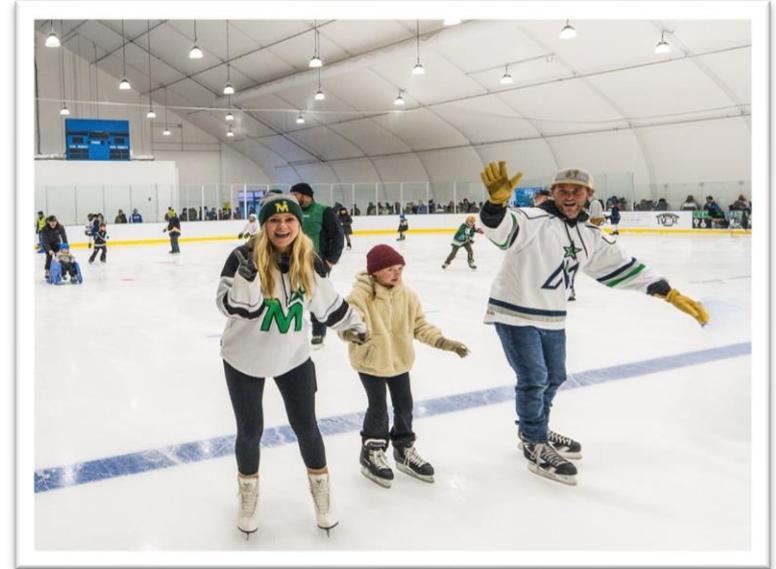


2024/25 Season Presentation



Season Highlights

- Hard working, friendly, and professional staff.
- Growth in Mammoth Lakes Youth Hockey and Travel Teams.
- Significant growth in our established youth and adult & Women's programs.
- Increase in operating days, visitation and revenue and under on overall expenses.



