

# 2024/25 Season Presentation



# Season Highlights

- Hard working, friendly, and professional staff.
- Growth in Mammoth Lakes Youth Hockey and Travel Teams.
- Significant growth in our established youth and adult & Women's programs.
- Increase in operating days, visitation and revenue and under on overall expenses.



# Opening Day and Expo



**Los Angeles KINGS ICE**  
MAMMOTH LAKES

## OPENING NIGHT

### October 3, 2024

Winter Recreation Expo  
FREE Public Skate  
5pm-8pm



**Los Angeles KINGS ICE**  
MAMMOTH LAKES

## WINTER EXPO

EXPO DE INVIERNO  
**THURSDAY**  
**OCTOBER 3**  
JUEVES 3 DE OCTUBRE 5-8PM

**WINTER SKATE**  
Membership  
LA KINGS ICE HINK  
AVAILABLE SOON

**Fall Season Special**  
Enjoy a limited-time, 50% off Winter Skate Membership discount from Oct. 3-31  
Disfruta de un descuento del 50% en la Membresía de Winter Skate por tiempo limitado, del 3 al 31 de octubre

- ➔ **FREE Public Skate** from 5-8pm  
Including admission and rentals – subject to availability  
Patinaje público GRATUITO, incluye entrada y alquiler – sujeto a disponibilidad
- ➔ **Information** on local winter recreation opportunities  
Información sobre actividades recreativas de invierno
- ➔ **Lucky Door Prizes** include a Winter Skate Membership, an Ice Skating Party for 20, and LA Kings game tickets  
Los premios incluyen una Membresía a Winter Skate, una fiesta de patinaje sobre hielo para 20 personas y entradas para un partido de los LA Kings

