

Mammoth Lakes Tourism Board Meeting
January 6, 2025

Community Recreation Winter Update



Vision | Mission | Strategic Priorities

“To be the best alpine recreation community in the country.”



“To provide multi-purpose, year-round, indoor and outdoor recreation opportunities accessible to all residents and visitors.”

Strategic Priority # 1: *Maintain and Invest in the Town’s Recreation Infrastructure*

Strategic Priority # 2: *Deliver High-Quality, Accessible and Affordable Recreation Programming*

Strategic Priority # 3: *Build Capacity to Enhance and Expand Programming*

Operations Update

- CRC / *LA Kings Ice at Mammoth Lakes* Operations Update
- Proposed NEW Annual Membership Program
- Youth / Adult Winter Programming
- Tony Colasardo Scholarship Program
- Summer Capital Projects
- Upcoming Events

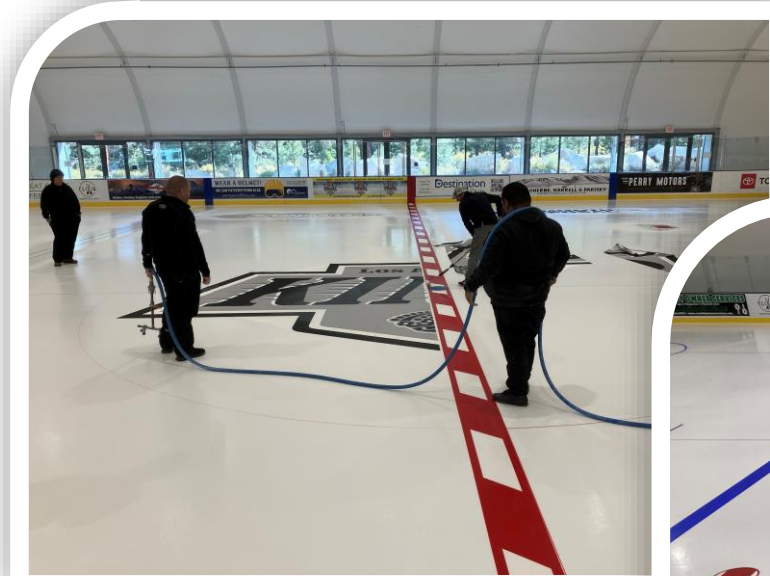


Operations Update



Ice Making and New Sponsor Recognition

- Director of Ice Operations for the LA Kings assisted staff in ice making and line/logo installation
- Final year of LA Kings and ASEC partnership
- New LA Kings center ice logo
- In-ice Major Sponsors – LADWP, Mammoth Disposal, and Snowcreek Resort
- Scoreboard sponsorship still available



2024/25 Opening Day and **NEW** Winter Expo



- Multiple external recreation vendors
- FREE Skate Admission & Rentals – 128 skaters!
- In-person registration for Parks and Recreation Winter programs
- In-person sales for Winter Skate Membership & NEW Adult Winter Play Pass



2024/25 NEW Products

FALL SPECIAL

50% OFF

WINTER SKATE MEMBERSHIP

Get unlimited access to public skate sessions all season long with your Winter Skate Membership! Enjoy 50% off for a limited time, October 3-31, in-person purchases only.

¡Obtén acceso ilimitado a las sesiones públicas de patinaje durante toda la temporada con tu Membresía de Winter Skate! Disfruta de un 50% de descuento por tiempo limitado, del 3 al 31 de octubre, solo para compras en persona.

