

## Organization Review





### **Strategic Goals**

### 1. Business Champion

Advocating for Business Success, Empowering Regional Growth

#### 2. Grow a Thriving Community

Fueling Workforce Vitality, Revitalizing Community Strength

#### 3. Delivering Value

Amplifying Value, Elevating Opportunity





# **Business Champion** *Business Resource*

- Restaurant Association:
  Christmas Day Dining initiative
  (Newspaper ads / Highlighted in Chamber Newsletter with link to Visit Mammoth Blog)
- Power Lunch
  - Al in Business
  - Social Media
- Business Guide

# **Business Champion & Grow a Thriving Community**

- Business After Hours
- Career Compass Programs
  - 4th Annual Student Job Fair
  - Mentorship
- Chamber Academy
- Hispanic Business Meeting





### Grow a Thriving Community Community Strength

- 4th of July Parade
  - Grand Marshals
  - Theme



### **Delivering Value**

- Dental Insurance & Other Benefit Offerings
  - Vision
  - Life
  - Pet
  - Legal







 Best E-Newsletter Awarded by the Western Association of Chamber Executives (WACE)





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