Opening Day and Expo

Los Angeles KINGS ICE MAMMOTH LAKES

OPENING NIGHT

October 3, 2024

Winter Recreation Expo
FREE Public Skate
 5pm-8pm

Los Angeles KINGS ICE MAMMOTH LAKES

WINTER EXPO

EXPO DE INVIERNO
THURSDAY OCTOBER 3
 JUEVES 3 DE OCTUBRE 5-8 PM

WINTER SKATE
 Membership LA KINGS ICE HINK
 AVAILABLE SOON

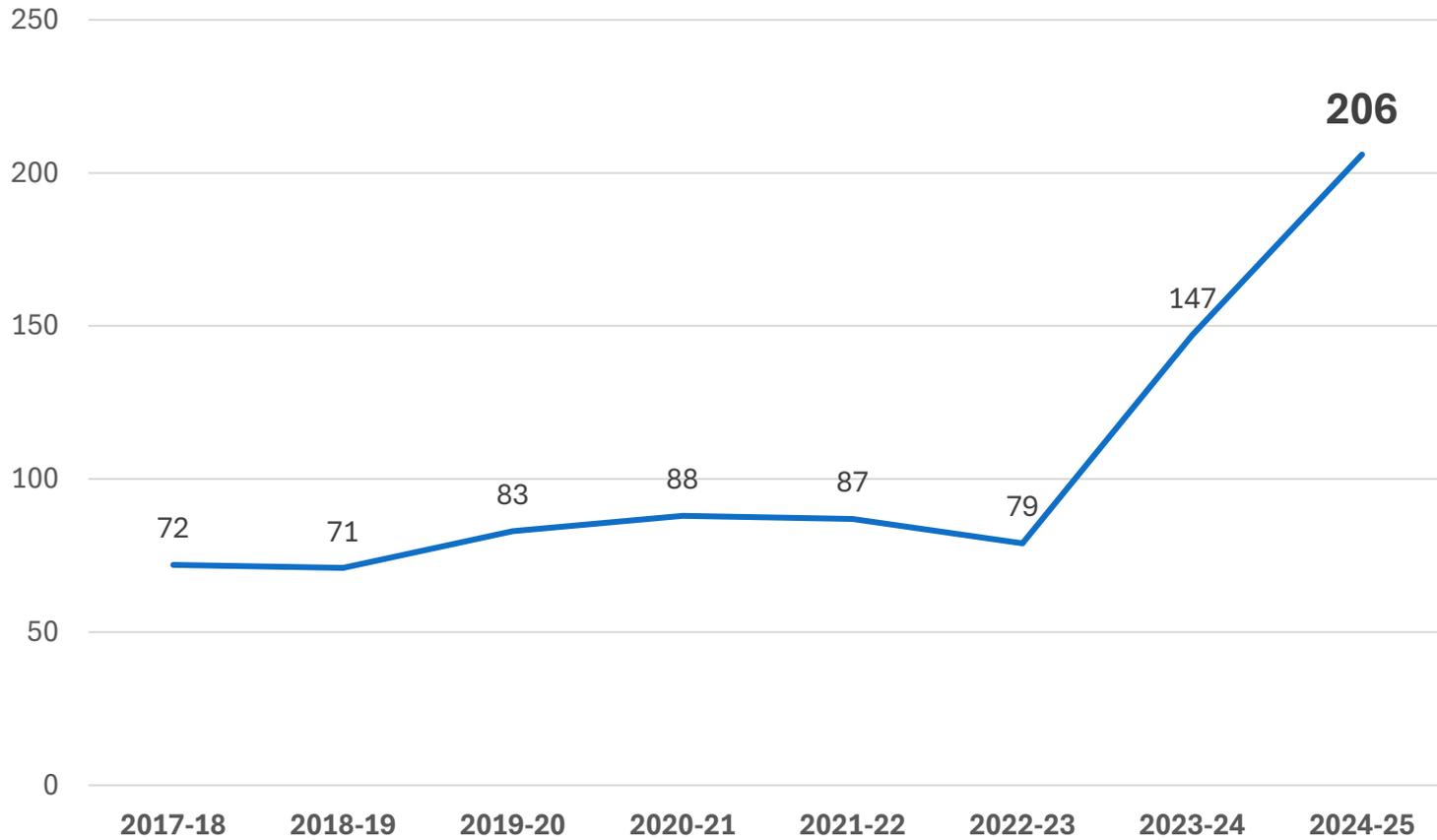
Fall Season Special
 Enjoy a limited-time, 50% off Winter Skate Membership discount from Oct. 3-31
 Disfruta de un descuento del 50% en la Membresía de Winter Skate por tiempo limitado, del 3 al 31 de octubre

- ➔ **FREE Public Skate** from 5-8pm
 Including admission and rentals – subject to availability
 Patinaje público GRATUITO, incluye entrada y alquiler – sujeto a disponibilidad
- ➔ **Information** on local winter recreation opportunities
 Información sobre actividades recreativas de invierno
- ➔ **Lucky Door Prizes** include a Winter Skate Membership, an Ice Skating Party for 20, and LA Kings game tickets
 Los premios incluyen una Membresía a Winter Skate, una fiesta de patinaje sobre hielo para 20 personas y entradas para un partido de los LA Kings

