

Measure R & U - Grant Application

Reference #	16815574
Status	Complete
Login Username	kfasani@gmail.com
Login Email	kfasani@gmail.com
Point of Contact	Chris & Kimmy Benchetler - Wind Drift Studios
Title	Wind Drift Studios - Electrical (Audio/Visual)
Email	chris@chrisbenchetler.com - kfasani@gmail.com
Phone	Chris: 760-920-8635 --- Kimmy: 530-277-2229
Are the Business address and Mailing address the same? *Grant agreements will be sent to the mailing address listed here. Please verify it is correct to avoid any delay in payment.	Yes
Business Address	101 Snowridge Lane, PO BOX 8706
City	Mammoth Lakes
State	California
Website and/or Social Media	Instagram: @chrisbenchetler & @kimmyfasani -- - Website: chrisbenchetler.com & kimmyfasani.com
Would you like a copy of your application emailed to you?	Yes
Please enter your email address. A copy of this application will be emailed after submission.	kfasani@gmail.com
Performance Period:	July 1, 2025 - June 30, 2026
Organization	Wind Drift Studios
Organization Mission Statement	Wind Drift Studios seeks to enhance arts and culture in Mammoth Lakes through the development of a space for creatives to imagine,

compose, sell, & display artistic mediums, including, but not limited to photography, visual arts, painting, pottery and more.

Name of Program

Wind Drift Studios - Electrical (Audio/Visual Enhancements)

Program Description and Purpose

Part and parcel to seeking the enhancement of arts and culture in Mammoth Lakes is having a high quality audio/visual (electrical) system to display art, music, videos, documentaries, public address system, and to generally support the various programming that will occur in Wind Drift Studios. Wind Drift is seeking Measure U funding specifically for a projector, Screen, and associated Electrical (Audio/Visual) Equipment Material (Amps, Audio Matrix Switches, Speakers, and cables). This request would serve a diversity of programming that would include, but is not limited to:

- Photography displays from renown photographers such as Jay Blakesberg (Grateful Dead photographer since 1978, photographer for Led Zeppelin & Bob Dylan), Dean Blott0 (renown photographer) & Chris Burkard (renown outdoor photographer).
 - A communal art gallery to host local, national, and international artists.
 - Displays & retail space for local potters.
 - Hosting of art shows both indoors and outdoors (indoor & outdoor combined can hold up to 40 booths for vendors and artisans).
 - Serving as an ancillary facility to support other existing town events, such as the Arts of the 4th or film festivals.
 - Infrastructure to serve as a production photography studio for entities such as Mammoth Mountain, Burton, Red Bull, Arc'teryx or others.
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Program Details (timeline, dates, schedule, venue, etc.)

- Serve as a well designed space to host art events for local school kids, Cerro Coso Students, or other educational entities.
- Small retail space
- Hosting community events, such as the annual Eastern Sierra Avalanche Center fundraiser, and support of other community events such as the upcoming...

... Arc'teryx Academy.

- Hosting space for ethically minded organization such as the Benchetler Fasani Foundation (BFF), which has the goal of providing a meaningful connection to the outdoors for those who have suffered loss or hardship, by experiencing the healing properties found only in nature.

The goal, if possible, is to have a grand opening of the facility in December 2025, to coincide with night of lights. Programming would begin at that time and for the purposes of this request, all electrical (Audio/Visual) equipment would be installed and fully functional.

Ideally, the requested electrical (audio/visual) equipment would be purchased in Summer 2025, installed in fall 2025, to be completed in December 2025.

Public Benefit

Supporting this proposal will directly influence the quantity and quality of arts and culture events in Mammoth Lakes by supporting additional space for this type of activity to occur for the broadest number of people possible. As a result of this facility, there will be both more quantity and diversity of artistic modes of expression in the community of Mammoth Lakes.

Sustainability

The owners of Wind Drift Studios have been steeped in the outdoors and both possess an

overwhelming love and respect for the natural world. This will be reflected in both the work and programming undertaken at Wind Drift Studios. Wind Drift's owners grew up in the Eastern Sierra (Lake Tahoe & Mammoth respectively) and as professional athletes who's livelihoods relay on nature, strive to treat the natural world around them with dignity and respect. Similarly, the construction and opening of Wind Drift Studios itself will create a sustainable entity within mammoth Lakes to promote arts and culture and serve as a hub for those types of activities.

