



# SUMMER AIR SURVEY 2025 BISHOP AIRPORT

DECEMBER 2025



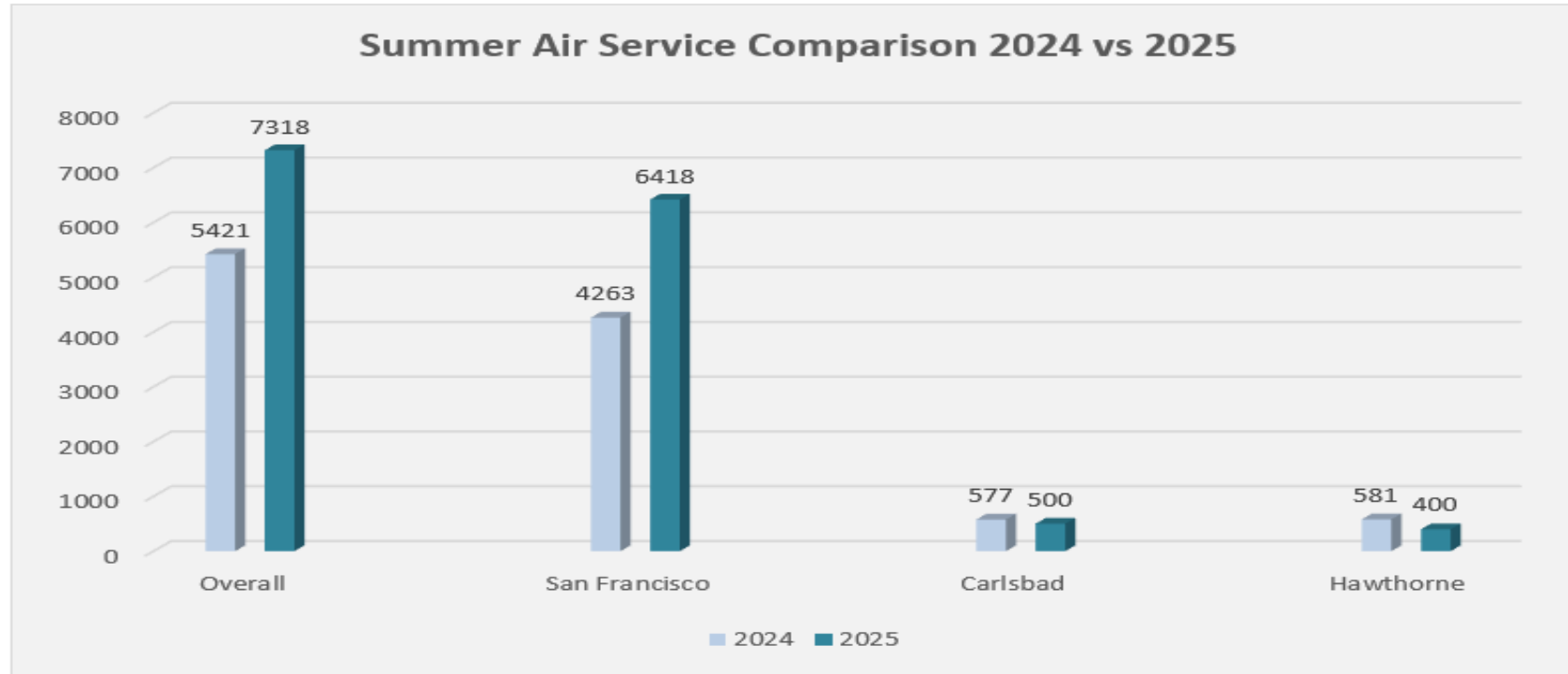
# GAMECHANGER



**ZERO cancellations during winter 2024-25,  
only ONE during summer 2025**

# Summer 2025 Air Service Recap 12-11-25

## Bookings

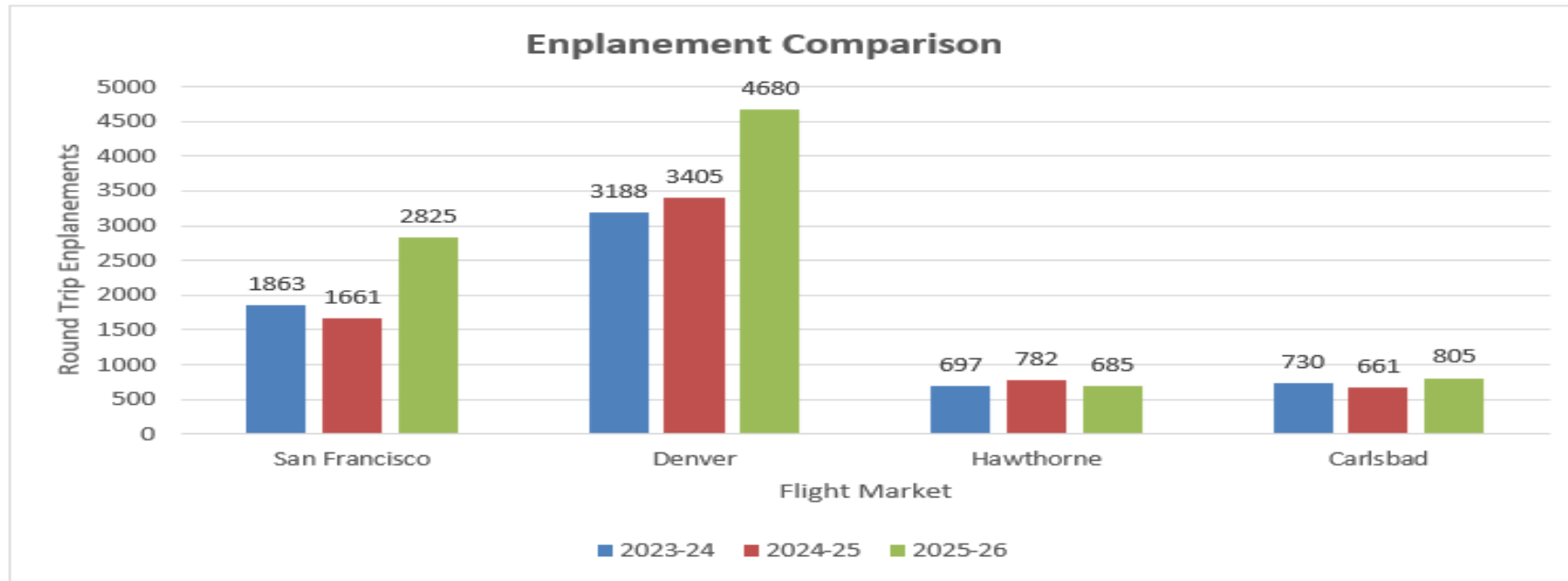


- San Francisco finished up +2,155, which is +51% compared to LY with 21% more capacity (+1,972 seats)
- Carlsbad finished the summer at -77, which is -13% compared to last year.
- Hawthorne finished the summer down -181, which is -31% compared to last year.

Summer service was extended Thursday, Friday, Sunday & Monday, September 4<sup>th</sup> through October 6<sup>th</sup>

Very successful with 57% load factor for September & October

## Winter 2025-26 Air Service Update as of 12-1-25



### Year-over-year roundtrips

- Denver is up +1,275, which is +37%, compared to last year at this time. We have 46% added capacity (6,940 round trip seats YOY) with the twice daily flights.
- San Francisco is up +1,164, which is +70%, compared to last year at this time. We have 26% added capacity (3,476 round trip seats YOY) with the twice daily flights
- Carlsbad is up +144, which is +22%, compared to last year at this time.
- Hawthorne is behind -97, which is -12%, compared to last year at this time.

Total we are up +2,486 round trips across all markets combined – roughly +1,243 individual passengers

# 2025 SUMMER AIR SERVICE RESEARCH BISHOP AIRPORT

Objective: provide a current profile of the summer air visitor

Intercepts were conducted at the Eastern Sierra Regional Airport/Bishop  
6/25/2025 – 10/6/2025