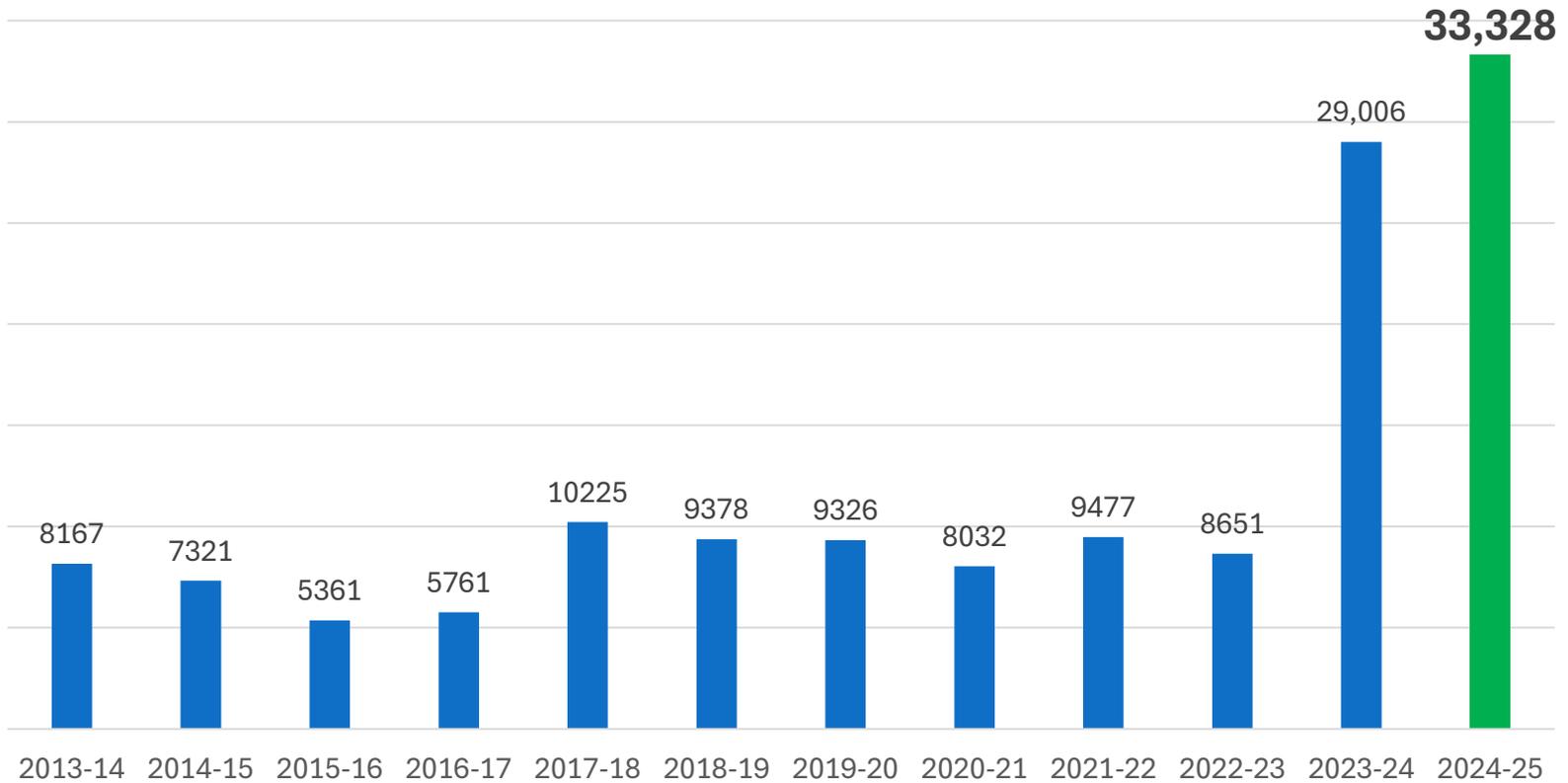
Parks & Recreation

686 Old Mammoth Rd. LAKingsIceMammothLakes.com
 760-965-3695 LAKingsIceMammothLakes

Operating Days



Visit Comparison



Operating Revenue

- The ice rink achieved **134%** (\$441,591) of admission revenue projections (\$330,000).

