application process and tax incentives.

WOULD YOU BE AVAILABLE FOR MEETINGS IN THE:

\_\_\_\_\_ DAYTIME \_\_\_\_\_ EVENING  BOTH

Appointees will be required to take an Oath of Office and are subject to filing a Statement of Economic Interest pursuant to the Political Reform Act of the State of California.

Lana Grand

SIGNATURE

7.8.2024

DATE