SAMPLE SIZE

853 TOTAL

423 LOCALS  
430 VISITORS

157 FIRST TIME  
273 REPEAT

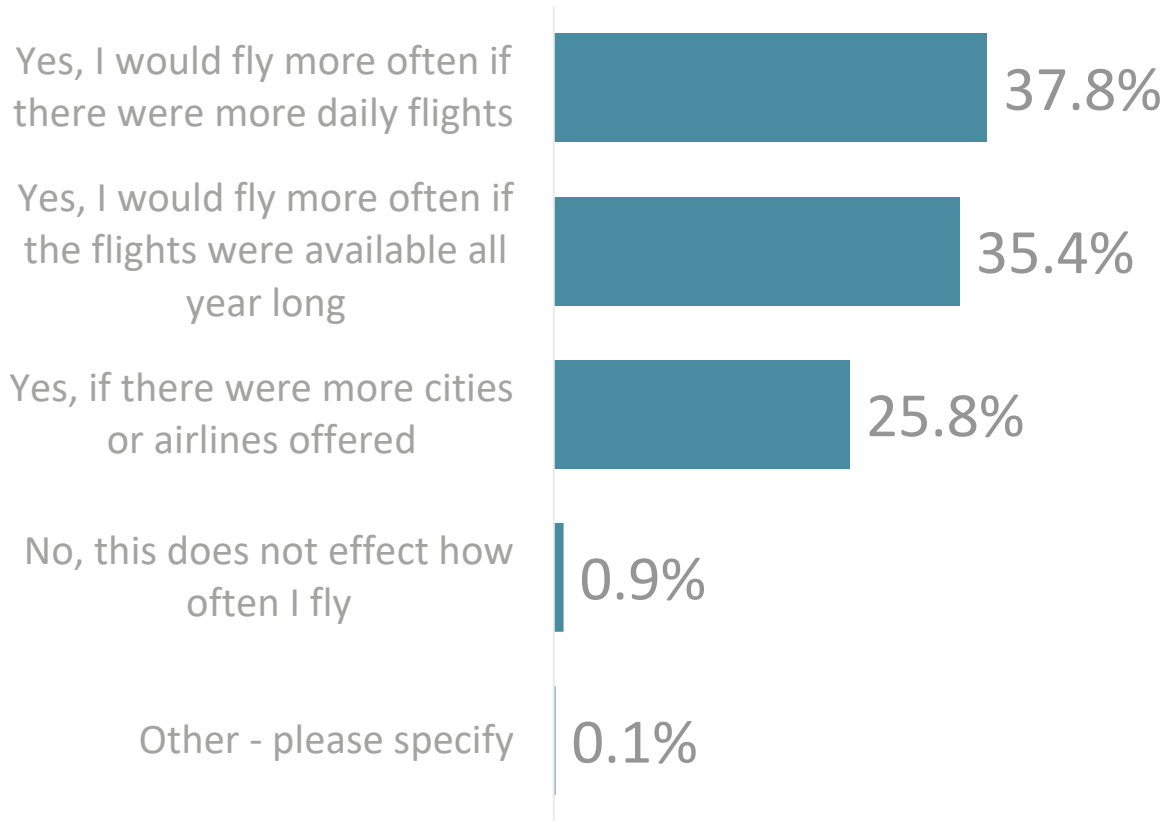
146 CALIFORNIA  
284 OUT OF STATE  
(14 OUT OF US)

138 ARRIVALS  
292 DEPARTURES

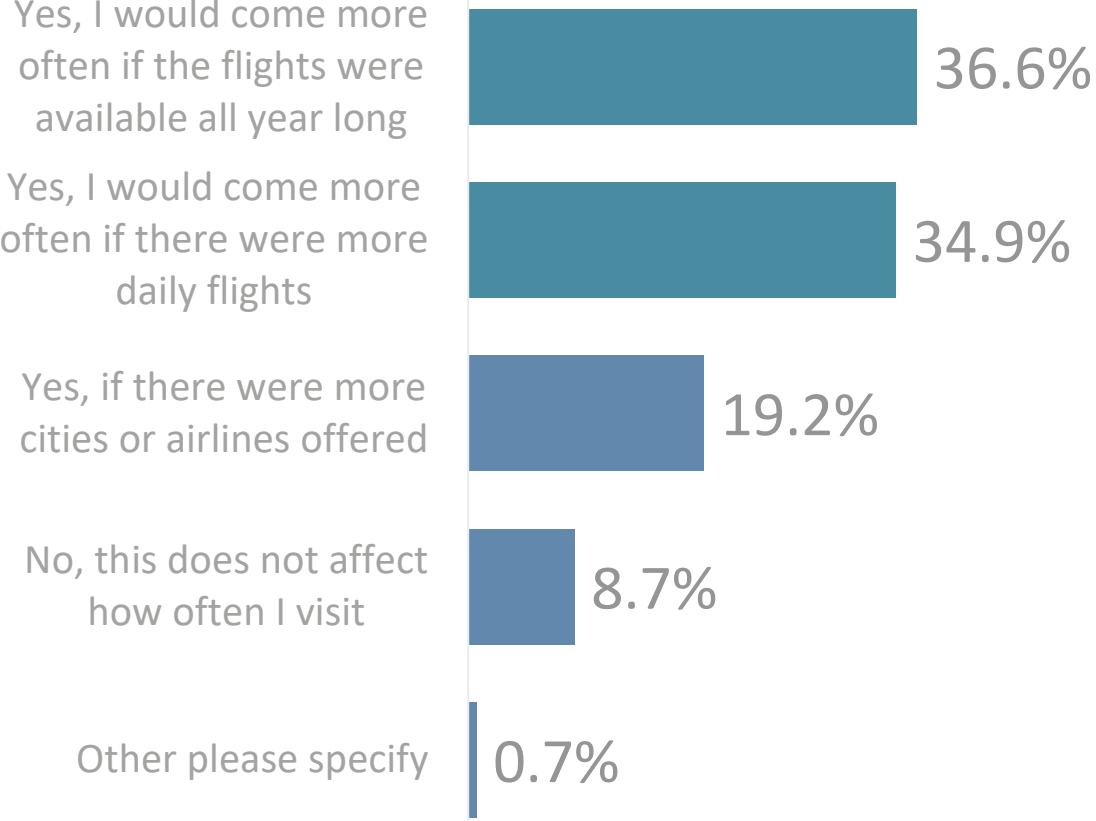
# WOULD YOU UTILIZE AIR SERVICE MORE OFTEN IF THERE WERE MORE FLIGHTS TO BISHOP?



## LOCALS



## VISITORS



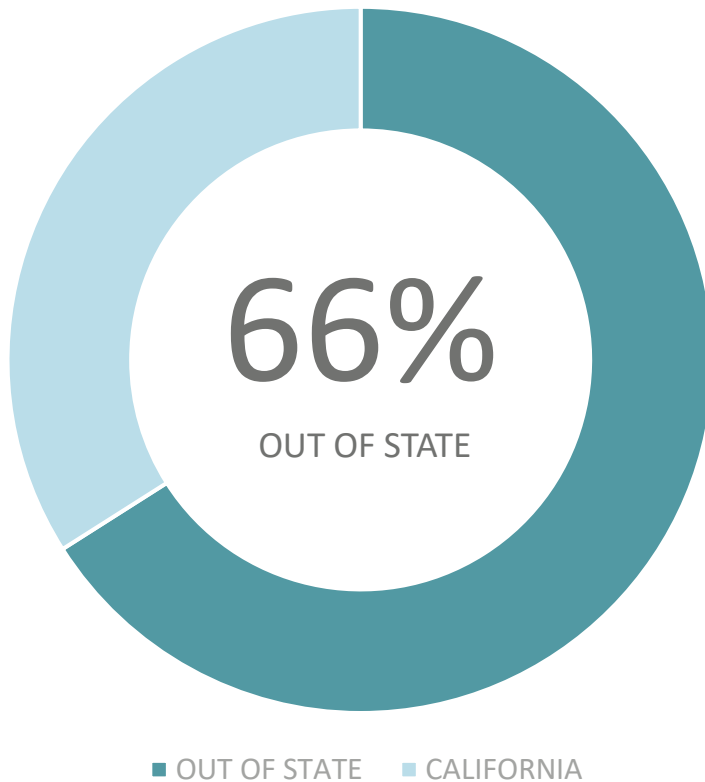
# VISITOR TYPES, ORIGIN & SEASONS VISITED