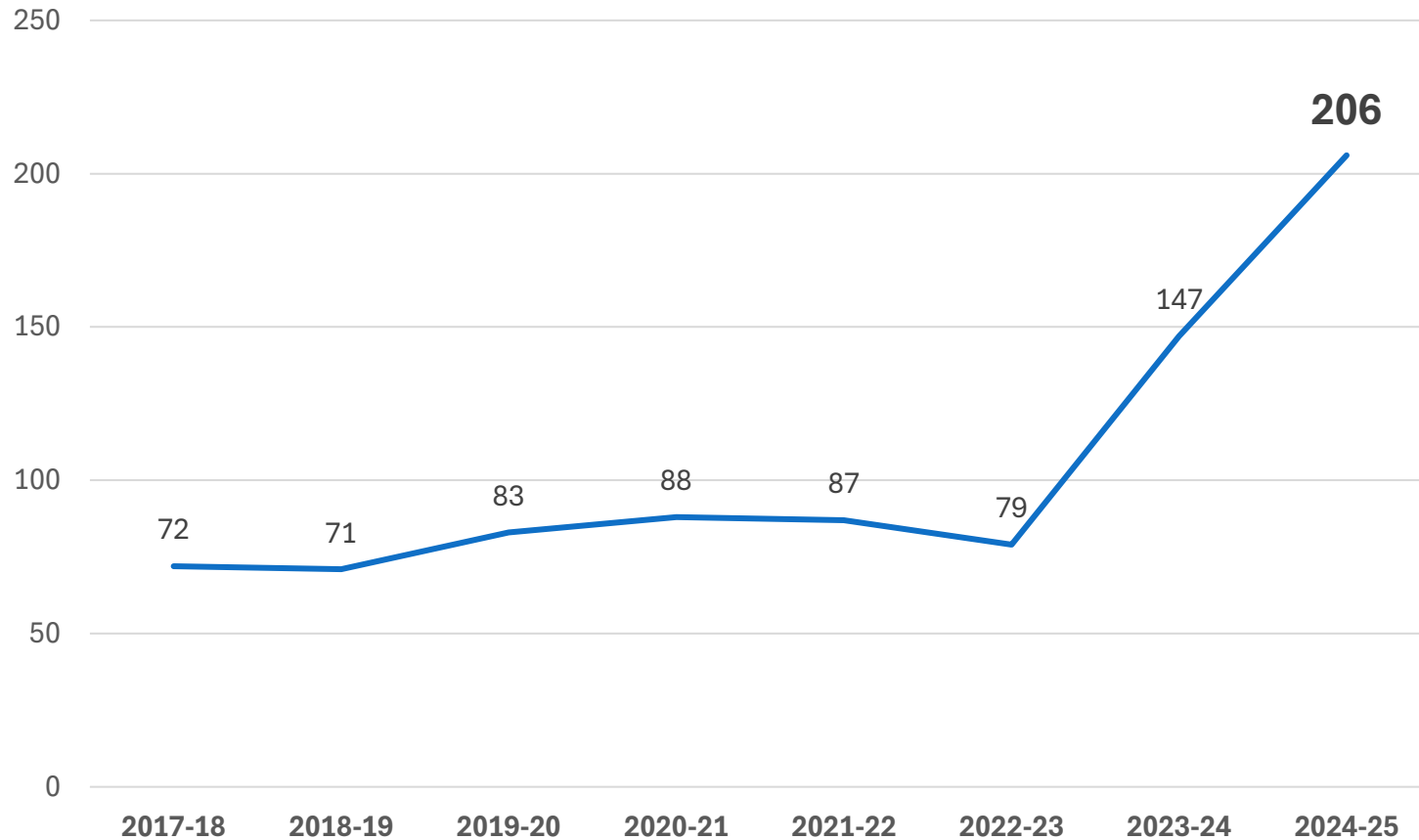
**Parks & Recreation**

686 Old Mammoth Rd. LAKingsIceMammothLakes.com  
760-965-3695

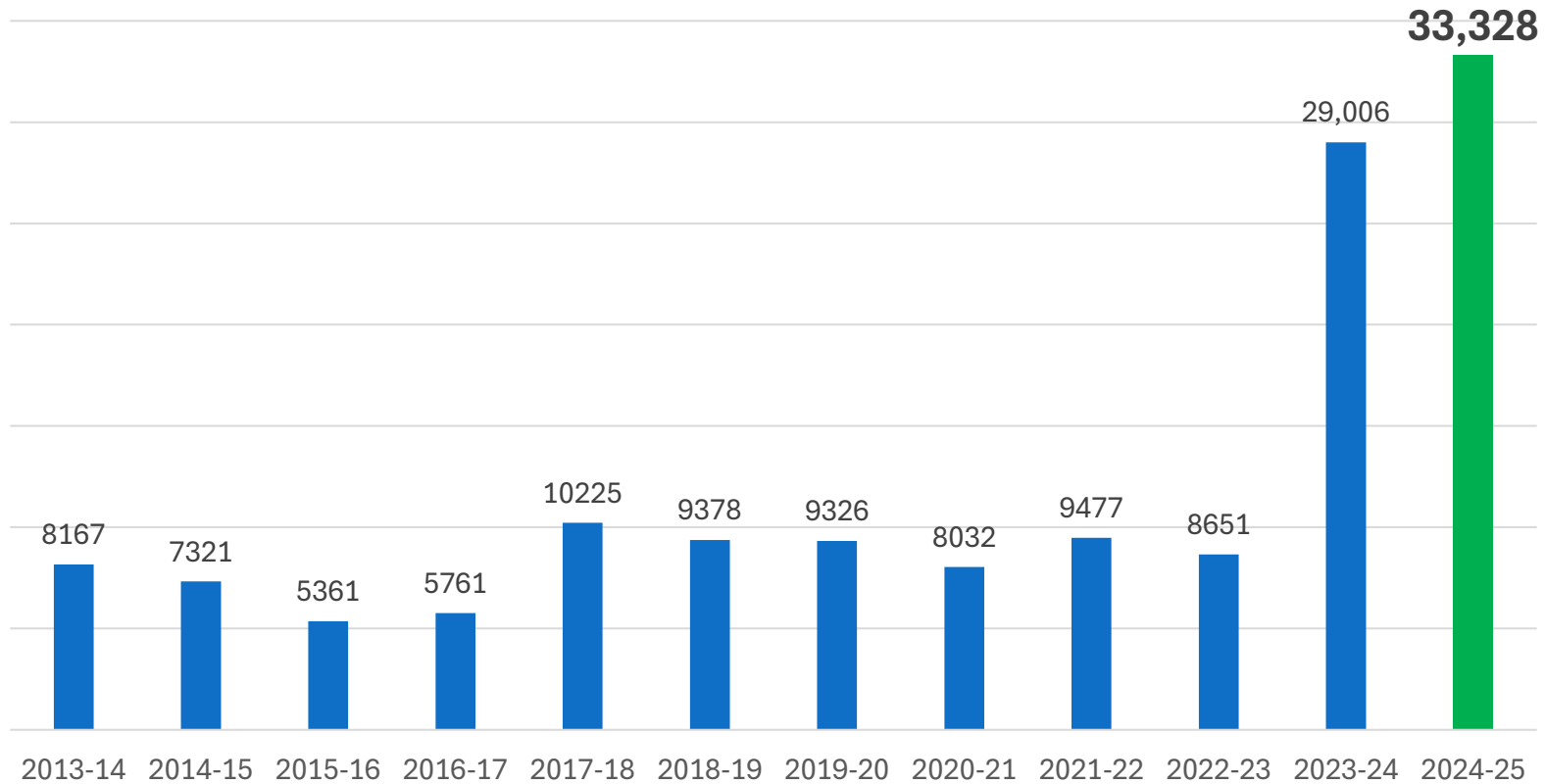
  LAKingsIceMammothLakes 



# Operating Days



# Visit Comparison



# Operating Revenue

- The ice rink achieved **134%** (\$441,591) of admission revenue projections (\$330,000).

