

General Plan Vision Statement – 2007

COMMUNITY VISION Surrounded by uniquely spectacular scenery and diverse four-season recreational opportunities, the community of Mammoth Lakes is committed to providing the very highest quality of life for our residents and the highest quality of experience for our visitors.

To achieve this vision, Mammoth Lakes places a high value on:

1. Sustainability and continuity of our unique relationship with the natural environment. As stewards, we support visitation and tourism as appropriate means to educate and share our abundant resources. We are committed to the efficient use of energy and continuing development of renewable resources.

2. Being a great place to live and work. Our strong, diverse yet cohesive, small-town community supports families and individuals by providing a stable economy, high quality educational facilities and programs, a broad range of community services and a participatory Town government.

3. Adequate and appropriate housing that residents and workers can afford.

4. Being a premier, year-round resort community based on diverse outdoor recreation, multiday events and an ambiance that attracts visitors.

5. Protecting the surrounding natural environment and supporting our small-town atmosphere by limiting the urbanized area.

6. Exceptional standards for design and development that complement and are appropriate to the Eastern Sierra Nevada Mountain setting and our sense of a “village in the trees” with small town charm.

7. Offering a variety of transportation options that emphasize connectivity, convenience, and alternatives to use of personal vehicles with a strong pedestrian emphasis.

Town Council Strategic Priorities and Key Objectives Statement

(Adopted December 20, 2023)

Strategic Priority: Investment in Community Focused Projects

- Continue implementation of the Town’s Housing Now! Initiative programs to deliver a mix of community housing opportunities (e.g., ‘missing middle’ and Parcel Phase 2).
- Complete community facilities to enhance programs and services including, community recreation center, performing arts venues, childcare, and parks.
- Implement connections and development of “mobility hubs” – including EV stations, Restrooms, & MUPs, transit, & trail connectivity with added amenities (Walk, Bike, Ride Concepts).
- Finalize design for new broadband infrastructure deployment.

Strategic Priority: Enhance Sustainability & Diversity of Local Businesses & Tourism Economy

- Partner on amenities on federal lands to enhance visitor & resident experiences with improved recreational access points with parking, signage, trash service & restrooms.
- Invest in beautification of primary business frontages and supporting services (i.e., animation, parking, snow management & associated Downtown Revitalization Concepts).
- Engage in the Mammoth Main Base Redevelopment Project to ensure community benefits and long-term added economic value to the Town and region.
- Leverage state and other resources to support regional arts & culture, events, and sports related facilities to leverage regional competitions and athlete training.

Strategic Priority: Environmental Resiliency by Proactive planning and Project Implementation

- Support marketing and on-the ground engagement to develop a culture of stewardship, responsible recreation, preparedness for natural disasters and to address climate change.
- Provide support for long-term forest recreational, health and safety projects such as ESCCRP, USFS planning processes, and amenity investment, working with local and regional partners.
- Engage with recreational planning & development projects that focus on adaptation, resiliency, & mitigation strategies to preserve long-term vitality & diversity of uses.
- Pursue funding sources to support forest wildfire mitigation projects and housing such as federal and state grants, EIFD/Climate Resiliency Districts and Town resources.

Strategic Priority: Implementation of Enhanced and Required Municipal Services

- Maintain long-term financial stability to support strategic community investments and resiliency and long-term maintenance and sustainability of capital investments and services.
- Enhance Town’s public outreach/engagement/information strategies, tools, social media, surveys, customer facing technology services and direct public interaction.
- Completion of “Civic Center” vision with construction of new Town Offices.
- Implementation of programs/policies to meet state mandates in solid waste management, electrification, housing development, and climate adaptation.