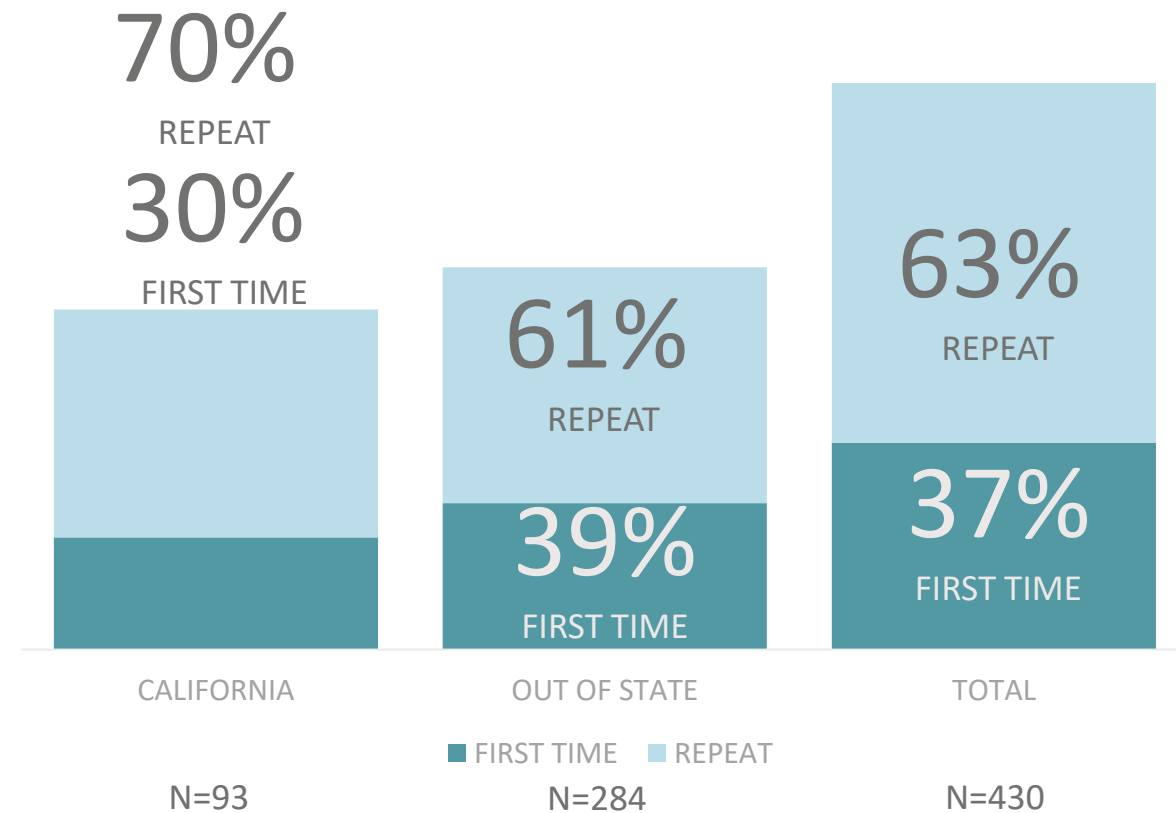
# CALIFORNIA VS. OUT OF STATE VISITORS



OUT OF STATE VS. CALIFORNIA



REPEAT VS. FIRST TIME - OUT OF STATE & CALIFORNIA



# TOTAL SUMMER TRAVELER TYPE TREND



	2025	2024	2023	2022
CALIFORNIA	34%	33%	29%	32%
OUT OF STATE	66%	66%	71%	68%
FIRST TIME	37%	37%	42%	33%
REPEAT	63%	63%	58%	67%

# TOP WINTER VISITOR ORIGIN STATES – TREND



2025		2024		2023	
California	33.95%	California	33.76%	California	28.92%
Colorado	9.07%	Colorado	8.97%	Colorado	12.05%
Washington	7.21%	Washington	7.26%	INTERNATIONAL	7.23%
Oregon	6.05%	Texas	5.34%	Illinois	4.82%
Texas	4.19%	Oregon	4.49%	Texas	4.82%
TOP 5	60.47%	TOP 5	59.83%	Washington	4.82%
				TOP 6	62.65%

# SUMMER REPEAT VISITORS – PAST SEASONS VISITED

## TOTAL REPEAT VISITORS

26% 21% 27% 22%



winter



spring



summer



autumn

## VISITED LAST TIME

Past 12 months	50.9%
1-2 years ago	22.3%
3-5 years ago	14.3%
6+ years ago	12.5%

## CALIFORNIA REPEAT VISITORS

25% 21% 27% 24%



winter



spring



summer



autumn

## OUT-OF-STATE REPEAT VISITORS

27% 21% 27% 21%



winter



spring

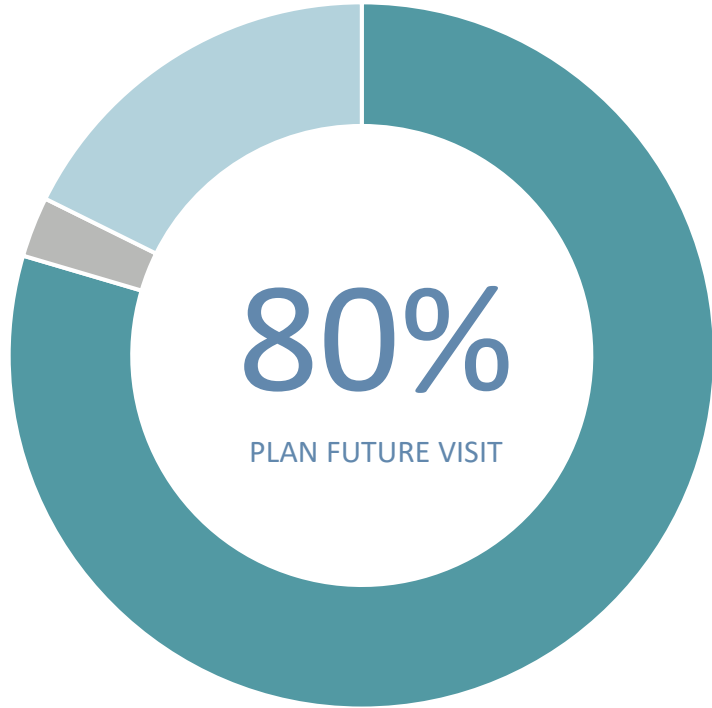


summer



autumn

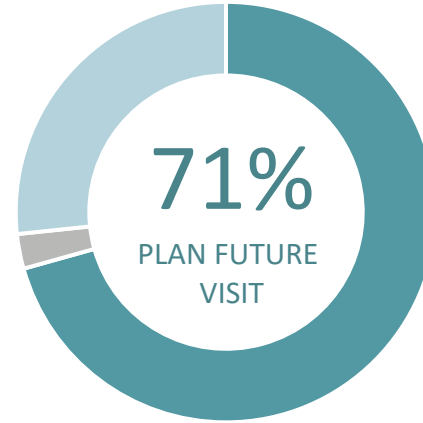
# PLANNED FUTURE VISITS REMAINS VERY HIGH, BUT IS LOWER THAN 2024



■ YES ■ NO ■ MAYBE  
N=181

89% 2024

## FIRST TIME VISITORS



■ YES ■ NO ■ MAYBE  
83% 2024

## REPEAT VISITORS



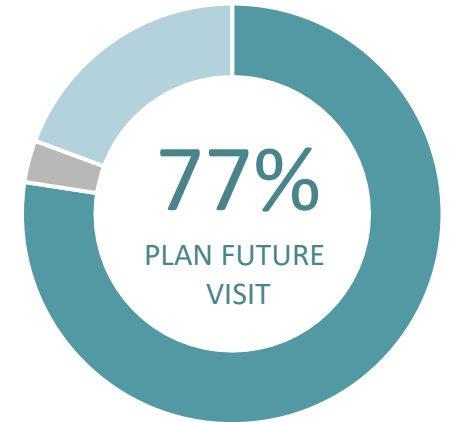
■ YES ■ NO ■ MAYBE  
93% 2024

## CALIFORNIA VISITORS



■ YES ■ NO ■ MAYBE  
93% 2024

## OUT-OF-STATE VISITORS

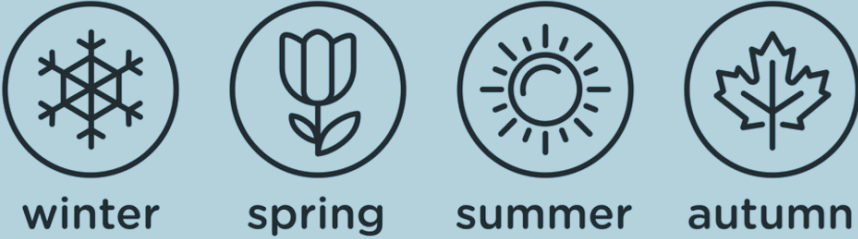


■ YES ■ NO ■ MAYBE  
87% 2024

# FUTURE SEASON VISITS

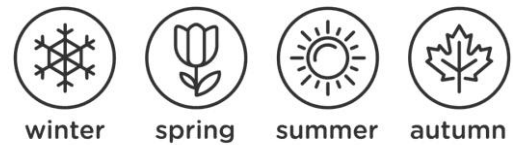
(OF THOSE CONSIDERING FUTURE VISITS)