2024/25 Season: October 3 – April 20	Excluding Rentals Excluyendo alquileres	Including Rentals Incluyendo alquileres
Winter Skate Membership Membresía de Winter Skate		
Adult (18+) Adulto (18+)	\$180 \$90	\$270 \$135
Senior/Military/College Adulto mayor/Militar/Universitario	\$150 \$75	\$240 \$120
Youth (5-17) Niño/a (5-17)	\$135 \$67.50	\$225 \$112.50
Inyo/Mono Student Estudiante de Inyo/Mono	\$60 \$30	\$60 \$30
Child (4 & under) Infante (4 años y menores)	\$60 \$30	\$60 \$30

Membership
LA KINGS ICE RINK
AVAILABLE 10/3

Scholarships Available
Becas disponibles

686 Old Mammoth Rd. — LAKingsIceMammothLakes.com
760-965-3695 — [f](https://www.facebook.com/LAKingsIceMammothLakes) [@](https://www.instagram.com/LAKingsIceMammothLakes) LAKingsIceMammothLakes

For schedule and session times, visit: LAKingsIceMammothLakes.com

This material was not prepared by the Mammoth Unified School District. Any programs and/or events described herein are not necessarily endorsed and will not be supervised by the Mammoth Unified School District. Este material no fue elaborado por Mammoth Unified School District (Distrito Escolar Unificado de Mammoth). Todas las actividades y/o eventos, descritos en el presente no son necesariamente respaldados y no serán supervisados por el Mammoth Unified School District.

- **145** (120 MLYH) Winter Skate Memberships sold in 2023/24
- **625** (160 MLYH) Winter Skate Memberships sold in 2024/25
- **625%** increase in Memberships sold versus last season.
- **1,061** Membership holders have skated this season.

WINTER PLAY PASS

10 SESSIONS = \$120

Redeemable with:

- Adult Pick Up Hockey
- Adult Stick Time
- Adult Hockey Development
- Adult Learn To Play
- Adult Drop In Curling
- Adult Learn To Curl

Not valid at Public Skate sessions.

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Community Night!

- Wednesday is Community Night!
- Skate, Curl, and learn to play hockey for only \$9!
- Partnered with MLT on providing complimentary hot beverages

LA KINGS ICE
AT MAMMOTH LAKES

**WEDNESDAY
COMMUNITY
NIGHT**

INTRO TO HOCKEY
NOVEMBER 13 - 7:30PM

**ONLY
\$9**

OPEN FOR REGISTRATION

LA KINGS ICE
AT MAMMOTH LAKES

**WEDNESDAY
COMMUNITY
NIGHT**

FREE PUBLIC SKATE
NOVEMBER 6 - 7:30PM

FREE

SPONSORED BY MAMMOTH LAKES TOURISM

Mammoth Lakes Youth Hockey



- 160 players (2023/24 120 players)
- In-house and Travel teams – Minis (6U), Mites (8U), Squirts (10U), Peewees (12U), Bantams (14U)
- SCAHA home games (October, November, December)
- USA Hockey & LAHOA officials
- In-house games – Sundays 3:30-6:30pm



Little Kings Program

Los Angeles **KINGS** **LITTLE KINGS** Mammoth Lakes CALIFORNIA

FOR FIRST-TIME HOCKEY PLAYERS

ONLY \$314

SIX SESSIONS FULL GEAR

DATE: October 8, 10, 15, 17, 22, 24
TIME: Tuesdays & Thursdays / 4:30pm-5:30pm
WHERE: LA Kings Ice at Mammoth Lakes

AGES 5-9 YEAR OLDS

REGISTER TODAY

Scholarships available.
For more information, call (760) 965-3697.

TONY COLASARDO SCHOLARSHIP FUND



Bishop Broncos Hockey



HIGH SCHOOL HOCKEY LEAGUE



The LA Kings High School Hockey League is designed to continue the growth of ice hockey in Southern California and directly connect the sport to local communities and high schools.

Adult Fall Hockey League



- 126 players
- Two divisions
- Intermediate/Advanced League (Mondays)
- Beginner League (Tuesdays)
- 4 teams per division
- USA Hockey certified officials
- Championship Games – December 16 & 17
- Winter League registration open

Adult Winter Hockey League



- 168 players
- Two divisions
- Intermediate/Advanced League (Tuesday) – 4 teams
- Beginner League (Monday) – 6 teams
- USA Hockey certified officials
- Championship Games – April 14 & 15
- Games commence tonight!

