



Town of Mammoth Lakes

P.O. Box 1609

Mammoth Lakes, CA, 93546

Ph: (760) 965-3600 extension 3602

Fax: (760) 934-7493

APPLICATION FOR PUBLIC SERVICE APPOINTMENT

INSTRUCTIONS:

A separate application is required for each appointive position for which you apply. Applications should be filled out completely so that the Town Council may fully evaluate your qualifications. Once submitted, this application is a public document and is open for inspection and copying.

Return your completed application to:

Town Clerk
Town of Mammoth Lakes
Post Office Box 1609
Mammoth Lakes, CA 93546

APPLICANT INFORMATION

NAME OF COMMISSION/COMMITTEE/BOARD			DATE
NAME FIRST LAST			EMAIL ADDRESS
RESIDENCE ADDRESS			HOME PHONE
MAILING ADDRESS			CELL PHONE
CITY	STATE	ZIP	HOW LONG HAVE YOU LIVED IN MAMMOTH LAKES? 5 years
BUSINESS ADDRESS			BUSINESS POSITION
CITY	STATE	ZIP	BUSINESS PHONE

CIVIC EXPERIENCE

LIST CURRENT AND/OR PRIOR CIVIC EXPERIENCE (Include professional, charitable, and community organizations.)			
NAME OF ORGANIZATION	DATES SERVED START END		OFFICE HELD (if any)

REFERENCES

INCLUDE NAMES OF AT LEAST TWO (2) RESIDENTS OF MAMMOTH LAKES

NAME

PHONE

OTHER RELEVANT EXPERIENCE/EXPERTISE

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THE COMMISSION/
COMMITTEE/BOARD YOU SELECTED?

HAVE YOU EVER ATTENDED A MEETING OF THIS COMMISSION/COMMITTEE/BOARD?
IF SO, HOW MANY?

ARE YOU INVOLVED IN ANY ORGANIZATIONS OR DO YOU HAVE ANY BUSINESS
INTERESTS THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO
THIS COMMISSION/COMMITTEE/BOARD?

WHAT ACTIVITIES OF THIS COMMISSION/COMMITTEE/BOARD ARE MOST INTERESTING
TO YOU?

WHAT ACTIVITIES OF THIS COMMISSION/COMMITTEE/BOARD ARE LEAST INTERESTING TO YOU?

WHAT PROGRAMS/PROJECTS RELATED TO THE COMMISSION/COMMITTEE/BOARD THAT YOU HAVE SELECTED WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

HOW WOULD YOU APPROACH THE IMPROVEMENT OR IMPLEMENTATION OF THE PROGRAMS/PROJECTS LISTED ABOVE?

WOULD YOU BE AVAILABLE FOR MEETINGS IN THE:

_____ DAYTIME _____ EVENING _____ BOTH

Appointees will be required to take an Oath of Office and are subject to filing a Statement of Economic Interest pursuant to the Political Reform Act of the State of California.



SIGNATURE

DATE

Biography 2025



Steven M. Shatkin is a graduate of the University of California, Riverside, holding a Bachelor of Science degree in Psychobiology and Neuroscience. Following his undergraduate studies, he served as a chemist and lab supervisor for the organic testing department at E.S. Babcock & Sons before becoming a senior research chemist and engineer for CPI, Inc., where he was awarded two patents in environmental chemistry.

Mr. Shatkin has a distinguished record of community service. He served as President of the Riverside Junior Chamber of Commerce from 1990 to 1994 and was appointed as an ambassador to Sendai, Japan, in 1991 as part of the Junior Chamber Sister City program. Additionally, he chaired the Environmental Beautification Committee for the Riverside Chamber of Commerce and was an active member of the UCR Citizens University Committee. A dedicated advocate for higher education, he is a Life Member of the UCR Alumni Association and collaborates closely with the UCR Guardian Scholars Foster Youth Program.

Mr. Shatkin's community involvement extends to the Eastern Sierra, where he serves as an Advisory Council Board Member for Disabled Sports Eastern Sierra and previously served on the Mono Arts Council Board and the Mono County Grand Jury. He was also recently inducted into the Rotary Club of Mammoth Lakes, where he can continue serving his community.

From 1994 to 2023, Mr. Shatkin owned Tortoise Industries, Inc., a design and manufacturing firm where he served as President and Creative Director. His expertise in design led him to guest lecture at the ArtCenter College of Design, where he inspired future designers and engineers. He also founded and curated The Mark at Tortoise, a fine art gallery dedicated to promoting emerging artists and providing them with exhibition opportunities.

Following his time at Tortoise Industries, Mr. Shatkin continued to pursue his passion for fabrication and founded The Mark Design Build, a scaled-down version of his previous design firm, dedicated to creating and building bespoke projects for highly discerning clientele.

In 2017, Mr. Shatkin and his wife, Tracie, founded Mammoth Coffee Roasting Co., blending his scientific expertise with culinary creativity to develop high-quality roasted coffee and gourmet donuts, even at high altitudes. The venture's success led to the creation of a thriving franchise model with locations throughout Southern California. The Shatkins plan to use proceeds from this franchise to fund a community center for young adults in Mammoth Lakes.

