

Parks and Recreation Department

NEW 2025 Annual Membership Program

Presentation

All Recreation ★ All The Time!

Mammoth Lakes, California

Town Council Meeting: February 19, 2025

An Essential Component of our Community

The fundamental purpose of the Parks and Recreation Department is to deliver residents and visitors with **high-quality** recreation facilities and **diverse** programming that promotes excitement, individual expression, exploration, pleasure, challenge and accomplishment that can lead to an improved **quality of life**.

Mission

“To provide multi-purpose, year-round, indoor and outdoor recreation opportunities accessible to all residents and visitors.”

**Parks
Make
Life
Better!** SM

Membership Overview

The NEW Mammoth Lakes Parks and Recreation Annual Membership Program will provide our community with an opportunity to purchase **annual or monthly individual or family memberships** to select parks and recreation facilities with **value-added membership benefits**.



Goals of the Program

- Enhance the quality of life for our residents and visitors by providing greater **access** and **availability** to Town-owned and managed facilities at an **affordable** rate.
- **Build community** through families by playing together!
- **Increase awareness** and **utilization** of Town park and recreation facilities
- **Increase participation** in Town programs, lessons, leagues and community events



Membership Highlights

- **Skate at LA Kings Ice at Mammoth Lakes, Swim at the Whitmore Pool and Play at the Mammoth RecZone on ONE Annual Parks and Recreation Membership.**
- Children 17 years and younger **Skate, Swim and Play for FREE with 2 paid Adult Memberships.**
- **Save 50%** on the Annual Membership when purchased **in-person** during the months of **October and May.**
- Flexibility to pay at **one-time**, over **4 installments** or each month.
- Membership includes valued facility, event, lesson & program **added benefits.**
- Memberships are eligible for the **Tony Colasardo Scholarship Fund.**
- Local Inyo/Mono K-12 students can play year-round for only **\$10 per month!**

Membership Fees

Membership Type	Regular Fee	50% Discounted In-Person Fee (May & October)	Monthly Fee
Family (2 Adults + All Children FREE)	\$600	\$300	\$60
Adult (18 – 64 yrs.)	\$300	\$150	\$30
Senior (65-79 yrs.) / Military (Active & Veterans) / College Students / First Responders (Police, Fire, EMS)	\$260	\$130	\$26
Senior (80 +)	FREE	FREE	FREE
Youth (5-17 yrs.)	\$230	\$115	\$23
Infant (4 yrs. and under)	FREE	FREE	FREE
Inyo/Mono K-12 Student	\$100	\$50	\$10

Membership Benefits

Annual Membership	Monthly Membership
<ul style="list-style-type: none"> Family Membership: Buy 2 adult memberships, and all children swim, skate, and play for FREE 	<ul style="list-style-type: none"> Family Membership: Buy 2 adult memberships, and all children swim, skate, and play for FREE
<ul style="list-style-type: none"> Complimentary admission to select Parks and Recreation Department special events (Haunted Rink, Tree Lighting Ceremony, etc.) 	<ul style="list-style-type: none"> Complimentary admission to select Parks and Recreation Department special events (Haunted Rink, Tree Lighting Ceremony, etc.)
<ul style="list-style-type: none"> 20% off facility and birthday party rentals at all Town-owned or managed facilities 	<ul style="list-style-type: none"> 20% off facility and birthday party rentals at all Town-owned or managed facilities
<ul style="list-style-type: none"> 20% off skate rentals, skate sharpening, and skating aids at LA Kings Ice at Mammoth Lakes 	<ul style="list-style-type: none"> 20% off skate rentals, skate sharpening, and skating aids at LA Kings Ice at Mammoth Lakes
<ul style="list-style-type: none"> 20% off lesson products for all ages 	<ul style="list-style-type: none"> All Youth and Inyo/Mono K-12 Student Memberships receive 3 FREE skate aid rentals
<ul style="list-style-type: none"> Exclusive Special events for members only (Holiday Pancake Breakfast, Pool BBQ, etc.) 	<ul style="list-style-type: none"> Exclusive Special events for members only (Holiday Pancake Breakfast, Pool BBQ, etc.)
<ul style="list-style-type: none"> Early access to select public skating, swimming and open play sessions 	<ul style="list-style-type: none"> Early access to select public skating, swimming and open play sessions
<ul style="list-style-type: none"> One FREE Ice-Skating Lesson 	<ul style="list-style-type: none"> Winter Play Pass – 10 programmed activities for \$100 (Retail \$200)
<ul style="list-style-type: none"> Winter Play Pass – 10 programmed activities for \$100 (Retail \$200) 	
<ul style="list-style-type: none"> Two (2) complimentary facility passes for guests of members 	
<ul style="list-style-type: none"> All Youth and Inyo/Mono K-12 Student Memberships receive 3 FREE skate aid rentals 	

Program Details

- Memberships = Access to Town-owned or managed facilities. They **do not** provide access to scheduled programs, drop-in sessions, pick-up games, or instructional classes.
- Play Passes or individual recreational or instructional lesson products need to be purchased separately by the individual or family for use.
- Membership products will be created on the DaySmart Recreation software platform based on predetermined age groups and will require individuals or families to create a DaySmart profile.
- Memberships can be purchased individually, or families (2 adults + children) can purchase the Family Membership that includes two adults (same household) and an unlimited number of children 17 years of age and younger.
- Each membership will be made available on an annual or monthly basis with a premium charge of 20% added to the monthly rate.

Program Details

- Annual memberships may be purchased at a 50% discount in-person ONLY during the months of May and October each year.
- For the remaining months, Memberships will be available for sale at the regular rate.
- Payment plans of 4 installments are available at time of in-person registration (May/October) or by contacting the Parks and Recreation Department.
- The monthly membership will auto-renew each year, unless changed or cancelled by the individual.
- The public will still be able to purchase a 5-visit punch pass for use at the Whitmore Pool and Mammoth RecZone (combined pass).
- Memberships are Tony Colasardo Scholarship eligible.