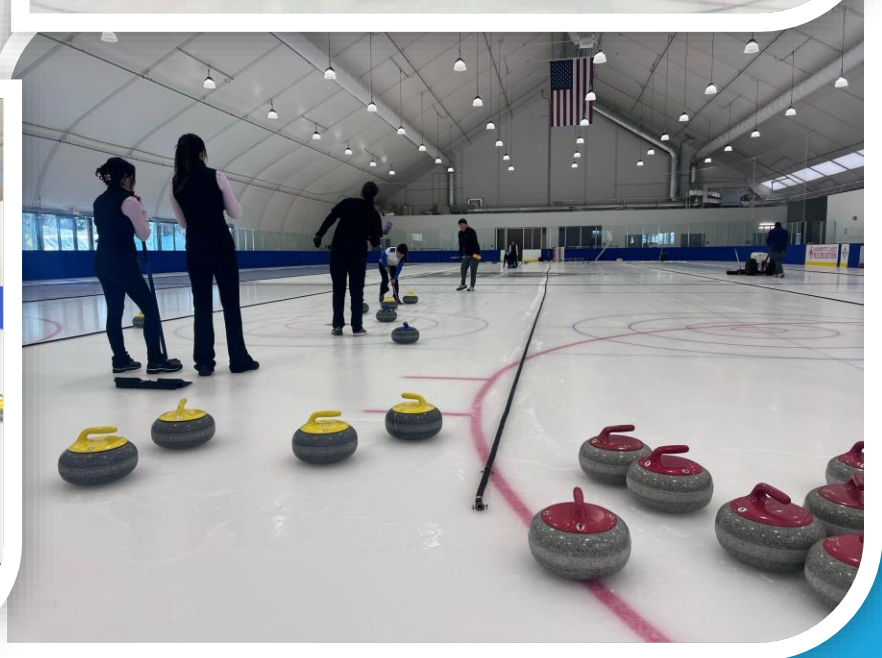
Women's Hockey

- 6-week Fall Women's Hockey Clinic (32 participants)
- Specific Skill-Focused Drop-in sessions – Thursday nights (skating, positions, stick handling, passing & receiving, scrimmages, and more)
- Women's League Starting **January 16**
- Championship Games - **April 17**



Curling

- 12 teams in Curling League
- Every Sunday evening from 7:30pm
- Host the California Curling Championships again in April
- Learn to Curl Clinics hosted every month



Skating Lessons

- Learn To Skate group and private lessons
- Hockey Skating Improvement
- Winter Skating Lessons OPEN for registration





HOME > THINGS TO DO > WINTER ACTIVITIES >
ICE SKATING

ICE SKATING

Skate into winter fun at the LA Kings Ice at Mammoth Lakes, an indoor Olympic-size rink in the Community Recreation Center (CRC).

The CRC is open and available to the public year-round, with the ice rink operating annually each winter between the months of October and April. Whether you're looking for a pick-up hockey game or want to enjoy casual skating with loved ones, the indoor ice rink is the perfect addition to your winter vacation.

Dasherboard Sponsorships



- SOLD OUT for 2024-25 (39 advertisers)
- Four new sponsors: Benchetler Fasani Foundation, Gojira, Mammoth Landscape, Sierra Solar
- New banners installed every year



Holiday Public Skate

- 16-day holiday period
- **4,898** visits (6,022 in 2023/24) **-19%**
- **306** skaters per day (376 in 2023/24) **-19%**
- **\$101,793** revenue (\$101,215 in 2023/24) **+1%**

HOLIDAY PUBLIC SKATE

DAILY SESSION TIMES

December 21 – January 4*
12-1:30pm | 2-3:30pm | 4-5:30pm
6-7:30pm | 8-9:30pm
*Christmas Day, December 25
4-5:30pm | 6-7:30pm | 8-9:30pm



HOLIDAY PUBLIC SKATE RATES

Adults (18+)	\$22
Senior (65+) – Military* – College*	\$19
Youth (5-17)	\$18
Inyo/Mono Student*	\$5
Child (4 & under)	\$5
Additional Services	
Skate Aid Rental	\$15
Helmet Rental	FREE with admission
Skate Sharpening	\$15



Get unlimited access to public skate sessions all season long with your Winter Skate Membership!

