



TOWN COUNCIL STRATEGIC PRIORITIES

Summary: The Town Council supports a resilient, vibrant, and sustainable community that promotes civic engagement and fosters strong partnerships. We aim to enhance municipal services, expand housing opportunities, and improve recreational offerings, ensuring a balance between quality of life and exceptional experiences for all.

→ Public Safety

Protection through project identification and implementation

- **Emergency Management:** Augment the Town's emergency management operations and public notification efforts.
- **Risk Mitigation:** Enhance wildfire and natural disaster safety and resilience through a collaborative and integrated framework with partners to complete and implement necessary mitigation plans.
- **Facility Utilization:** Increase utilization of the Mammoth Yosemite Airport facilities to further protect the community and support services including medivac and firefighting aircraft.

→ Municipal Services

Support a vibrant, sustainable, and cohesive community

- **Community Engagement:** Increase community engagement and outreach efforts, including a focus on accessibility and Spanish-language offerings.
- **Public Safety:** Continue to evaluate public safety needs to protect our community, visitors, and officers.
- **Town-wide Vision, Plans, and Services:** Update the Town's vision statement, conduct a comprehensive review and prioritization of all Town plans and implementation efforts and streamline Town permitting services.
- **Environmental Sustainability:** Reduce our impact on the natural environment.
- **Capital Projects:** Continue to evaluate and implement the Town's Capital Improvement Program (CIP).

→ Community Investment

Enhance growth, development, and quality of life for our citizens

- **Affordable Housing:** Continue implementation of the Town's Housing Now! initiative program with a focus on the "missing middle."
- **Partnerships:** Leverage partnerships to increase opportunities and enhance services.
- **Community Funding:** Develop capacity of community foundations to support Town initiatives.
- **Community Development:** Maximize community benefit when considering and approving development projects and continue Town-wide beautification efforts.

→ Recreation Amenities and Programs

Deliver high-quality, affordable, and sustainable recreation programs and amenities

- **Community Recreation:** Enhance access, availability, and affordability of Parks and Recreation amenities, programs, and services.
- **Community Connectivity:** Enhance wayfinding and mobility plans and upgrades.
- **Public Lands:** Work with federal and State partners to ensure the delivery of sustainable outdoor recreation experiences that drive visitation.
- **Sustainable Outdoor Recreation:** Invest in wildlife management including public outreach and enhance the Town's on-the-ground presence to inform visitors and local residents.