23% 20% 32% 24%



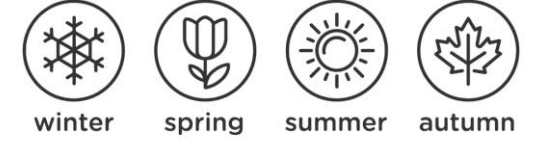
## FIRST TIME VISITORS

22% 20% 33% 25%



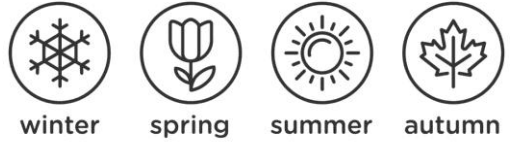
## REPEAT VISITORS

24% 20% 32% 21%



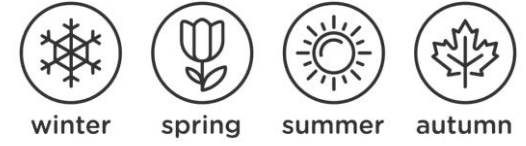
## CALIFORNIA VISITORS

21% 19% 31% 21%



## OUT-OF-STATE VISITORS

25% 23% 33% 25%

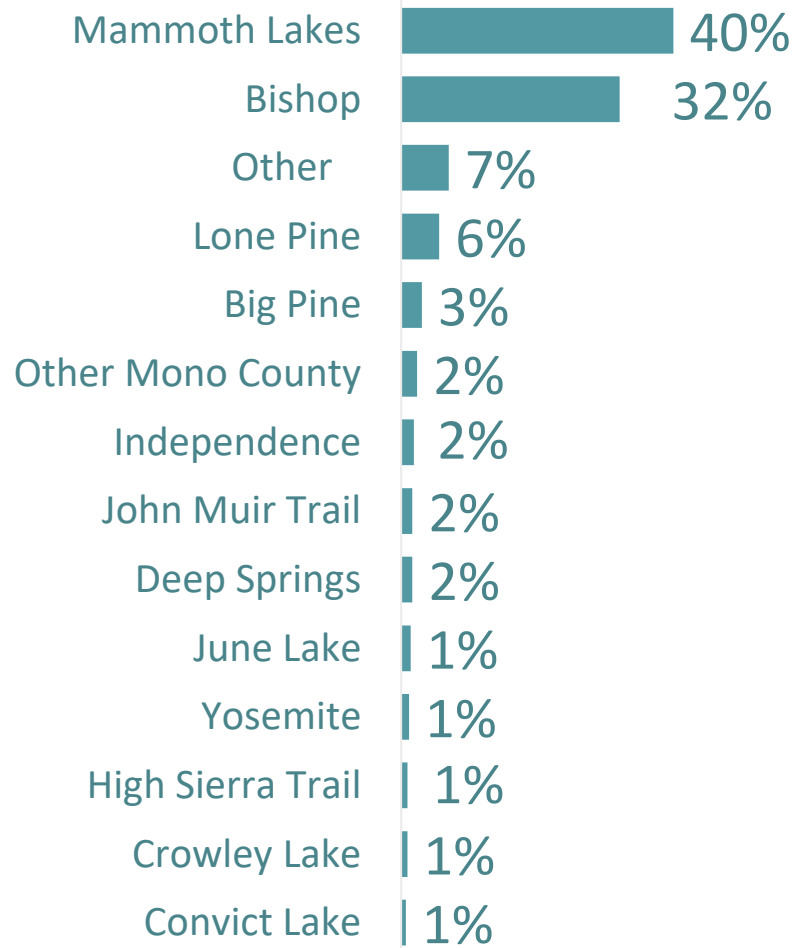


A fly fisherman wearing a blue jacket, a cap, and sunglasses is standing in a river, holding a fishing rod. The background is a lush green forest with tall trees. The scene is bright and sunny.

# VISITOR TRIP PROFILE



# PRIMARY DESTINATION 2025



FIRST TIME VISITORS

48%

MAMMOTH LAKES

24%

BISHOP  
N=157

REPEAT VISITORS

35%

MAMMOTH LAKES

37%

BISHOP  
N=273

CALIFORNIA VISITORS

42%

MAMMOTH LAKES

33%

BISHOP  
N=146

OUT-OF-STATE VISITORS

39%

MAMMOTH LAKES

32%

BISHOP  
N=284

# PRIMARY TRIP PURPOSE

Outdoor adventure activities	34%
Visiting friends or family	25%
Other outdoor	10%
Work/Business	10%
Enjoy nature	6%
Other	5%
Attending a wedding	3%
Fishing	3%
Attending or participating in a sporting event	2%
Attending festivals and events	1%
Water activities	1%

N=430

Outdoor adventure activities – Rock climbing, backpacking, mountain biking, bouldering etc.

Other outdoor activities – horseback riding, biking, hiking, running etc.

Enjoy nature - nature walks, wildlife watching, visiting geological formations unique to the area, etc.

Attending festivals and events (music, food, arts, health & wellness etc.)

Water activities – kayaking, canoeing, boating, swimming, etc.

## FIRST TIME VISITORS

Outdoor adventure activities	41%
Visiting friends or family	15%
Other - Please Specify	15%
Other outdoor activities	7%
Sporting event	6%
Attending a wedding	6%
Enjoy nature	6%
Water activities	2%
Fishing	1%
Attending festivals/events	1%

N=157

## REPEAT VISITORS

Visiting friends or family	30.8%
Outdoor adventure activities	30.0%
Other outdoor activities	13.9%
Other outdoor activities	12.1%
Enjoy nature	6.6%
Fishing	3.3%
Attending festivals/events	1.5%
Attending a wedding	1.1%
Water activities	0.4%
Sporting event	0.4%

N=273

## CALIFORNIA VISITORS

Outdoor adventure activities	36%
Visiting friends or family	26%
Other outdoor activities	12%
Other	10%
Enjoy nature	9%
Water activities	3%
Fishing	2%
Attending a wedding	1%
Attending festivals and events	1%
Sporting event	0%

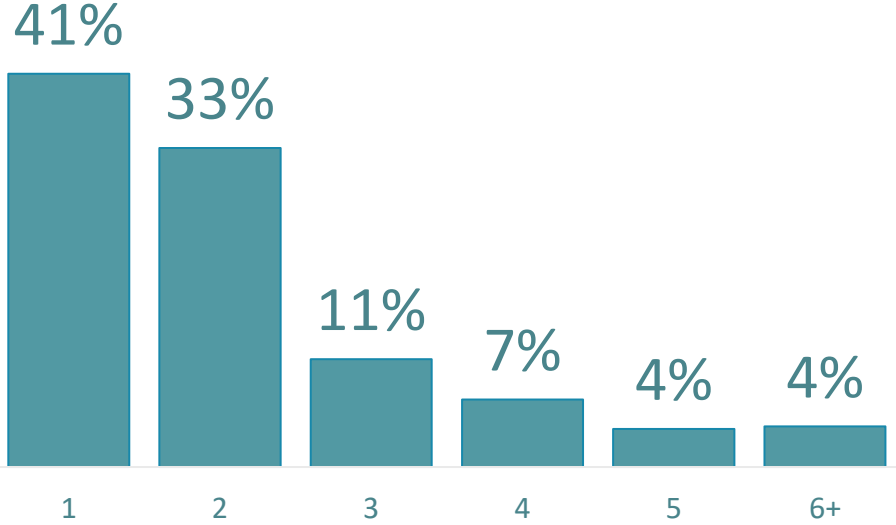
N=146

## OUT OF STATE VISITORS

Outdoor adventure activities	33%
Visiting friends or family	25%
Other	16%
Other outdoor activities	9%
Enjoy nature	5%
Attending a wedding	4%
Sporting event	4%
Fishing	3%
Attending festivals/events	2%
Water activities	0%