*with ID

MAP & DIRECTIONS

Ride the **FREE bus to the rink!** Get off at stop #106, located at the ice rink. Parking and EV charging is also available. Visit www.estransit.com for all bus stops, routes and schedules.



Winter Visitation

- **12,728 visitors** (October 3, 2024 – January 5, 2025)
- **10,258 visitors** (November 24, 2023 – January 7, 2024)
- Does not include youth hockey (MLYH and Bishop Broncos) practices and games
- Significant increase in programs (skating lessons, hockey league, instructional hockey sessions, pick-up and stick time, membership redemption)
- Decrease in daily admission visits

Los Angeles KINGS ICE MAMMOTH LAKES

ICE SKATING HOCKEY CURLING
2024/25 SEASON: OCTOBER 3 – APRIL 2

Get unlimited access to public skate sessions all season long with your Winter Skate Membership!

WINTER SKATE
LA KINGS ICE RINK
MEMBERSHIP
AVAILABLE NOW

Public Skating & Rates
Sessions available daily. For session times, schedule, and rates visit LAKingsIceMammothLakes.com or scan the QR code. Ice rink operations are subject to change.

Special Events
Enjoy skating with Santa, hockey tournaments, and more!

Wednesday Community Nights
Skating, curling and hockey clinics, and more!

Adult Hockey, Curling & Skating Lessons
For information and registration, please visit LAKingsIceMammothLakes.com

Youth Hockey
For information and registration, visit MammothYouthHockey.com

Map & Directions
Ride the FREE bus to the rink! Get off at stop #106, located at the ice rink. Parking and EV charging is also available. Visit www.estransit.com for all bus stops, routes and schedules.

RED LINE **TEAL LINE**

Chateau Rd
Minaret Rd
Old Mammoth Rd
Sherwin Creek Rd

LA KINGS ICE at Mammoth Lakes
Community Recreation Center

Parks & Recreation

686 Old Mammoth Rd. — LAKingsIceMammothLakes.com
760-965-3695 — [f](https://www.facebook.com/LAKingsIceMammothLakes) [@LAKingsIceMammothLakes](https://www.instagram.com/LAKingsIceMammothLakes)

Phase 2 - Scope

- Construction Contract
 - Mechanical Roofing
 - Decking and access improvements for elevated viewing
 - Exterior sign (Façade)
 - Electrical / HVAC / Fire Sprinkler Connections to Offices
- Flooring
- Offices & Furniture (DIRTT & PIVOT Contract)
- Concession Counters
- Exterior Lighting
- Contingency
- Purchase of: Bleachers, Netting, ADA Lift, Exterior Lighting, Sound Deadening

