

Parks and Recreation Department

NEW 2025 Annual Membership Program Presentation

All Recreation ★ All The Time!

Mammoth Lakes, California

Town Council Meeting: February 19, 2025

An Essential Component of our Community

The fundamental purpose of the Parks and Recreation Department is to deliver residents and visitors with **high-quality** recreation facilities and **diverse** programming that promotes excitement, individual expression, exploration, pleasure, challenge and accomplishment that can lead to an improved **quality of life**.

Mission

“To provide multi-purpose, year-round, indoor and outdoor recreation opportunities accessible to all residents and visitors.”

**Parks
Make
Life
Better!** SM

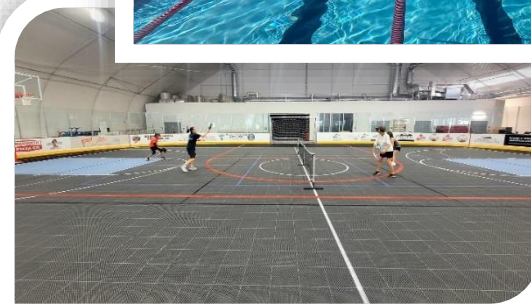
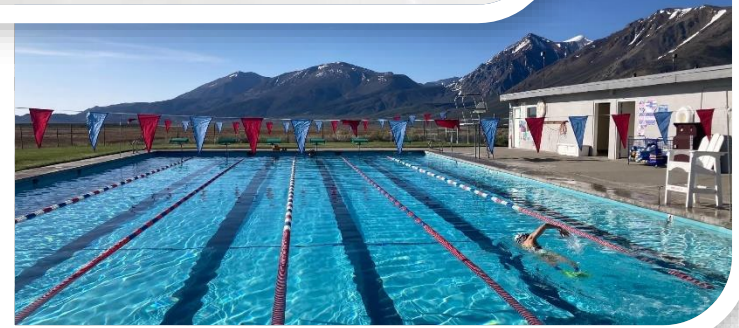
Membership Overview

The NEW Mammoth Lakes Parks and Recreation Annual Membership Program will provide our community with an opportunity to purchase **annual or monthly individual or family memberships** to select parks and recreation facilities with **value-added membership benefits**.



Goals of the Program

- Enhance the quality of life for our residents and visitors by providing greater **access** and **availability** to Town-owned and managed facilities at an **affordable** rate.
- **Build community** through families by playing together!
- **Increase awareness** and **utilization** of Town park and recreation facilities
- **Increase participation** in Town programs, lessons, leagues and community events



Membership Highlights

- **Skate at LA Kings Ice at Mammoth Lakes, Swim at the Whitmore Pool and Play at the Mammoth RecZone on ONE Annual Parks and Recreation Membership.**
- Children 17 years and younger **Skate, Swim and Play for FREE with 2 paid Adult Memberships.**
- **Save 50%** on the Annual Membership when purchased **in-person** during the months of **October and May.**
- Flexibility to pay at **one-time**, over **4 installments** or **each month.**
- Membership includes valued facility, event, lesson & program **added benefits.**
- Memberships are eligible for the **Tony Colasardo Scholarship Fund.**
- Local Inyo/Mono K-12 students can play year-round for only **\$10 per month!**

Membership Fees

Membership Type	Regular Fee	50% Discounted In-Person Fee (May & October)	Monthly Fee
Family (2 Adults + All Children FREE)	\$600	\$300	\$60
Adult (18 – 64 yrs.)	\$300	\$150	\$30
Senior (65-79 yrs.) / Military (Active & Veterans) / College Students / First Responders (Police, Fire, EMS)	\$260	\$130	\$26
Senior (80 +)	FREE	FREE	FREE
Youth (5-17 yrs.)	\$230	\$115	\$23
Infant (4 yrs. and under)	FREE	FREE	FREE
Inyo/Mono K-12 Student	\$100	\$50	\$10

Membership Benefits

Annual Membership	Monthly Membership
<ul style="list-style-type: none"> Family Membership: Buy 2 adult memberships, and all children swim, skate, and play for FREE Complimentary admission to select Parks and Recreation Department special events (Haunted Rink, Tree Lighting Ceremony, etc.) 20% off facility and birthday party rentals at all Town-owned or managed facilities 20% off skate rentals, skate sharpening, and skating aids at LA Kings Ice at Mammoth Lakes 20% off lesson products for all ages Exclusive Special events for members only (Holiday Pancake Breakfast, Pool BBQ, etc.) Early access to select public skating, swimming and open play sessions One FREE Ice-Skating Lesson Winter Play Pass – 10 programmed activities for \$100 (Retail \$200) Two (2) complimentary facility passes for guests of members All Youth and Inyo/Mono K-12 Student Memberships receive 3 FREE skate aid rentals 	<ul style="list-style-type: none"> Family Membership: Buy 2 adult memberships, and all children swim, skate, and play for FREE Complimentary admission to select Parks and Recreation Department special events (Haunted Rink, Tree Lighting Ceremony, etc.) 20% off facility and birthday party rentals at all Town-owned or managed facilities 20% off skate rentals, skate sharpening, and skating aids at LA Kings Ice at Mammoth Lakes All Youth and Inyo/Mono K-12 Student Memberships receive 3 FREE skate aid rentals Exclusive Special events for members only (Holiday Pancake Breakfast, Pool BBQ, etc.) Early access to select public skating, swimming and open play sessions Winter Play Pass – 10 programmed activities for \$100 (Retail \$200)

Program Details

- Memberships = Access to Town-owned or managed facilities. They **do not** provide access to scheduled programs, drop-in sessions, pick-up games, or instructional classes.
- Play Passes or individual recreational or instructional lesson products need to be purchased separately by the individual or family for use.
- Membership products will be created on the DaySmart Recreation software platform based on predetermined age groups and will require individuals or families to create a DaySmart profile.
- Memberships can be purchased individually, or families (2 adults + children) can purchase the Family Membership that includes two adults (same household) and an unlimited number of children 17 years of age and younger.
- Each membership will be made available on an annual or monthly basis with a premium charge of 20% added to the monthly rate.

Program Details

- Annual memberships may be purchased at a 50% discount in-person ONLY during the months of May and October each year.
- For the remaining months, Memberships will be available for sale at the regular rate.
- Payment plans of 4 installments are available at time of in-person registration (May/October) or by contacting the Parks and Recreation Department.
- The monthly membership will auto-renew each year, unless changed or cancelled by the individual.
- The public will still be able to purchase a 5-visit punch pass for use at the Whitmore Pool and Mammoth RecZone (combined pass).
- Memberships are Tony Colasardo Scholarship eligible.

