

# Mammoth Lakes Town Council Agenda Action Sheet

**Title:** 2025 Town Council Strategic Planning Series – Final Review of Key Objectives

**Council Meeting Date:** 2/19/2025

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**Recommended Motion:** Receive a presentation from staff and provide consensus comments on final categories and elements, including vision statement for a final document for adoption on March 5, 2025.

**Summary:** The Town Council and staff have been working on the development of these key objectives for 2025 for the last three months, through a series of meetings designed to analyze important adjustments to core services, development of Town Council vision, and community engagement. The intent of this document is to provide both staff and the Town Council with a road map to achieve critical goals for our community. After this final review of the key objectives, with specific input requested below on content, vision statement, and format, staff will produce the final version for adoption at the March 5<sup>th</sup> Town Council meeting.

Staff have made adjustments to the document based on feedback received at the February 5<sup>th</sup> Town Council meeting. The final draft document, while high level, reflects a simple, and condensed approach to our planning efforts. Previous documents used more visionary statements, while this version has a directed, task-orientated theme, designed to provide clear direction to maximize accomplishments. Staff are seeking a review and confirmation of these summarization efforts for the final document.

With the visionary elements removed from specific line items, an overall vision statement is important to set the context of the document. Through this extended process, the Town Council has been sharing their desired direction for our organization in serving our community. The short-term vision statement included in this document is a summarization of staff notes and the cumulative theme of the key objectives. Staff are seeking a review and edit of the short-term vision statement for the final document.

Staff have also focused on the format of the document, seeking a more visually appealing form, reducing the number of words, providing visual elements and presentation layout. Staff are seeking a review of this layout for the final document.

Attachments:  
Key Objective document