Quality of Life

This facility will directly result in more opportunity for both residents and visitors to engage with the arts, in its various forms. By providing both more and better access to various art forms, Wind Drift studios seeks to enhance the quality of life in our community by creating more opportunity for emotional, intellectual, and visceral connections to various artistic mediums.

Stewardship

Wind Drift Studios is entrenched in the outdoor world and the scope and scale of programming reflects that grounding in nature. Many of the planned exhibits & programming are by entities or individuals who highlight the natural world, its fragility, and the need to protect and smartly use our dwindling resources. Many featured artists are rooted in the outdoors and both the majesty and fragility of the natural world around us will be a featured theme throughout Wind Drift Studios.

Deliverable 1:

Purchase Electrical (Audio/Visual) Equipment to support the arts in Mammoth Lakes

Deliverable 2:

Install Electrical (Audio/Visual) Equipment

Deliverable 3:

By December 2025 (at earliest), officially open the facility and begin programming.

Do you have additional Deliverables?	No
Attendees - Locals	1000
Attendees - Visitors	1000
Volunteers	12
Paid Staff	2-3
Organizers	3
Does this program require any special permits or permissions from TOML, USFS, Mono County, private citizens, or any other entity?	Yes
What permits and/or permissions are required and have you secured them? If not secured, please explain.	Building permits with the town would be required along with any permitting for outside events on Town or Inyo National Forest Lands.
Is there a cost to participate in the program?	Yes
Are scholarships available?	No
Please provide a brief description of scholarship opportunities, if available.	<p>Costs are dependent. The space is multi-purpose and depending on the programming, exhibit or retail opportunities there would be costs associated with these programs. Nevertheless, free programming would occur as well, including planned "Art Sessions" with local school kids. As the facility is being constructed programming will continue to be planned and developed.</p> <p>Since the facility is being constructed, scholarships are not available at this time but Wind Drift Studios seeks to engage with, and be a part of, this community and pricing people out from participation in the arts is not something Wind Drift Studios desires to see.</p>
Do the programs and locations meet ADA requirements? If no, please explain how to the best of your ability, you will meet these	Yes, the entire structure will be ADA compliant from the parking area to accessing the structure to the interior.

requirements? (Resource: <https://www.ada.gov/effective-comm.htm>)

Funding Request is for	One-Year Funding
Funding Request	
Year One	
Amount	\$25,000
Program Budget	WindDrift_ElectricalBudget_9Klf.pdf (81 KB)
Description of Expense	ELECTRICAL: High Definition Projector
Total Amount Expense 1	\$7828.18
Amount: Measure U	6000.00
Amount: Cash Match	1828.18
Amount: In-Kind	0.00
Total:	7828.18
Description of Expense	ELECTRICAL: Projector Screen
Total Amount Expense 2	\$3601.45
Amount: Measure U	0.00
Amount: Cash Match	3601.45
Amount: In-Kind	0.00
Total:	3601.45
Description of Expense	ELECTRICAL: Audio Equipment Material (Amps, Switches, Speakers, Cables)
Total Amount Expense 3	\$19,000.00
Amount: Measure U	19000.00
Amount: Cash Match	0.00
Amount: In-Kind	0
Total:	19000.00
Description of Expense	ELECTRICAL: All Other (see itemized list)

Total Amount Expense 4	\$345,040.37
Amount: Measure U	0
Amount: Cash Match	345040.37
Amount: In-Kind	0.00
Total:	345040.37
Total:	0.00
Total Expense:	375470.00
Total Measure U:	25000.00
Total Cash Match:	350470.00
Total In-Kind:	0.00
Total Cash Match + In-Kind:	350470.00
Is the Cash Match + In-Kind \geq Measure U?	Yes
Is the Cash Match \geq 50% of the total match?	Yes
If you have additional expenses, please list the amount and description on a separate document and upload here.	Projector_estimate.pdf (19 KB) LFE_Estimate.pdf (40 KB) MPE3_Audio__Visual_plans.pdf (1.98 MB) WindDriftStudios_MeasureU_01212025.pdf (628 KB)
Organizations tax status.	For Profit
Federal EIN number or ID number:	KFB SIERRA LLC 82-0887574
Organization Current Year Budget	Wind_Drift_Budget_Overview.pdf (74 KB)
Last Update	2025-01-29 11:53:56
Start Time	2025-01-29 11:43:14
Finish Time	2025-01-29 11:53:56
IP	162.252.90.161
Browser	Chrome
Device	Desktop
Referrer	https://fs27.formsite.com/