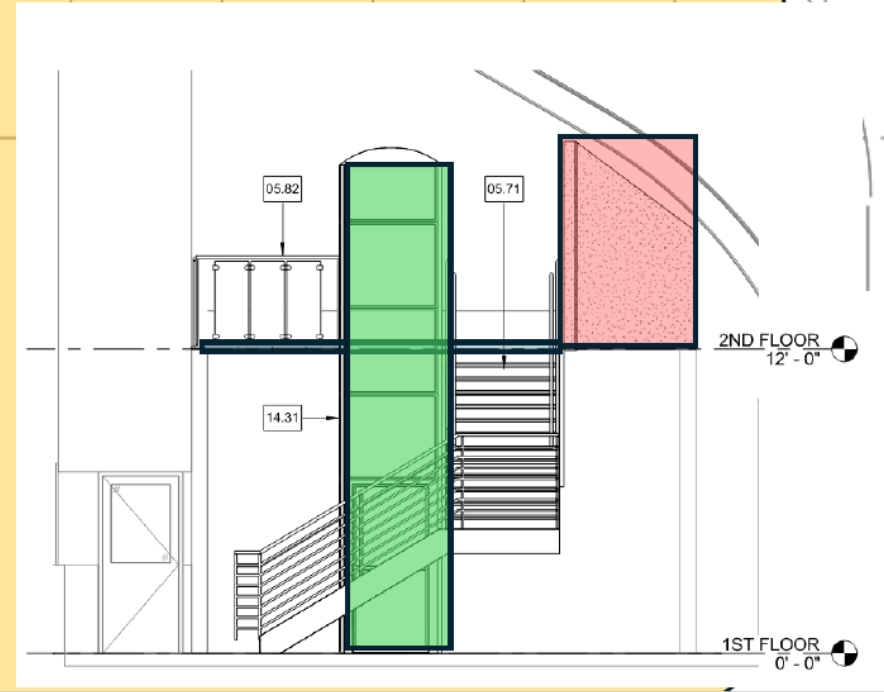
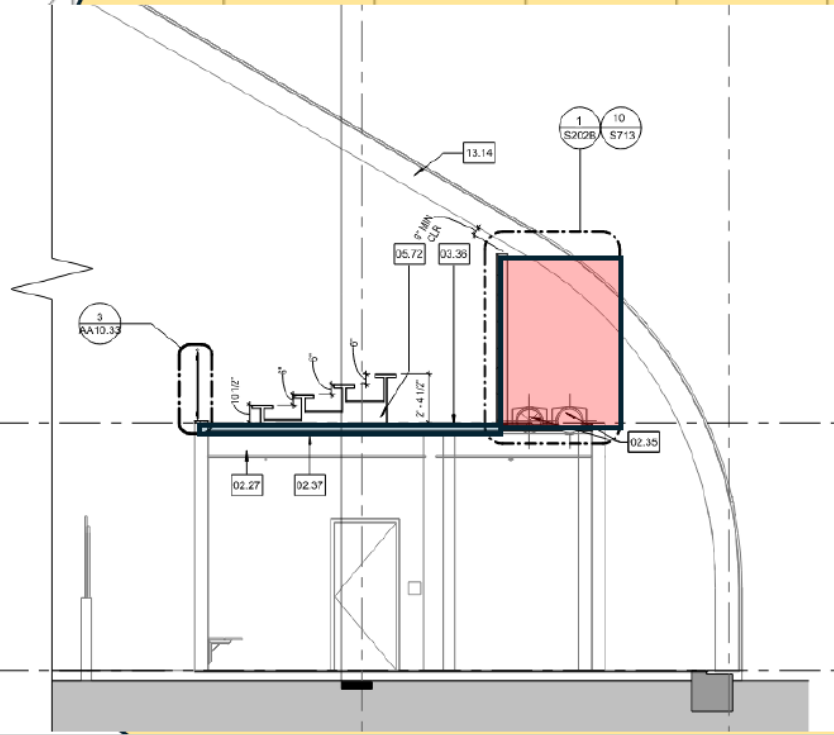