Expanding their entrepreneurial portfolio, the Shatkins opened Ursa, a fine dining restaurant in Mammoth Lakes, where Mr. Shatkin serves as Executive Chef, crafting innovative, shareable plates with a focus on elevated yet simple ingredients.

The couple are proud parents to four children and two beloved dogs. Mr. Shatkin is an accomplished pilot, violinist, marathoner, coffee roaster, and chef. In his leisure time, he enjoys

skiing, hiking, camping, and kayaking, embracing his love for the outdoors and his commitment to community enrichment.

February 18, 2025

Planning Commission Application

References, Responses to question on application, Civic Experience.

REFERENCES:

Dawn Vereuck – (760) 937-1250

Betsy Truax – (520) 834-4940

Kathy Copeland – (760) 914-1275

WHAT IS YOUR UNDERSTANDING OF THE ROLE/RESPONSIBILITY OF THE COMMISSION/COMMITTEE/BOARD YOU SELECTED?

This is straight forward as the commission's directives are clearly defined on the website:

The Planning and Economic Development Commission (PEDC) in Mammoth Lakes serves as an advisory body to the Town Council on all planning and development policy issues. It is responsible for the preparation, maintenance, and implementation of the town's General Plan, ensuring that development aligns with the community's vision and goals. The Commission also functions as the decision-making body for various land-use proposals, including use permits, variances, and subdivisions. Additionally, the PEDC has a standing Design Committee that advises on design review and signage applications, ensuring that new developments and modifications enhance the town's aesthetic and functional qualities.

HAVE YOU EVER ATTENDED A MEETING OF THIS COMMISSION/COMMITTEE/BOARD?
IF SO, HOW MANY?

I have not.

ARE YOU INVOLVED IN ANY ORGANIZATIONS OR DO YOU HAVE ANY BUSINESS INTERESTS THAT MAY RESULT IN A CONFLICT OF INTEREST IF YOU ARE APPOINTED TO THIS COMMISSION/COMMITTEE/BOARD?

I am not involved with any organizations or have any businesses that would be a conflict of interest if I were appointed to the commission.

WHAT ACTIVITIES OF THIS COMMISSION/COMMITTEE/BOARD ARE MOST INTERESTING TO YOU?

I am particularly drawn to the work of the PEDC Design Committee. With my 30 years of experience in design manufacturing and extensive knowledge in design and manufacturing applications, I am eager to contribute to the review and guidance of design projects within our community. Ensuring that new developments are both aesthetically pleasing and functionally sound is a passion of mine. I am also interested in the Commission's role in shaping and implementing the General Plan, as it offers an opportunity to influence the long-term growth and development of Mammoth Lakes.

WHAT ACTIVITIES OF THIS COMMISSION/COMMITTEE/BOARD ARE LEAST INTERESTING TO YOU?

While I understand the importance of all aspects of the Commission's work, I find the routine administrative tasks, such as procedural formalities and extensive documentation, to be less engaging. However, I recognize that these activities are essential for the Commission's effective operation and am committed to performing them diligently if required.

WHAT PROGRAMS/PROJECTS RELATED TO THE COMMISSION/COMMITTEE/BOARD THAT YOU HAVE SELECTED WOULD YOU LIKE TO SEE IMPROVED OR IMPLEMENTED?

I would like to see an enhancement in the community engagement process during the design review phase. Encouraging more public input can lead to designs that better reflect the community's desires and needs. Additionally, implementing sustainability guidelines for new developments can ensure that our growth aligns with environmental best practices.

HOW WOULD YOU APPROACH THE IMPROVEMENT OR IMPLEMENTATION OF THE PROGRAMS/PROJECTS LISTED ABOVE?

To improve community engagement, I would propose organizing regular workshops and open forums where residents can review and provide feedback on proposed designs. Utilizing online platforms can also make it more convenient for community members to participate. Regarding sustainability guidelines, I would advocate for the development of a comprehensive set of standards that promote energy efficiency, use of sustainable materials, and environmentally friendly construction practices. Collaborating with environmental experts and benchmarking against other communities with successful sustainability programs would be key steps in this process.

CIVIC, VOLUNTEER EXPERIENCE

Riverside Jaycees, President 1989-1991

Environmental Commission, Riverside Chamber of Commerce, 1989-1992

Governmental Affairs Committee, Riverside Chamber of Commerce, 1989-1992

Ambassador to Sendai, Japan, City of Riverside, 1991

Incredibly Outstanding Parents (with teens in recovery), Co-Founder, President, 2010-2015

UC Riverside Alumni Association, Life Member, Speaker, Student Mentor.

UC Riverside Guardian Scholars for Foster Youth, Advisory Board, Donor, Mentor 2017-Present

Circle of Hope, Santa Clarita, 2017-2022, Member

Michael Hoefflin Foundation for Childhood Cancer, 2017-2023, Member

Disabled Sports Eastern Sierra, Advisory Board Member, 2017- Present

Mammoth Lakes Chamber of Commerce, 2017- Present, Member

Mammoth Lakes Restaurant Association, 2017-Present, Member

Mono Arts Council, Board Member, 2022-2024

Grand Jury, Mono County, 2022-2024

Rotary, Mammoth Lakes Chapter, 2025, Recently Inducted.