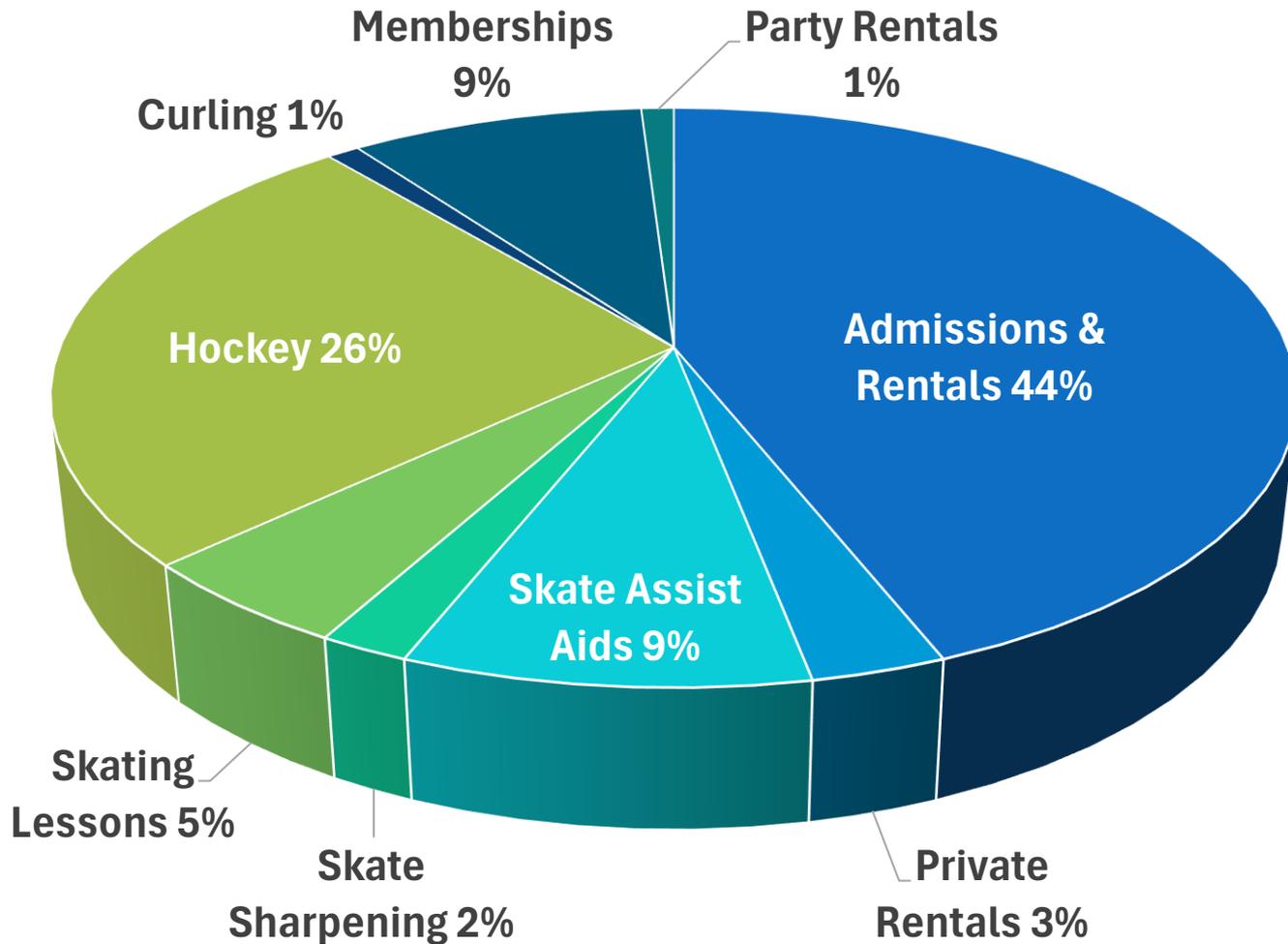


Sponsorship Programs

- Dashboard Advertising & Corporate Sponsorships
- Total Revenue: \$66,750



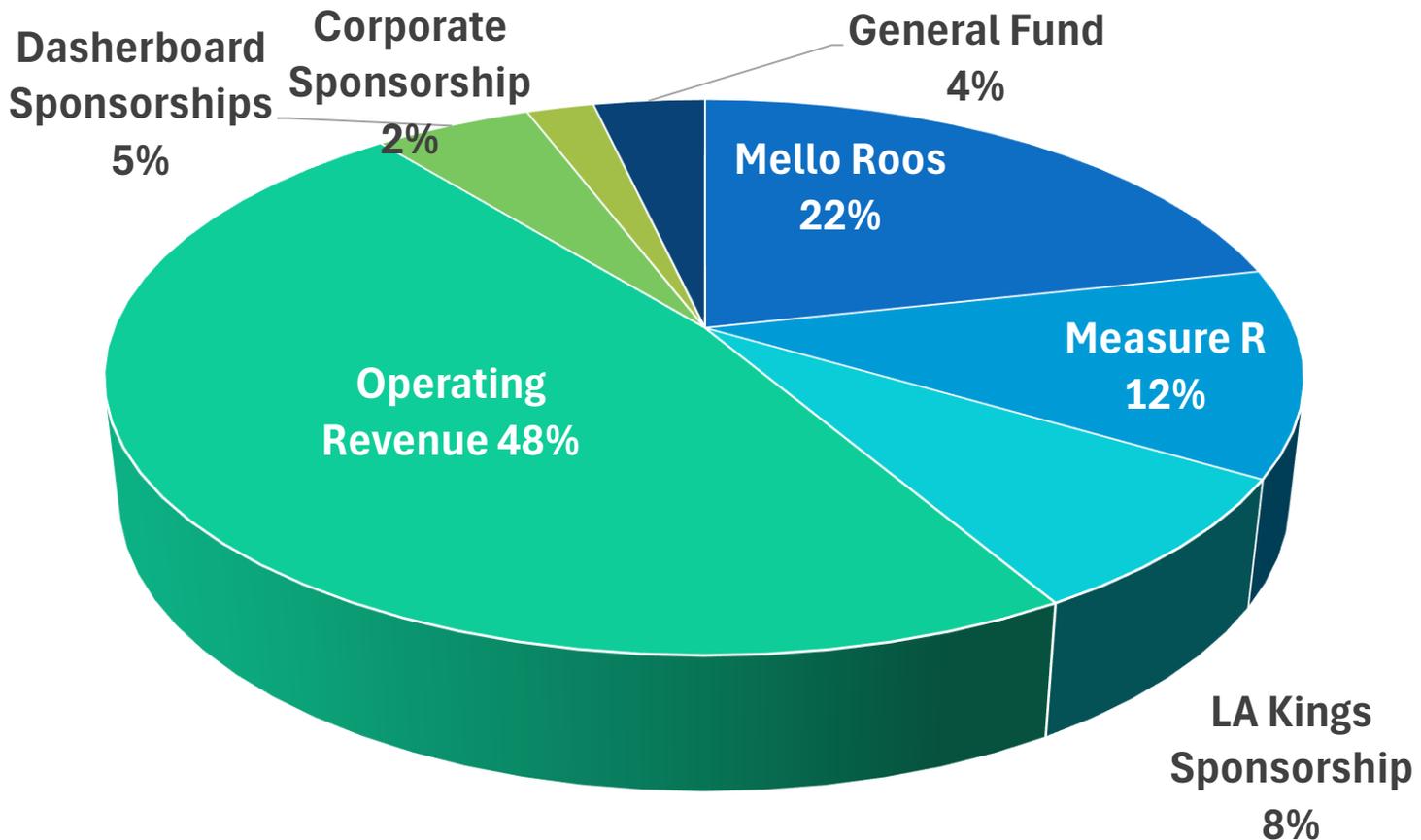
Revenue Product Mix



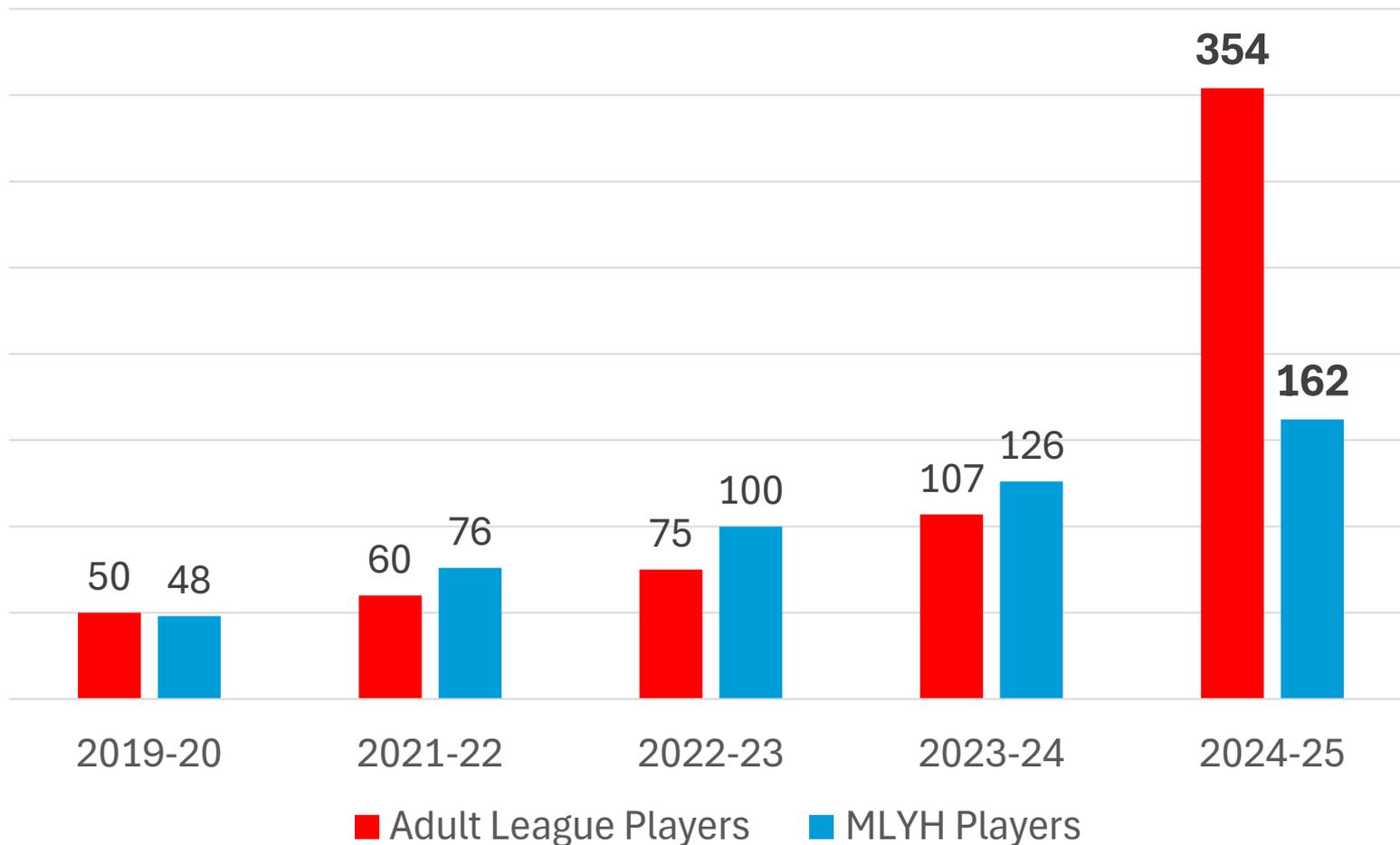
Operating Expenses

- Regular Salaries - **105%**
- Temporary Wages – **103%** (*Facility staff*)
- Maintenance Supplies – 94% (*Janitorial, ice-making supplies*)
- Recreation Supplies – **104%** (*Skates, Skate Aids, sports equipment*)
- Advertising – 87%
- Contractual Services – **133%** (*Snow Removal, JVICE, DaySmart, Graphic designer*)
- Printing – **173%** (*Dasherboards and new signage*)
- Public Utilities – 70+% (*SCE, Propane, MCWD*)
- **OVERALL: 96%**