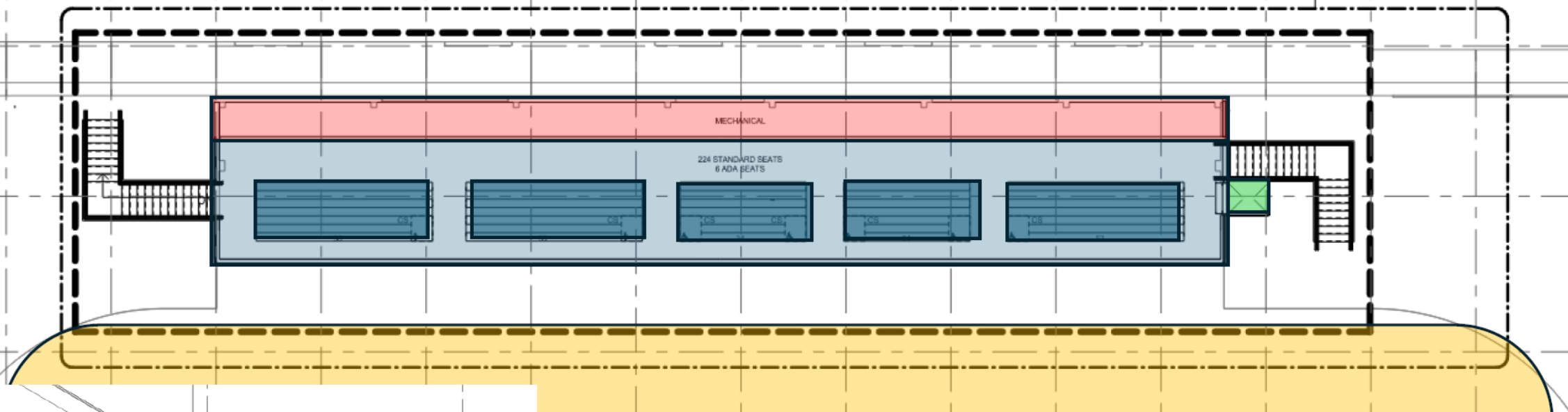


