



Organization Overview



Website
mammothlakeschamber.org



Strategic Goals

1. Business Champion

*Advocating for Business Success,
Empowering Regional Growth*

2. Grow a Thriving Community

*Fueling Workforce Vitality,
Revitalizing Community Strength*

3. Delivering Value

Amplifying Value, Elevating Opportunity





Business Champion

Business Resource

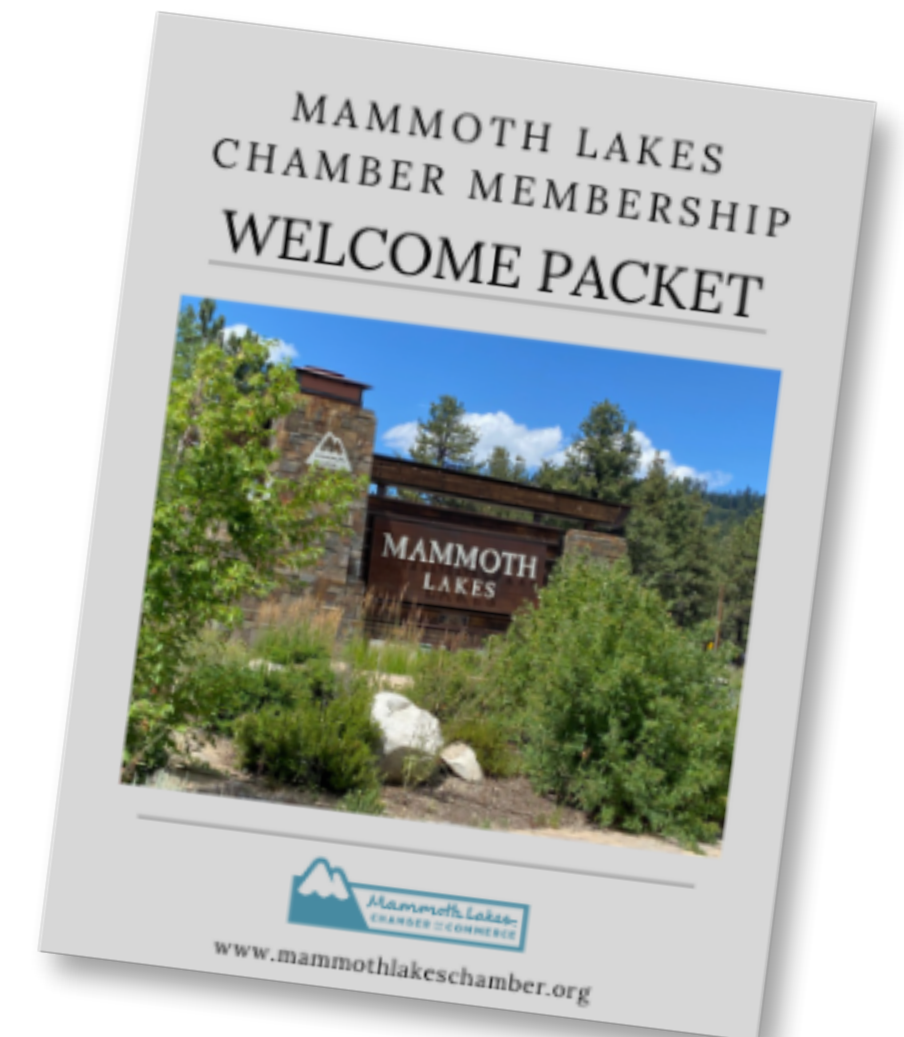
- HR Consulting
- Power Lunch
- Small Business Development Center (SBDC)
- Associations
 - Convener of industries
 - Lodging Association
 - Restaurant Association
 - Non-Profit Coalition
- Advocacy & Legislation



