

MAMMOTH LAKES RECREATION STAFF REPORT

Title: The public hearing provides the public opportunity to comment on the allocation of up to \$25,000 of Fiscal Year 2024/25 Measure U funds for Wind Drift Studios Special Project programming support.

Meeting Date: March 18, 2025

Prepared by: Kim Anaclerio, Executive Director

BACKGROUND:

Mammoth Lakes Recreation (MLR) is a non-profit organization that is committed to preserving and enriching the quality of life for residents and visitors by ensuring the strategic use of Measures R, U, and additional funding sources to develop and support recreation, arts and culture, mobility, capital projects and special projects. MLR is the recommending body for Measure R and Measure U and conducts the allocation process annually, culminating in funding recommendations presented to Town Council for review, and approval as recommended or with modification.

Annually, \$25,000 in Measure U funds are allocated to Special Projects. A Special Project is a brand-new program in need of “seed” money to get the project off the ground. If an organization is awarded Special Project funding and is successful in delivering the programming and completing all reporting requirements, they may then apply for a one-year Measure U Programming Grant. Special Project applications are accepted at any time.

Wind Drift Studios has submitted a Measure U Special Project Application for review and consideration.

The Measure U Ordinance (Ordinance No. 10-04) reads:

"3.44.190 Use of Special Tax Proceeds On and After July 1, 2011

On and after July 1, 2011 all proceeds of the tax levied and imposed hereunder shall be accounted for and paid into a special fund designated for use by the Town of Mammoth Lakes, and used only for the following purposes: Planning, construction, operation, maintenance, programming and administration of facilities and projects for mobility, recreation, and arts & culture. Such tax proceeds shall not supplant existing funds used for the purposes set forth above."

and

'Section 3 .44.210 Recommendation for Expenditure of Funds.

The Tourism and Recreation Commission, or such other commission or committee as is hereafter designated by the Town Council, shall annually conduct at least one public hearing where it takes public testimony as to how tax revenues collected under the Mammoth Lakes

Mobility, Recreation, and Arts & Culture Utility Users Tax Ordinance should be expended. After accepting such public input, such commission or committee shall make written recommendations to the Town Council as to how such tax revenues should be expended. Prior to expending such tax revenues as have not been earlier committed, the Town Council shall consider the recommendations of such commission or committee report."

The MLR Board will consider public testimony for Measure U Special Project funding prior to making a Board recommendation that will be presented to Town Council for final approval.

RECOMMENDED ACTION:

The Board will conduct a public hearing allowing the applicant to present the project, and the public the opportunity to comment on the project. Discussion and deliberation will take place, then the Board may take action.

Attachments:

1. Wind Drift Studios Special Project Application