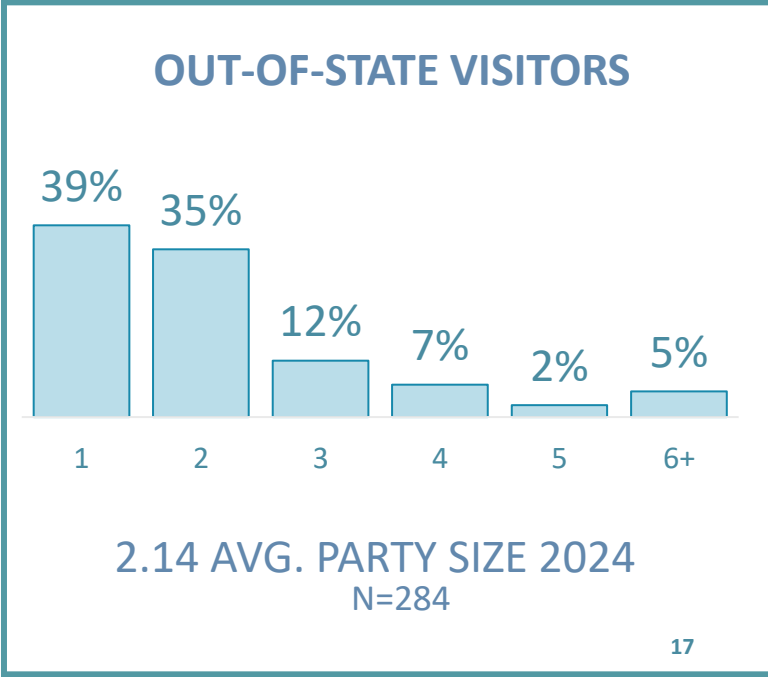
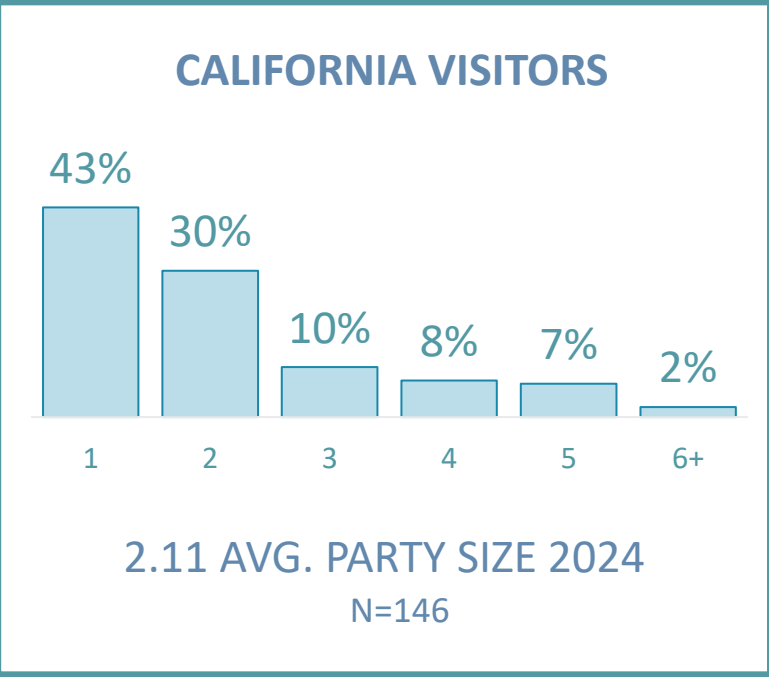
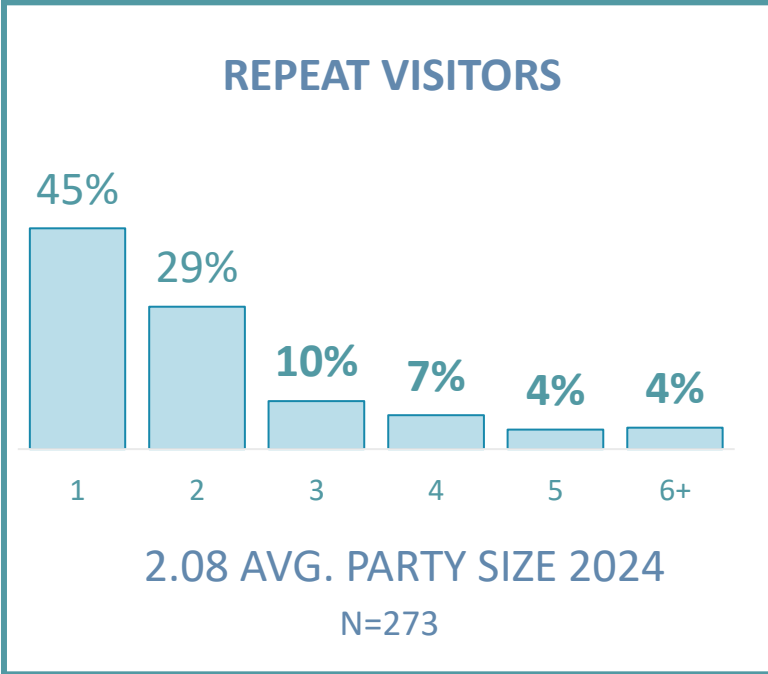
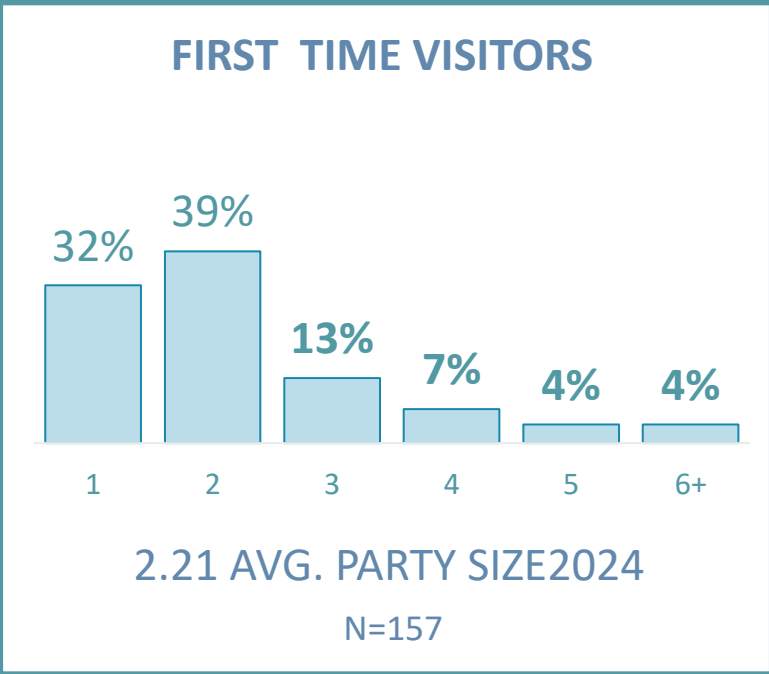
N=284

