Planning and Economic Development Commission Agenda Action Sheet

<u>**Title:**</u> Workshop with the Planning & Economic Development Commission and Mammoth Lakes Chamber of Commerce Board of Directors

Commission Meeting Date: 4/9/2025

<u>Prepared by</u>: Nolan Bobroff, Community and Economic Development Director; Brianna Goico, President & CEO, Mammoth Lakes Chamber of Commerce

<u>Recommended Motion</u>: Participate in a joint workshop with the Mammoth Lakes Chamber of Commerce Board of Directors

Agenda Topics: Workshop Length: 1 hour

- 1. What assistance or resources can the Planning & Economic Development Commission provide to the business community?
- 2. What are the challenges that new businesses face in trying to open in Mammoth Lakes (e.g., permitting, process to open, marketing, etc.)?
- 3. What resources and content should a business guide provide?

The Town, Mono County, and Chamber of Commerce are working on revising the business guide to provide helpful information for starting a new business in a clear and concise format.

Existing Business Guides

- a. Town Business Packet
- b. Town/Mono County Business Packet
- 4. What types of businesses and/or employment sectors are missing in the community?
- 5. Are there concerns related to vacant commercial spaces and/or vacant properties within the <u>Commercial zones</u>?

Relevant Documents

- 1. General Plan Economy Element August 2007
- 2. <u>Destination Resort Community and Economic Development Strategy (DRCEDS) –</u> <u>December 2021</u>
- 3. <u>Eastern Sierra Region Comprehensive Economic Development Strategy (CEDS) January</u> 2024