Funding Sources



Hockey Programs

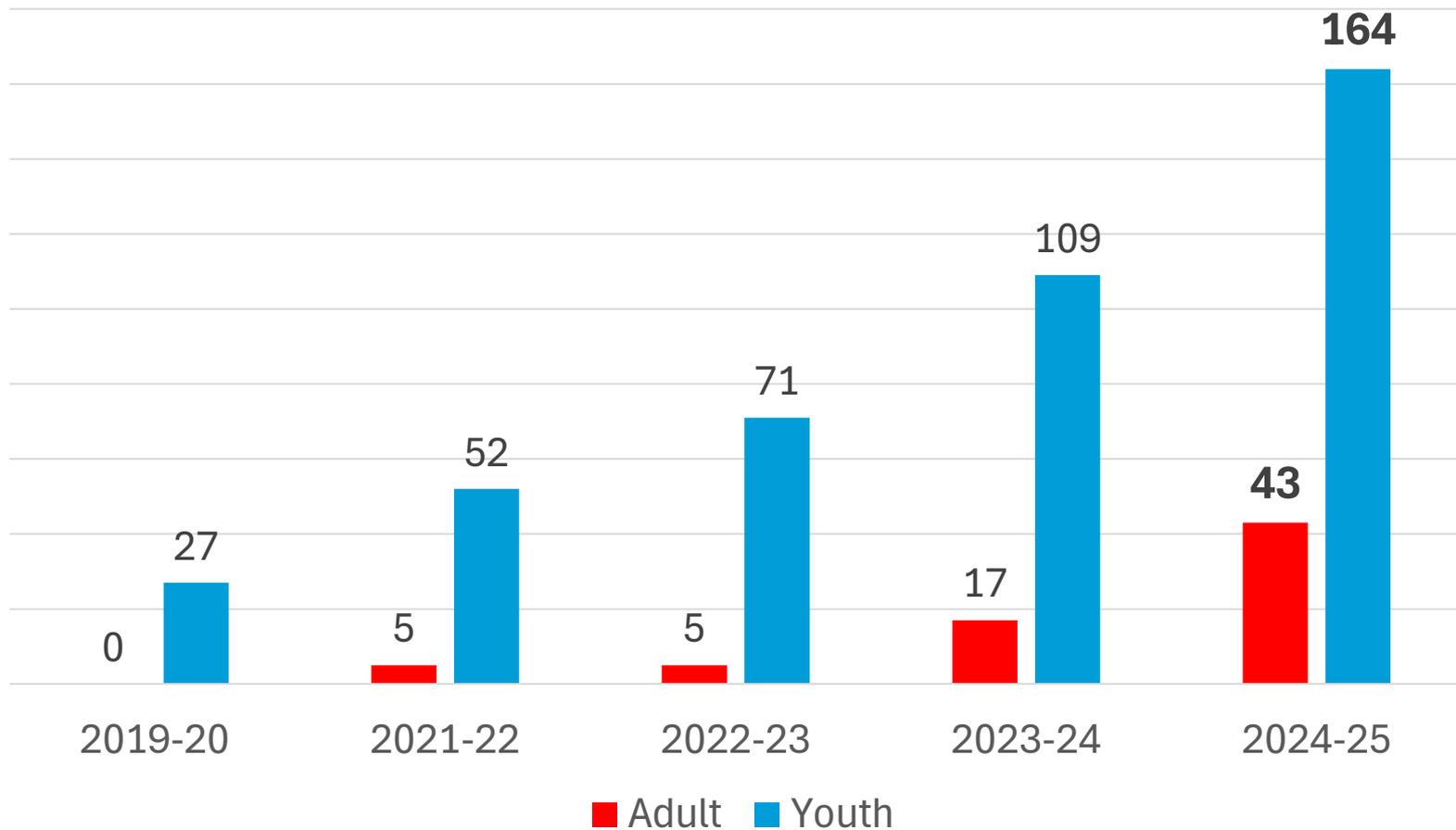


Hockey Programs

- Adult Hockey
 - **291** Adult League players
 - Skills and Drills Clinics
- Women's Hockey Program
 - **280** participants
 - Learn To Play & Improvement Clinics
 - Women's League
- Youth Hockey
 - **162** players
 - SCAHA Travel Teams
- LA Kings Development Camp
 - **100+** participants

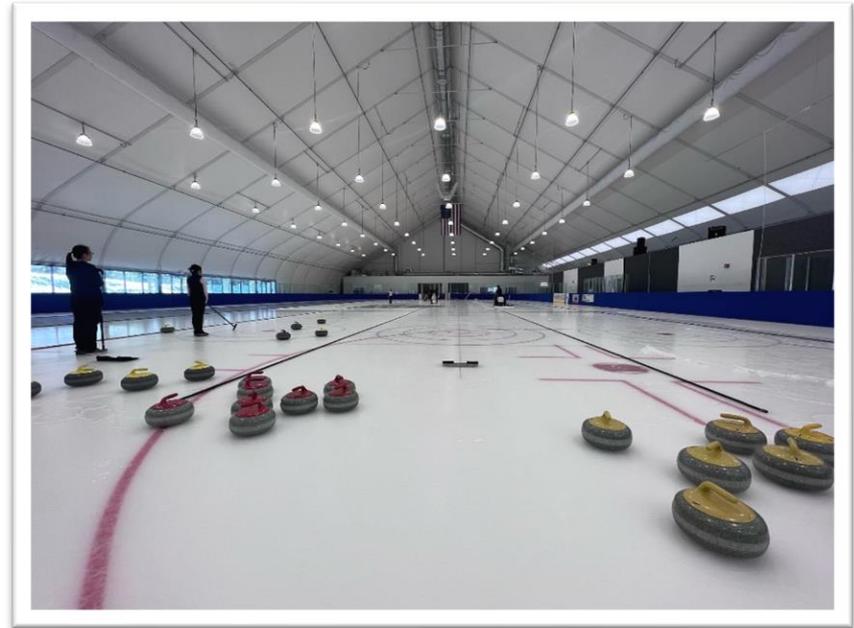


Lesson Programs



Curling Program

- Curling League – 13 teams (sold out)
 - 93 Total Participants in the League
- Learn to Curl and Drop in Curling Nights
 - 74 Total Participants



Ice out and Transition to Summer