# SUMMER PARTY SIZE 2025

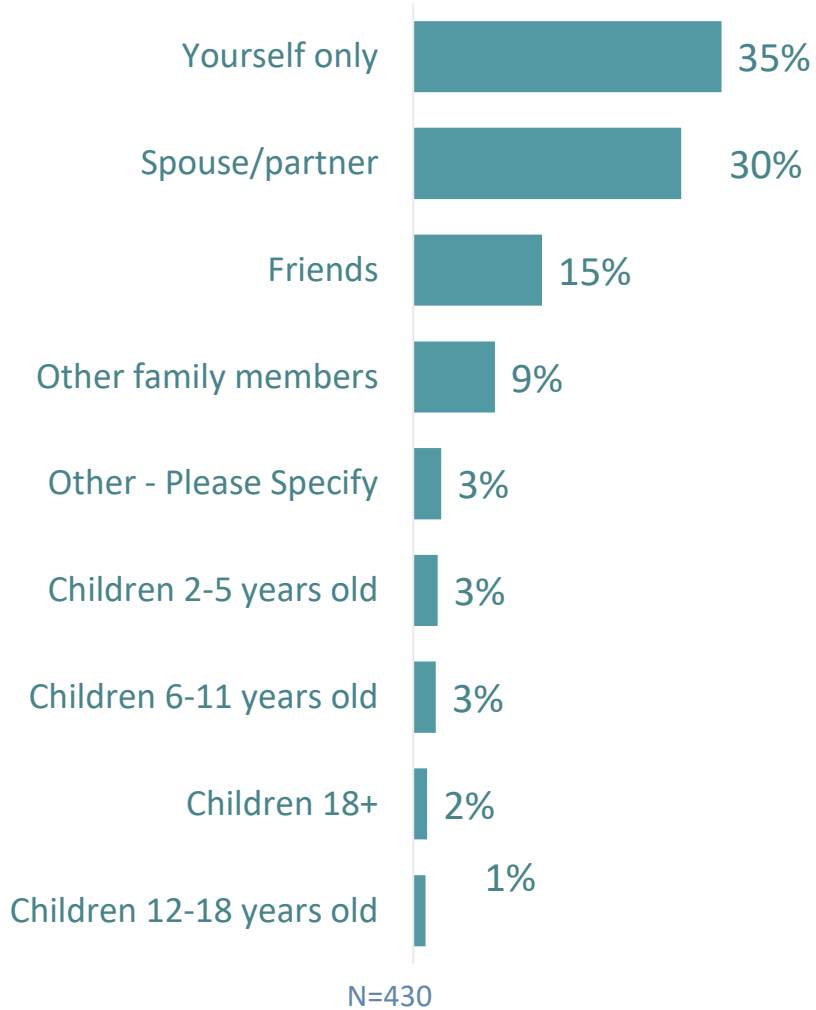


AVERAGE PARTY SIZE  
2.13 2025

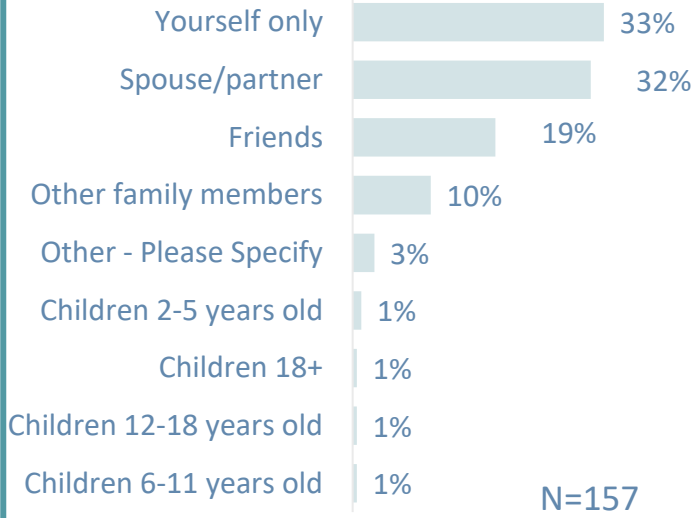
N=430



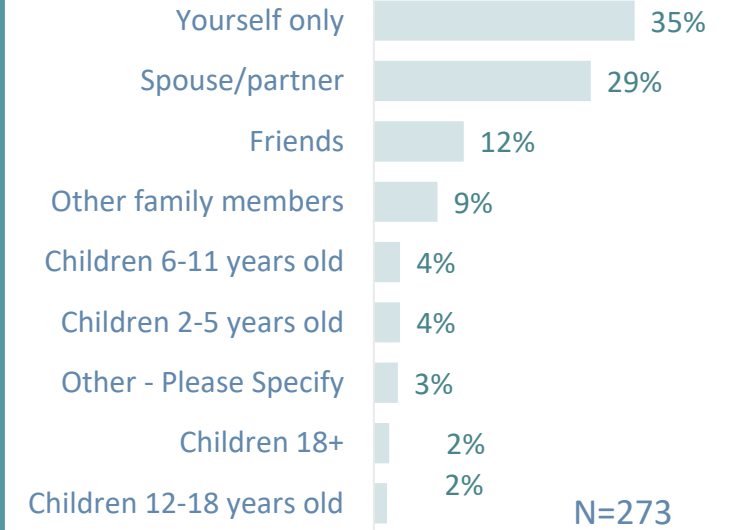
# TRAVEL COMPANIONS 2025



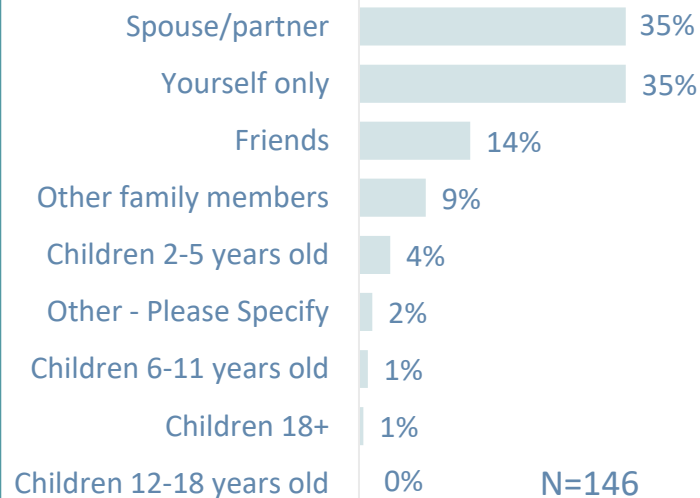
## FIRST TIME VISITORS



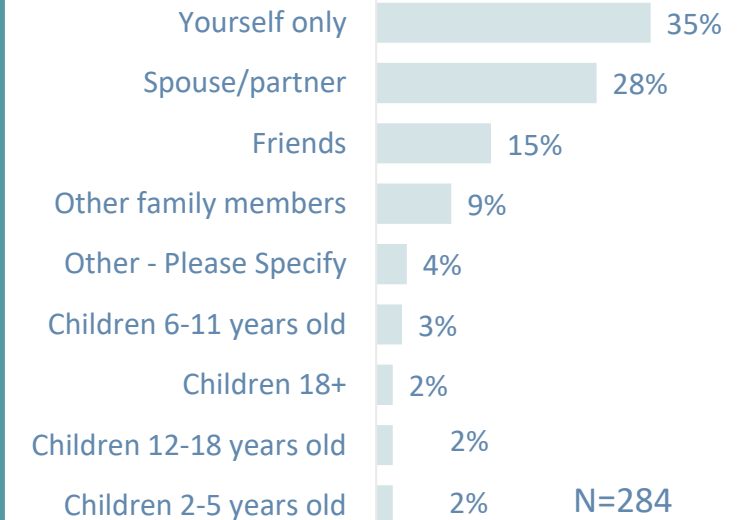
## REPEAT VISITORS



## CALIFORNIA VISITORS

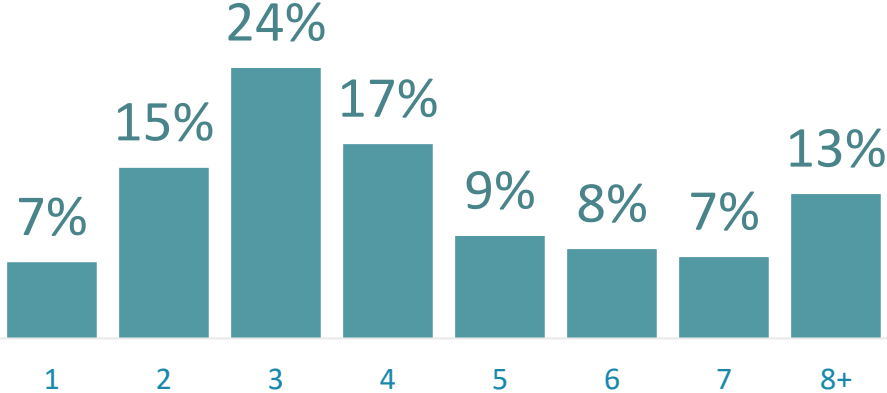


## OUT-OF-STATE VISITORS



# AVERAGE # NIGHTS 2025

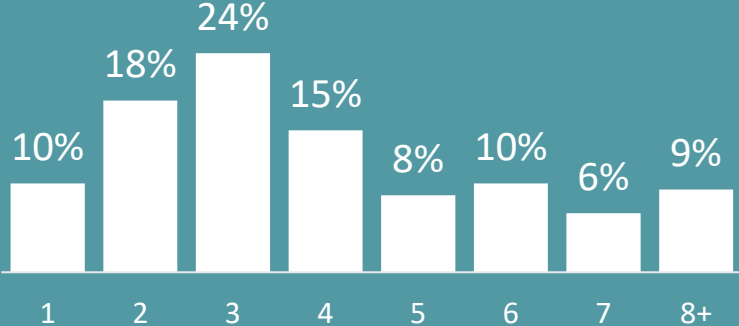
TOTAL



AVERAGE # NIGHTS  
4.23 2025

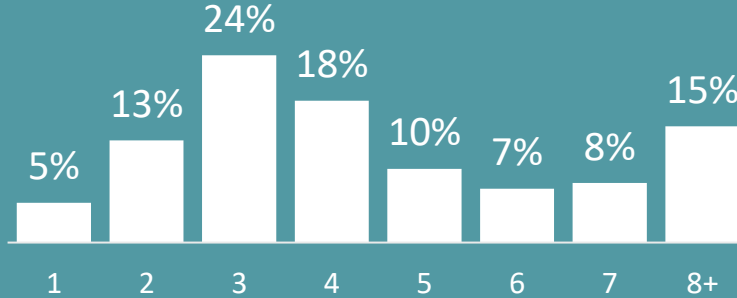
N=430

## FIRST TIME VISITORS



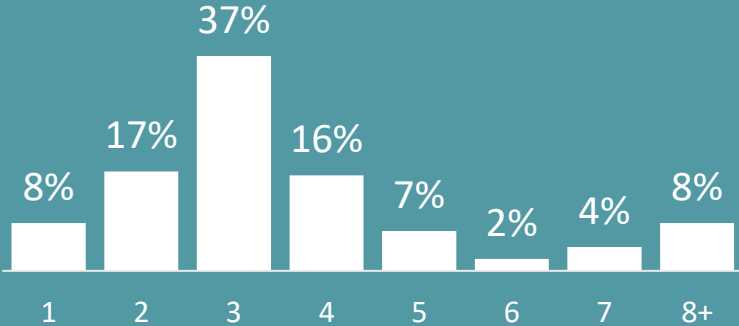
3.93 AVG. # NIGHTS  
N=157

## REPEAT VISITORS



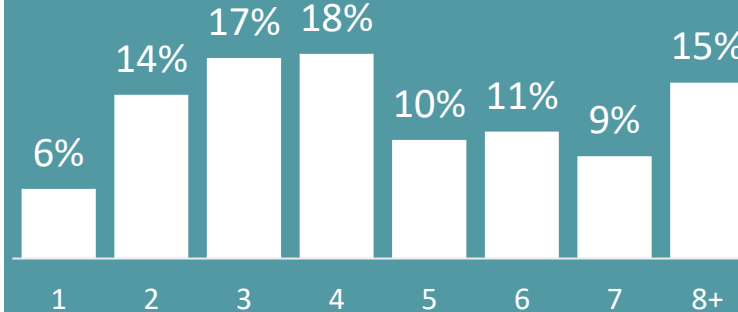
4.41 AVG. # NIGHTS  
N=273

## CALIFORNIA VISITORS



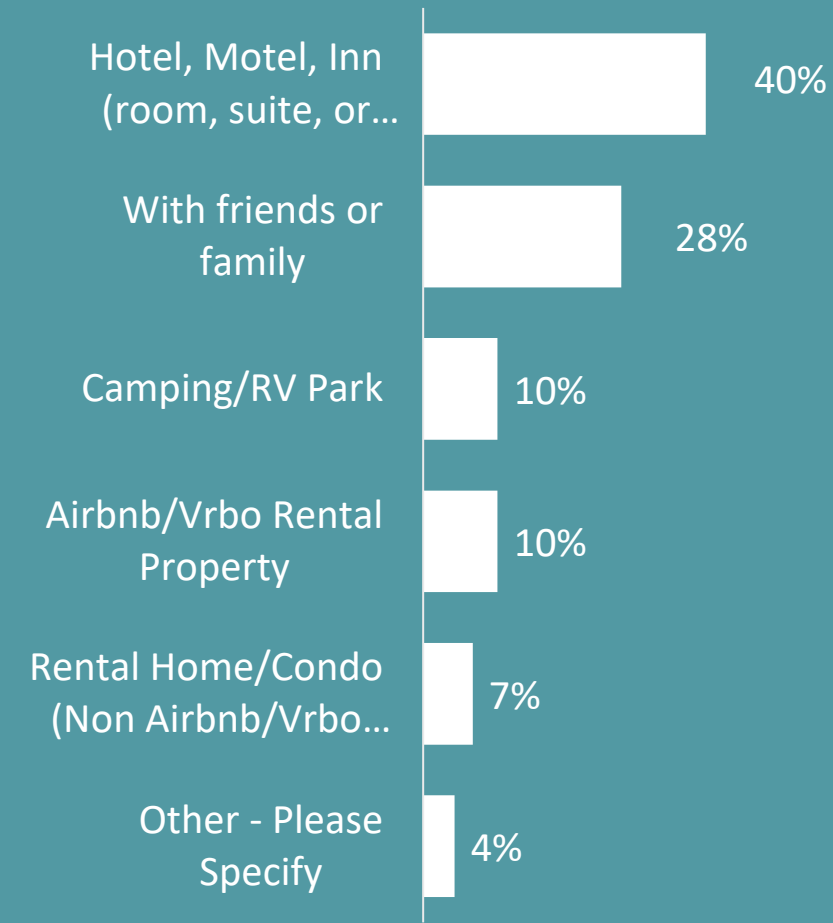