Business Champion

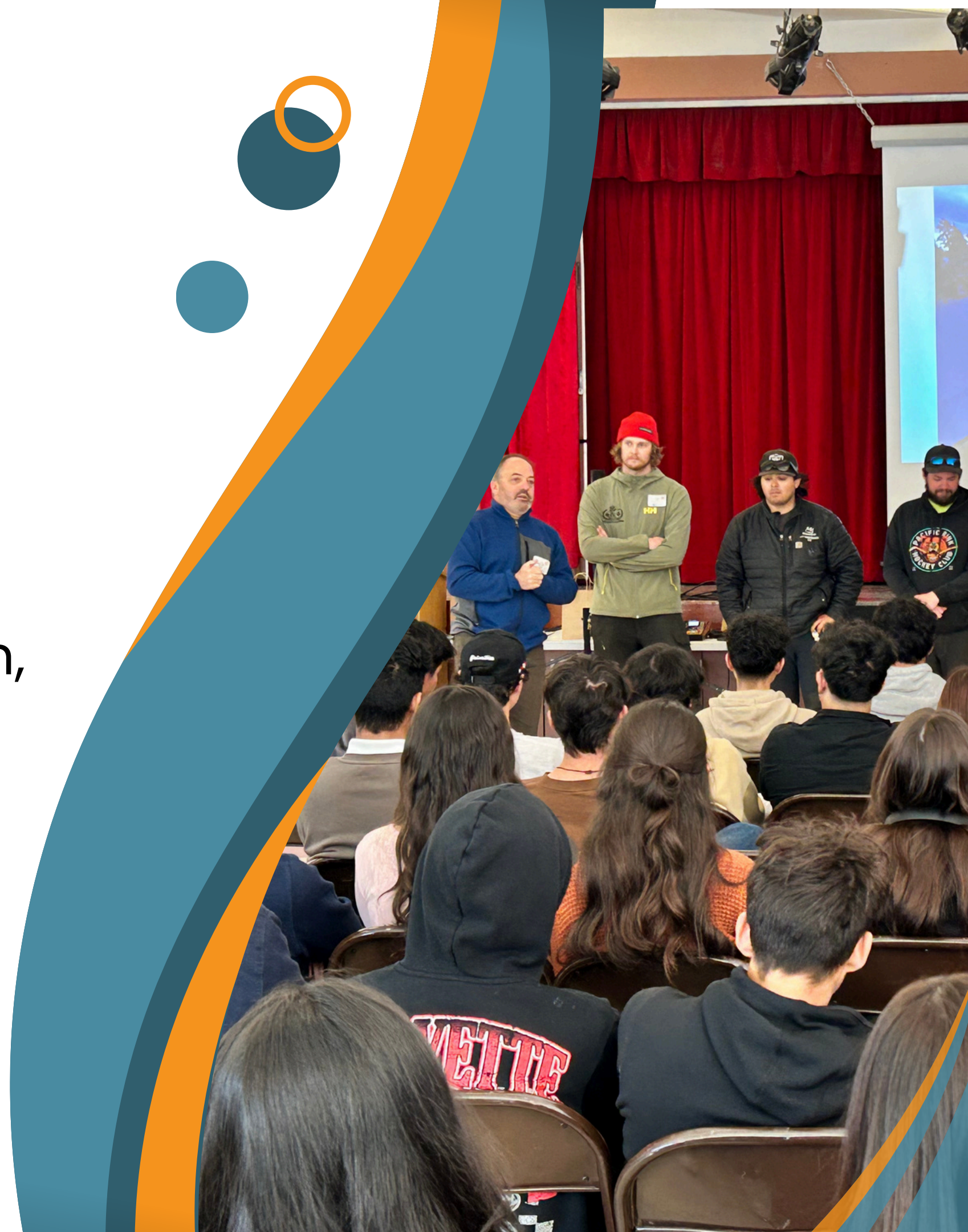
New Business

- Ribbon Cuttings
- New Chamber Member Packet
- Business Guide with Town/County



Business Champion & Grow a Thriving Community

- Career Compass Program
 - Began in 2022
 - Engage with local youth to prepare them to enter the workforce
 - Building partnerships with education, other foundations, and businesses
- Jobs Board
- Housing
 - Chamber's Workforce Housing
 - Catalyst for Lease to Locals
- Collabs: Cerro Coso & UC Extension





Grow a Thriving Community

Workforce Vitality

- Customer Service Trainings
 - New partnership with MMSA
- Employee Assistance Program
- Snowcreek Athletic Club

Grow a Thriving Community

Mammoth Community Foundation

- Purpose
 - Leadership Development
 - Community Housing
 - Education
 - Workforce Development
 - Economic Development
- Bluesapalooza
- Childcare





Grow a Thriving Community

Community Strength

- 4th of July Parade
- Business Excellence Awards Gala
- Business After Hours
- Community Coffee
- Women in Business



Delivering Value

- Newsletter: *Chamber Connection*
- Events Calendar
- Instagram & Facebook
- KMMT: *Community Announcements, Radio Spots, ACE Interviews*
- Sierra Wave
- Eastern Sierra NOW
- Local Newspapers





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