MAMMOTH LAKES COMMUNITY RECREATION CENTER



LA KINGS ICE
AT MAMMOTH LAKES



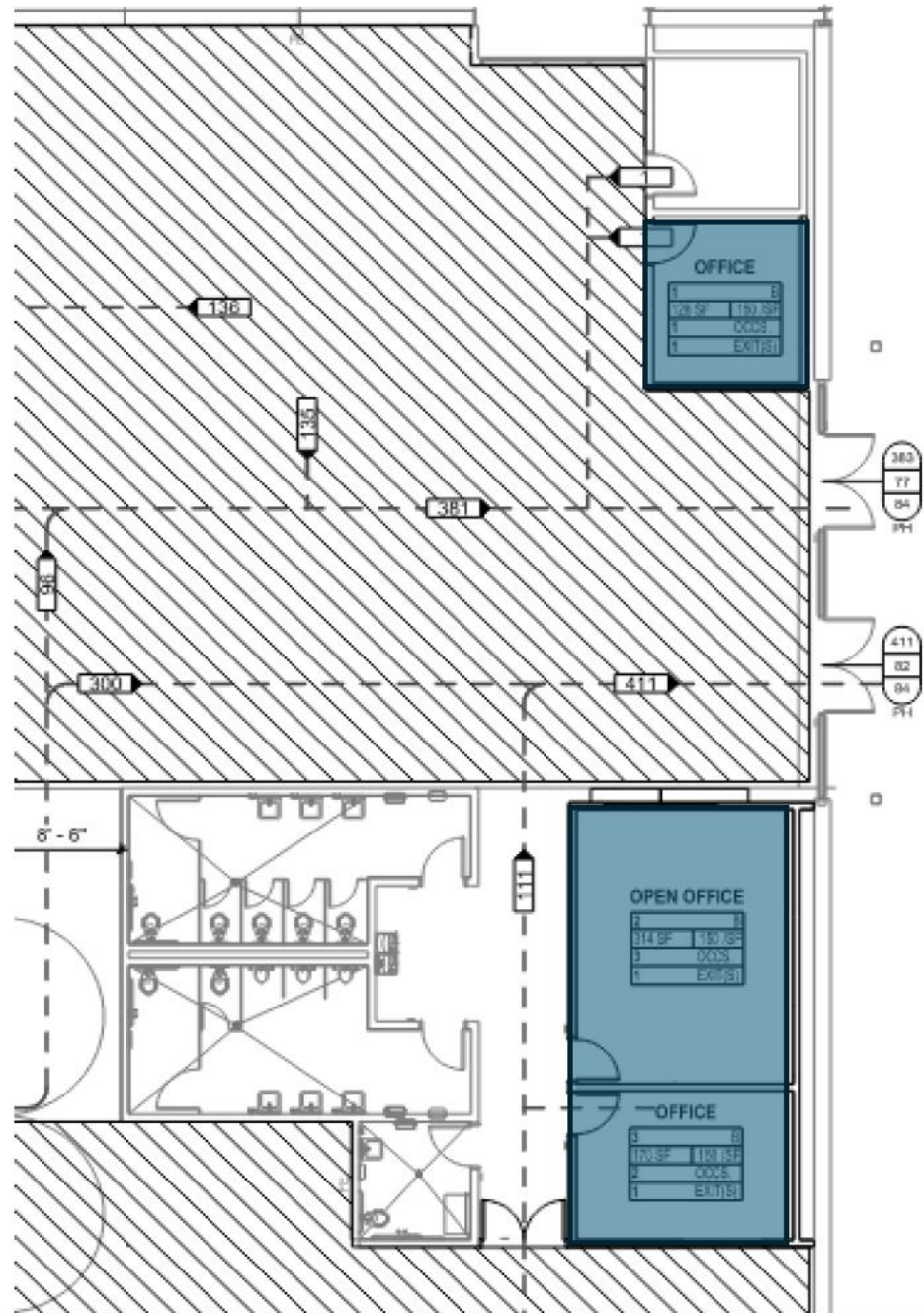
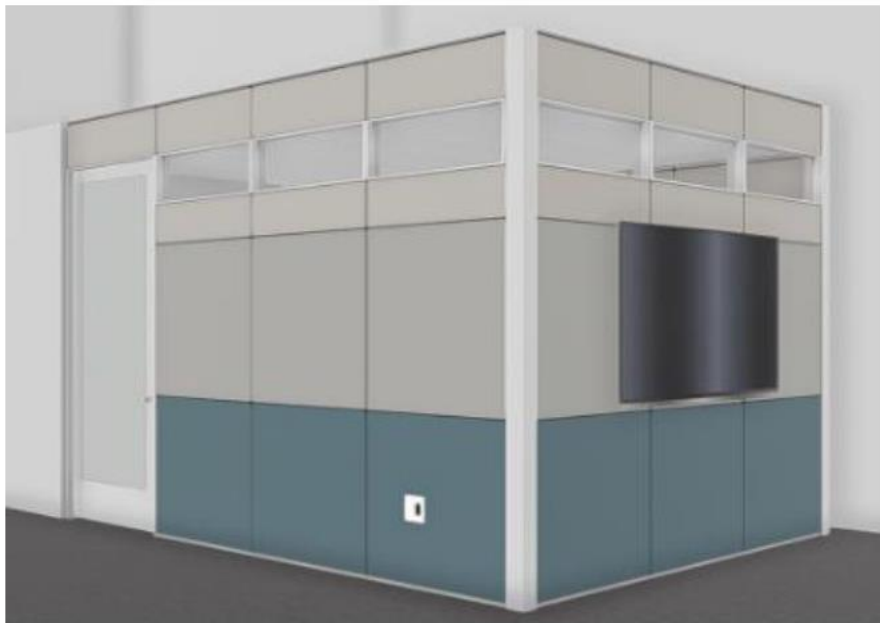