3.60 AVG. # NIGHTS  
N=146

## OUT-OF-STATE VISITORS



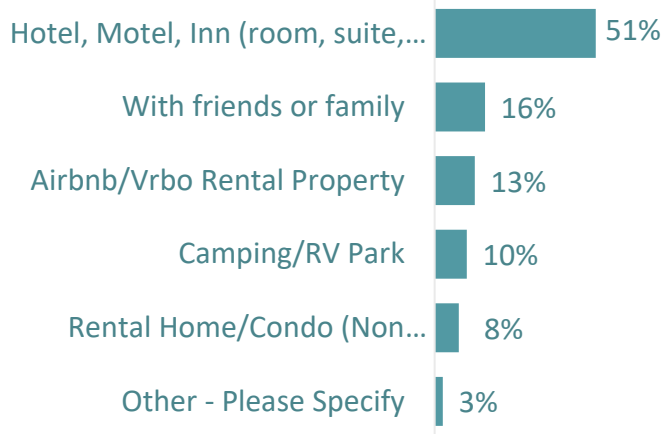
4.56 AVG. # NIGHTS  
N=284

# ACCOMMODATIONS 2025

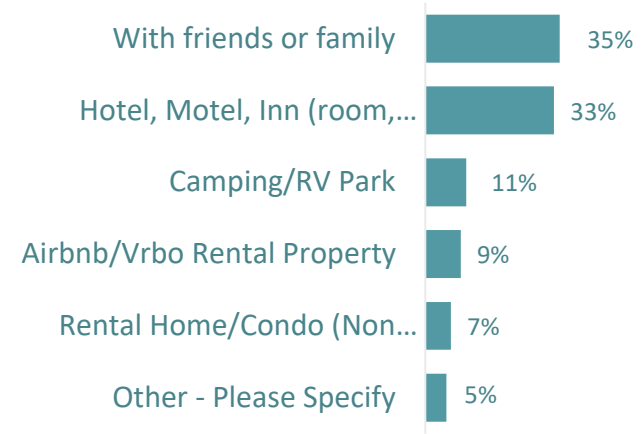


Hotel, Motel, Inn (room, suite, or condo on a hotel/motel/Inn property)  
Rental Home/Condo (Non Airbnb/Vrbo rental property)

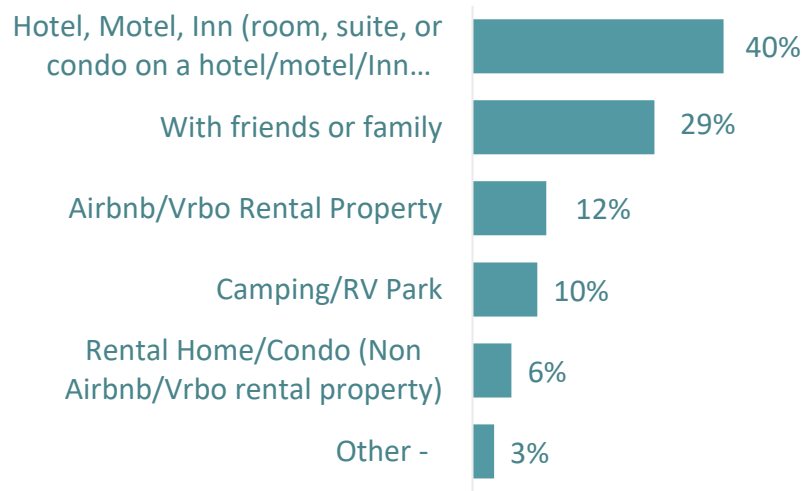
## FIRST TIME VISITORS



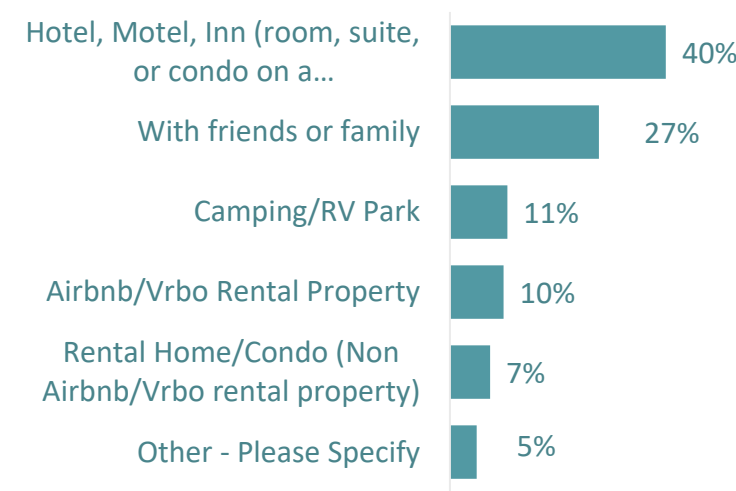
## REPEAT VISITORS



## CALIFORNIA VISITORS



## OUT-OF-STATE VISITORS



# LOCAL TRANSPORTATION



## FROM AIRPORT

Friend's or Family's vehicle	49%
Rental Car	32%
Shuttle Service	10%
Other-Please specify	5%
Taxi	3%
Uber/Lyft	1%

N=430

## IN-TOWN

Friend's or Family's vehicle	43%
Rental Car	31%
Shuttle Service	9%
Free Town Shuttle (Mammoth Lakes)	8%
Other Please specify	4%
Uber/Lyft	3%
Friend's or Family's vehicle	2%