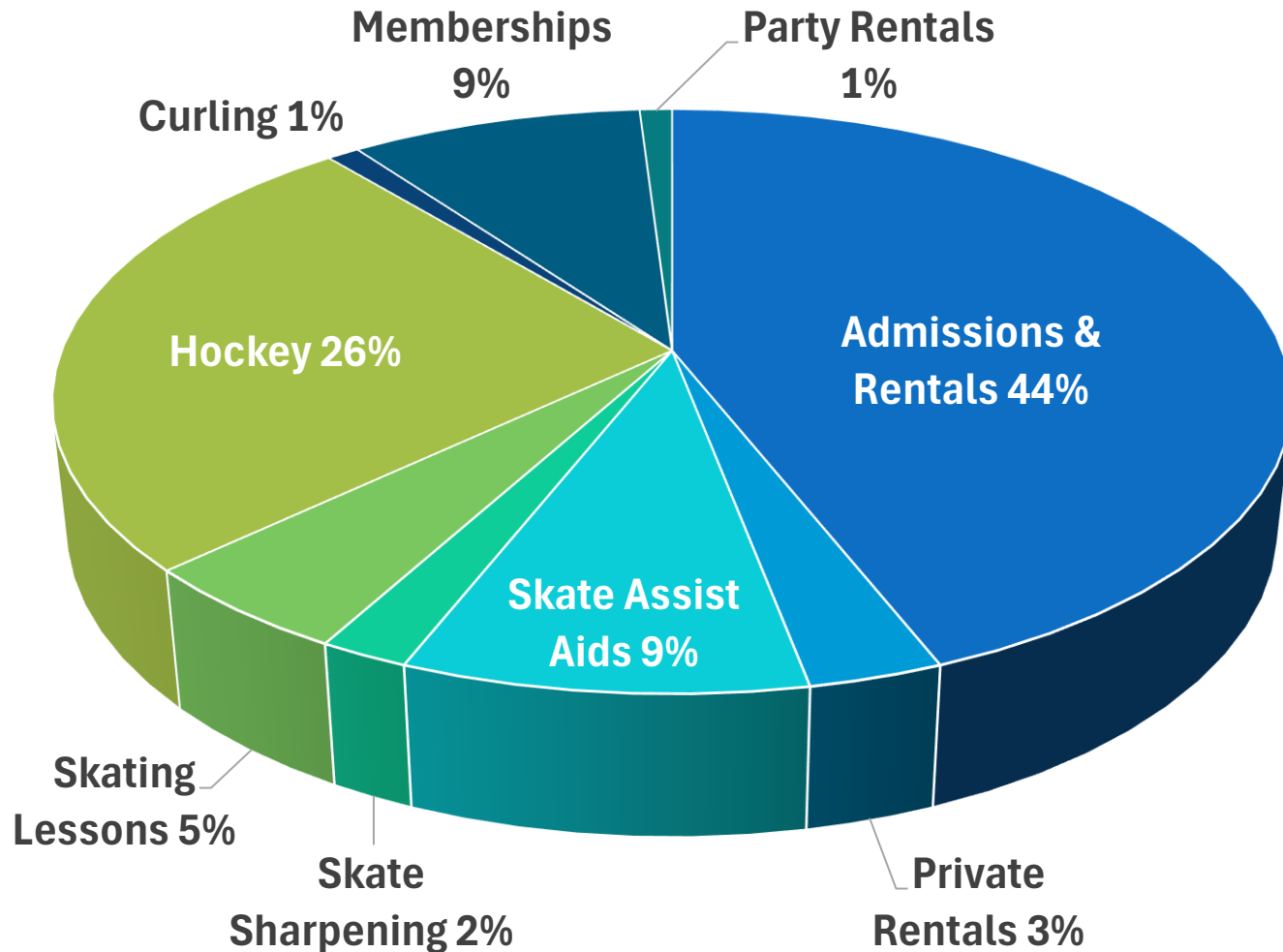


# Sponsorship Programs

- Dashboard Advertising & Corporate Sponsorships
- Total Revenue: \$66,750



# Revenue Product Mix

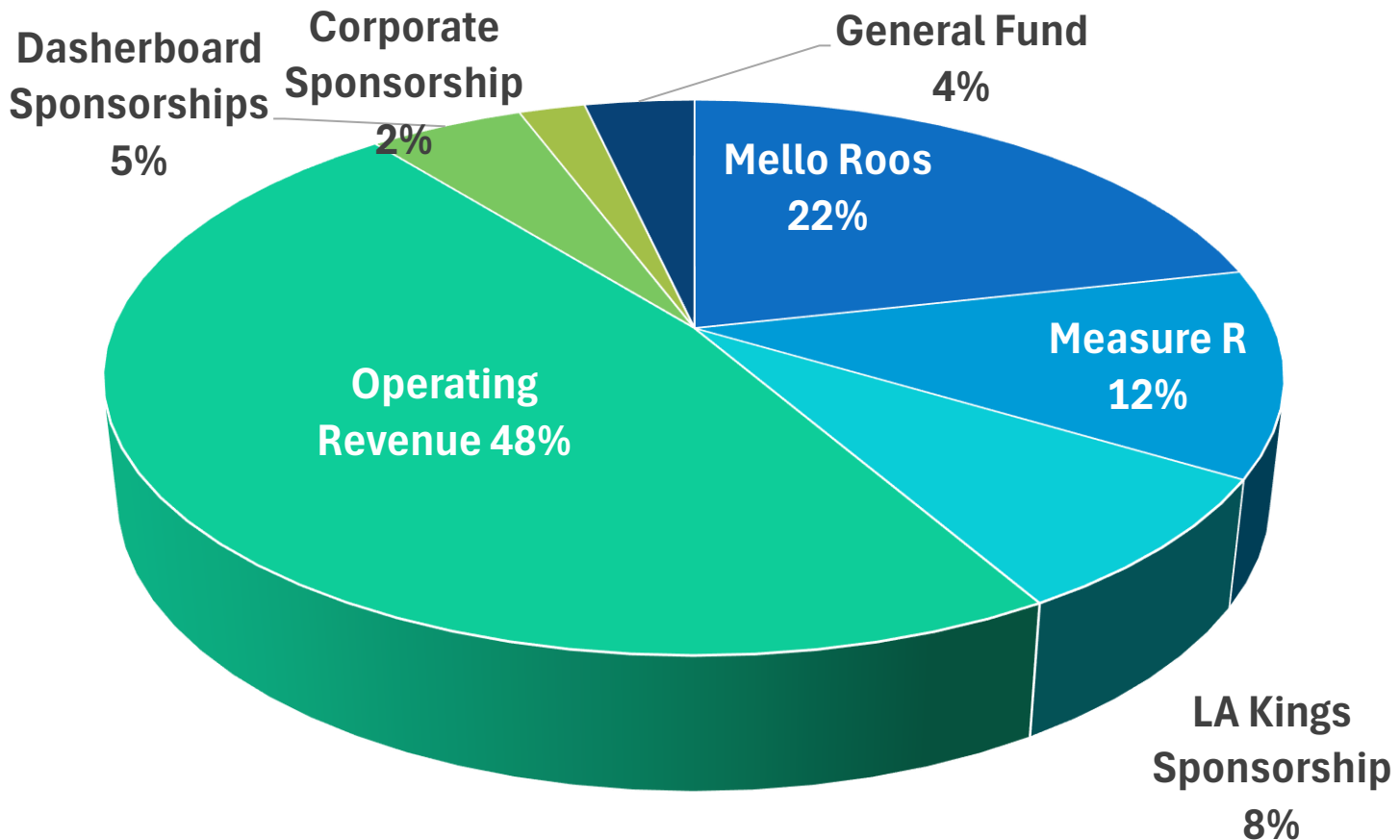




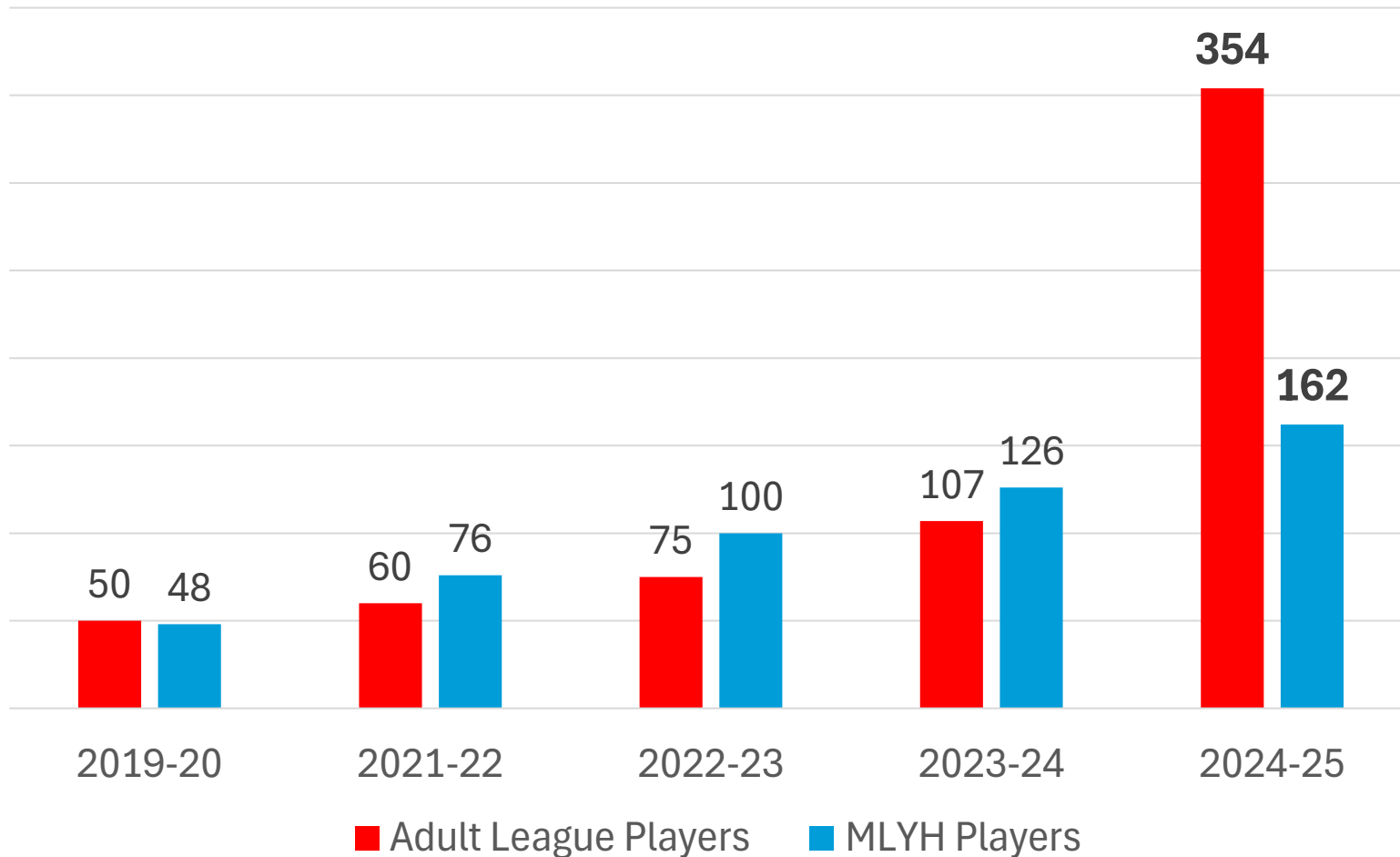
# Operating Expenses

- Regular Salaries - **105%**
- Temporary Wages – **103%** (*Facility staff*)
- Maintenance Supplies – 94% (*Janitorial, ice-making supplies*)
- Recreation Supplies – **104%** (*Skates, Skate Aids, sports equipment*)
- Advertising – 87%
- Contractual Services – **133%** (*Snow Removal, JVICE, DaySmart, Graphic designer*)
- Printing – **173%** (*Dasherboards and new signage*)
- Public Utilities – 70+% (*SCE, Propane, MCWD*)
- **OVERALL: 96%**