WE ARE ALL KINGS

INFORMATION

LEARNING THE FACILITY



NEW Annual Membership Overview

The NEW Mammoth Lakes Parks and Recreation Annual Membership Program will provide our community with an opportunity to purchase **annual or monthly individual or family memberships** to select parks and recreation facilities with **value-added member benefits**.



Proposed NEW Annual Membership Program



Parks &
Recreation

- **Skate** at *LA Kings Ice at Mammoth Lakes*, **Swim** at the *Whitmore Pool* and **Play** at the *Mammoth RecZone* on **ONE Annual Parks and Recreation Membership**.
- The Family Membership allows Children 17 years and younger to **Skate, Swim and Play** for **FREE** with **2 paid Adult Memberships**.
- **Save 50%** on the Annual Membership when purchased **in-person** during the months of **October and May**.
- Flexibility to pay at **one-time**, over **4 installments** or **each month**.
- Membership includes valued facility, event and program **added benefits**.
- Memberships are eligible for the **Tony Colasardo Scholarship Fund**.
- Local Inyo/Mono K-12 students can play year-round for only **\$10 per month!**

Youth / Adult Winter Programming



Parks &
Recreation

Youth Programs Open for Registration:

- **Hot Shots Basketball:** Grades 3-5
- **Youth Cooking Classes:** Grades 3-8
- **Youth Gymnastics:** Ages 3-15 years
- **Youth Ice Skating Lessons:** Ages 5+ years
- **Hockey Skating Improvement:** Ages 8-14

Adult Leagues Open for Registration:

- **Volleyball League:** Register by Jan. 21.
- **Soccer League:** Register by Jan. 17.
- **Women's Ice Hockey League:** Register by Jan. 16.
- **Adult Ice Skating Lessons:** Open registration.

Tony Colasardo Scholarship Fund

89 Scholarships Awarded in 2024 for a total value of **\$12,889.**



Programs include:

- UK International Soccer Camps
- Challenger Sports Soccer Camps
- Mammoth Lakes Swim Team
- Summer Camps - Backpacking, Art, Youtheatre, Mountain Bike, Skate, Nature, Photography, Gymnastics, Climbing, Explorer and Camp Mammoth
- After School Programs – Gymnastics, Little Wreckers, Spring Bike Squad

2025 Summer Carry-over Capital Projects

AP9	Reconstruct General Aviation and Terminal Area Parking Lot	CON	\$1,945,000
AF1	The Housing Now! Initiative (245)		\$3,250,000
AF4	IIG Parcel Infrastructure (Town Infrastructure)	CON	\$11,000,000
GF9	<u>Mammoth Arts and Cultural Center (MACC)</u>	<u>CON</u>	<u>\$15,500,000</u>
GF14b	Civic Center - Town Hall Construction	CON	\$29,500,000
PR14	<u>Mammoth Creek West Park Improvements</u>	<u>CON</u>	<u>\$500,000</u>
PR15	<u>Shady Rest Park Restroom</u>	<u>PS&E</u>	<u>\$200,000</u>
PR16	<u>Park Signage</u>	<u>CON</u>	<u>\$100,000</u>
SS1	Old Mammoth Road Beautification	CON	\$500,000
ST15	Minaret / Meridian round-a-bout	PS&E	\$180,000
TR2	<u>Main Street South Side MUP Gap Closure (Town Loop)</u>	<u>PS&E</u>	<u>\$200,000</u>
			\$62,875,000

2025 Summer Planned Capital Projects

AP2a	Multipurpose Building Phase 1 - Design	PS&E	\$974,000
AP2b	Multipurpose Building Phase 1 - Construction	CON	\$1,450,000
AP4a	Reconstruct Town-Hangar Taxi-lanes Design	PS&E	\$229,000
GF3	ADA Specific Improvements	CON	\$25,000
NEW	2025 Parks Maintenance & Improvements	CON	\$200,000
NEW	2025 Road and MUP Rehabilitation Project	CON	\$0
NEW	2025 Slurry and Striping Project	CON	\$0
NEW	2025 Streetscape and Infrastructure Repair Project	CON	\$0
SS3	Trail and Municipal Signage Updates	CON	\$25,000
SS4	Winter Animation and Decorations (Purchase Additional Décor and Install/Remove Annually)	CON	\$40,000
NEW	TBID Kiosk - Townwide information		\$0
NEW	TBID Community Messaging CMS		\$0
			\$2,938,000

2025 Upcoming Events

- **March 31** - Summer Recreation Expo and In-person registration - CRC
- **April 7** - Summer Registration ALL OPEN
- **April 18** - Spring Egg Hunt – Mammoth Creek Park
- **April 18-20** – California Curling Championships
- **April 21** – *LA Kings Ice at Mammoth Lakes* Closing Day
- **April 26** - Pickleball Complex OPEN
- **May 10** - Mammoth RecZone / MCP Playground Opening Day
- **May 12** - Whitmore Pool Opening Day for lap swim/swim team
- **June 14** - Whitmore Pool Public Swim Opening Day
- **June 16** - 1st Day of Summer Camps!

All Recreation ★ All The Time!

Mammoth Lakes, California