# Funding Sources



# Hockey Programs



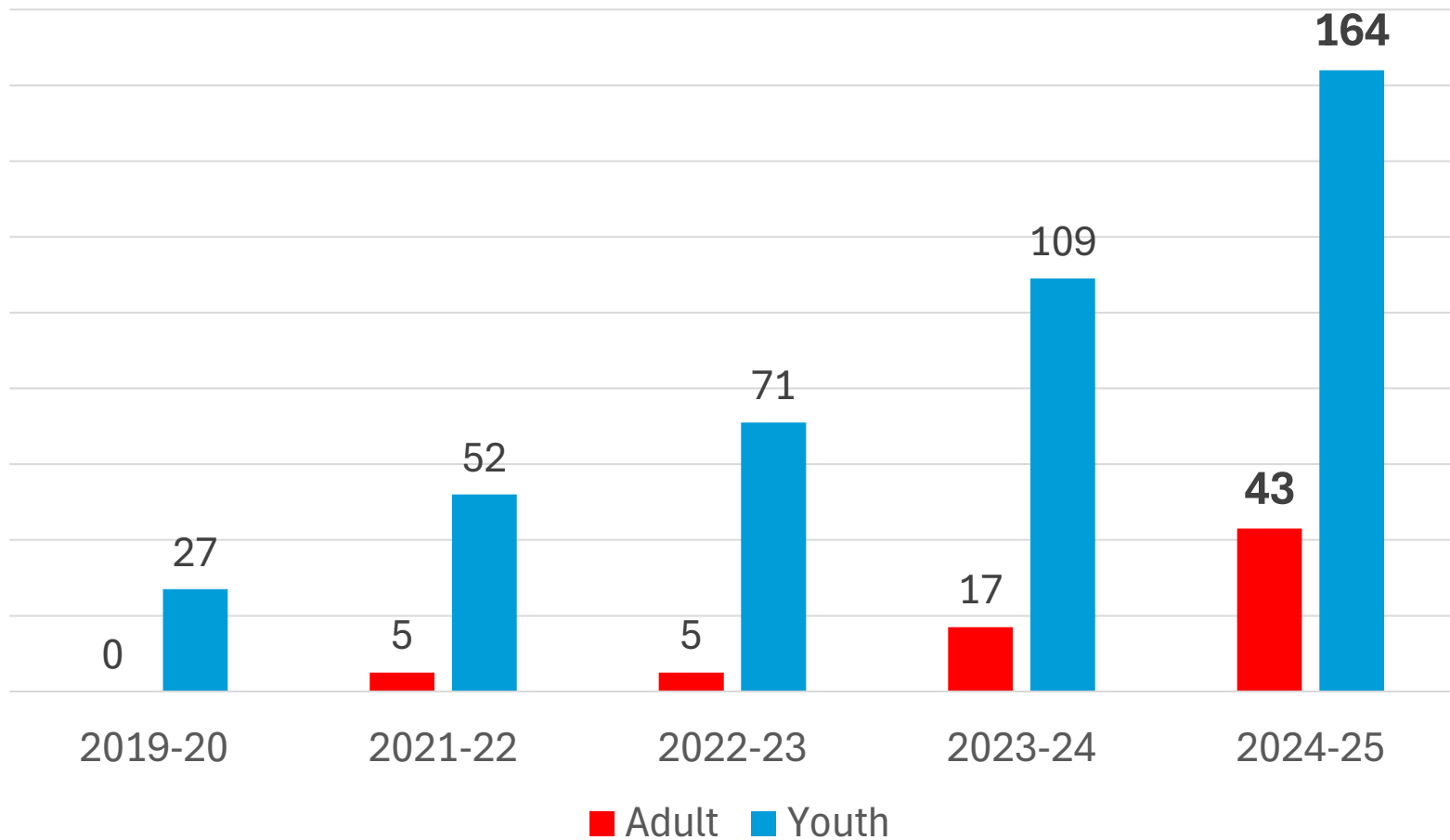
# Hockey Programs

- Adult Hockey
  - **291** Adult League players
  - Skills and Drills Clinics
- Women's Hockey Program
  - **280** participants
  - Learn To Play & Improvement Clinics
  - Women's League
- Youth Hockey
  - **162** players
  - SCAHA Travel Teams
- LA Kings Development Camp
  - **100+** participants



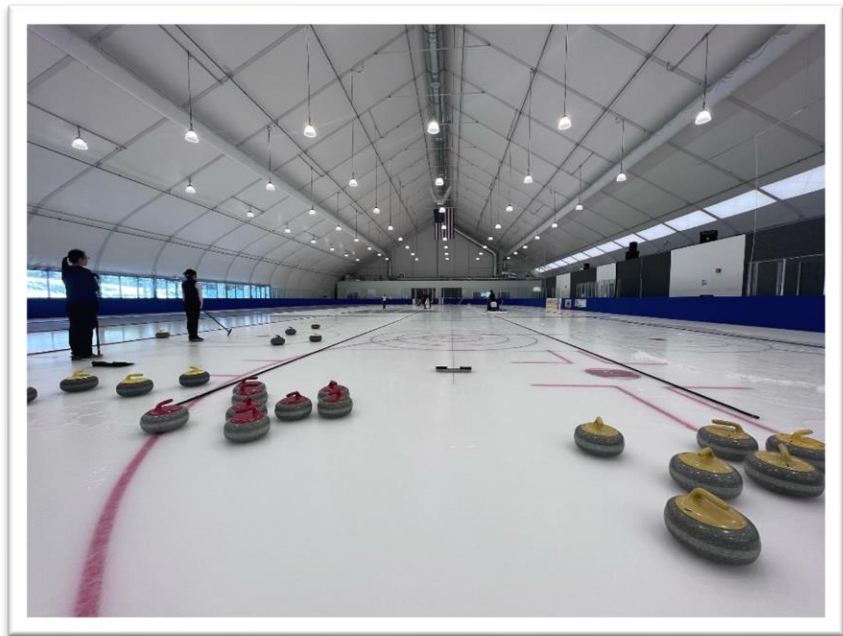


# Lesson Programs



# Curling Program

- Curling League – 13 teams (sold out)
  - 93 Total Participants in the League
- Learn to Curl and Drop in Curling Nights
  - 74 Total Participants



# Ice out and Transition to Summer