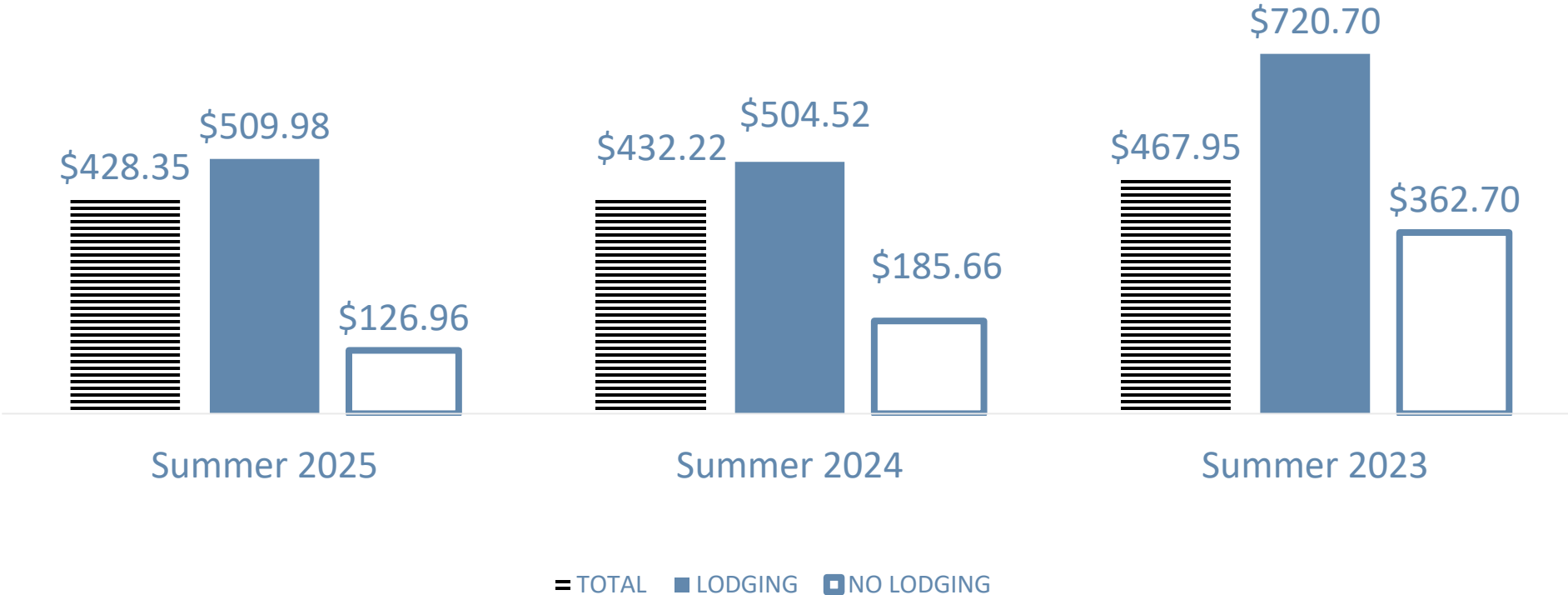
# VISITOR SPENDING



# TRIP SPENDING






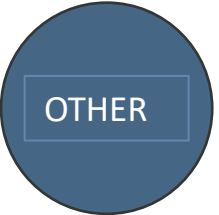


AVG. SPENDING/DAY TREND





# AVERAGE SPENDING/DAY DETAIL

TOTAL \$ PER DAY	 LODGING	 RESTAURANTS	 RETAIL	 SIGHTSEEING ENTERTAINMENT	 CAR RENTAL	 GAS, PARKING TRANSPORTATION	 OTHER	
TOTAL	\$428.35	\$ 196.16	\$81.86	\$34.67	\$27.97	\$36.02	\$22.73	\$29.95
LODGING.	\$509.98	\$248.01	\$88.78	\$36.65	\$31.15	\$44.45	\$25.66	\$35.28
NO LODGING	\$126.95	\$0.00	\$56.32	\$27.36	\$16.21	\$4.89	\$11.90	\$10.27

N= 427 TOTAL  
 336 79% LODGING  
 91 21% NO LODGING

A scenic view of a rocky trail with hikers and a large columnar rock formation in the background. The image shows a dirt path winding through a rocky landscape. In the foreground, two hikers are visible from behind, wearing backpacks and hiking gear. The path leads towards a large, dark, columnar rock formation that stretches across the middle ground. The background features a clear blue sky and several tall pine trees. The overall scene is bright and sunny, suggesting a clear day in a mountainous area.

# VISITOR DEMOGRAPHICS



# 2025 DEMOGRAPHIC TREND



	2025	2024	2023	2022
% MALE/FEMALE	49%/49%	49%/49%	57%/45%	51%/47%
SINGLE/MARRIED	47%/49%	47%/49%	39%/55%	41%/53%
AVG. HH INCOME	\$170.2K	\$163.5K	\$169.1K	\$150.4K
GEN Z	14%	14%	8%	13%
MILLENNIAL	41%	44%	55%	44%
GEN X	27%	23%	14%	22%
BOOMERS	17%	19%	22%	19%
CAUCASION	81%	85%	85%	83%
HISPANIC	4%	4%	6%	5%
BLACK/AA	2%	1%	1%	3%
ASIAN	8%	8%	4%	6%
OTHER	4%	2%	5%	3%

# 2025 DEMOGRAPHICS

## AVG. HH INCOME

**\$170.2K**

N=366

FIRST TIME VISITORS

**\$167.9K**

N=131

REPEAT VISITORS

**\$171.4K**

N=235

CALIFORNIA VISITORS

**\$198.5K**

N=126

OUT-OF-STATE VISITORS

**\$160.3K**

N=240



# LOCALS & BISHOP SPECIFIC QUESTIONS

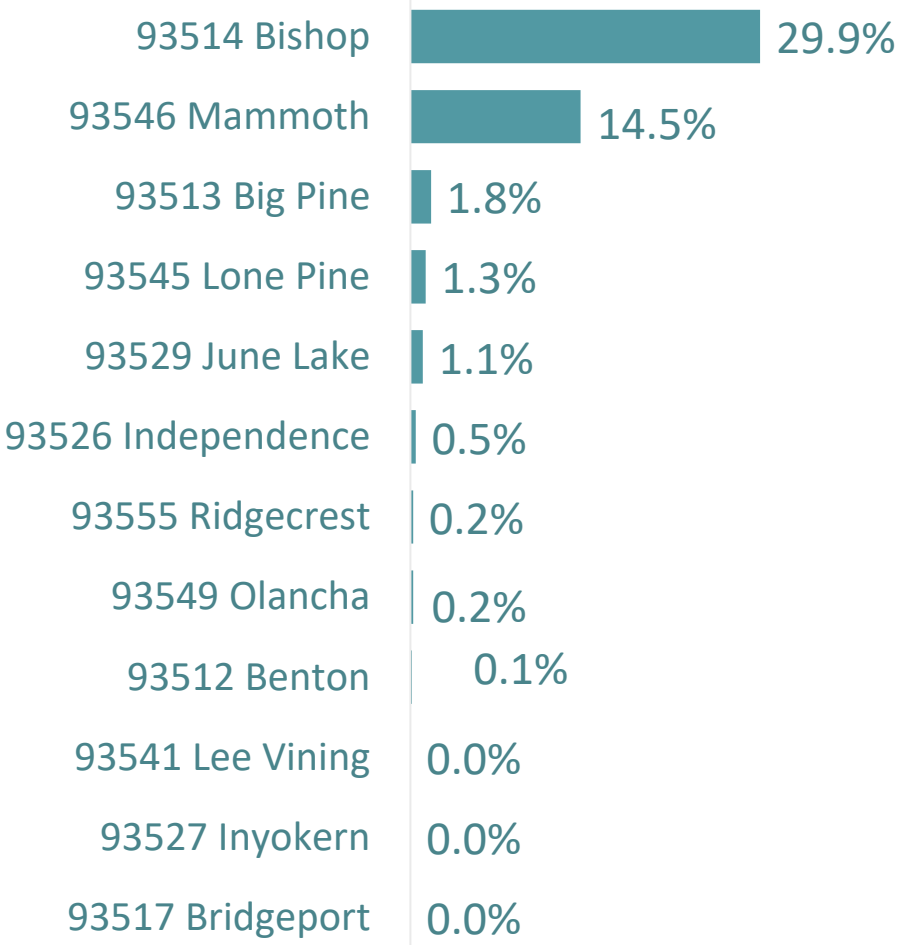
LOCALS & VISITORS





# SUMMER 2025 – LOCALS 49.4% OF PAX

## LOCAL ZIP CODES



N=423

# 22%

FIRST TIME USING BIH

# 75%

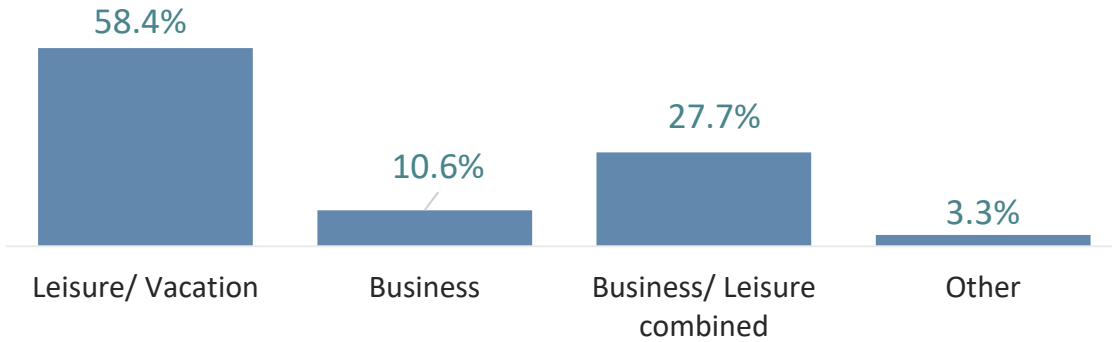
# TRIPS PAST YR

- 11% 1X/YR
- 40% 2-3X/YR
- 25% 3-5X/YR
- 24% 6+X/YR

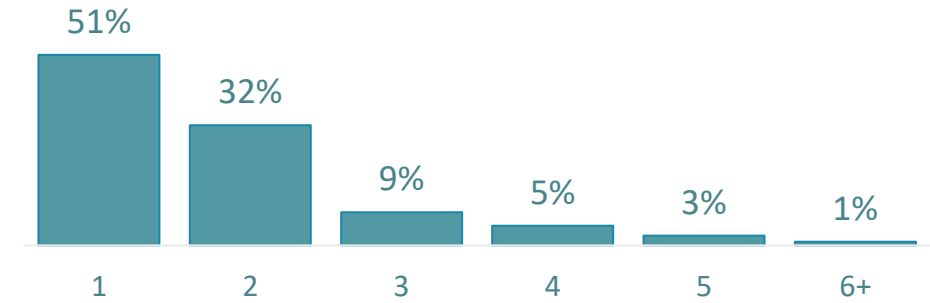
N=331

# SUMMER 2025 - LOCALS

## TRIP PURPOSE

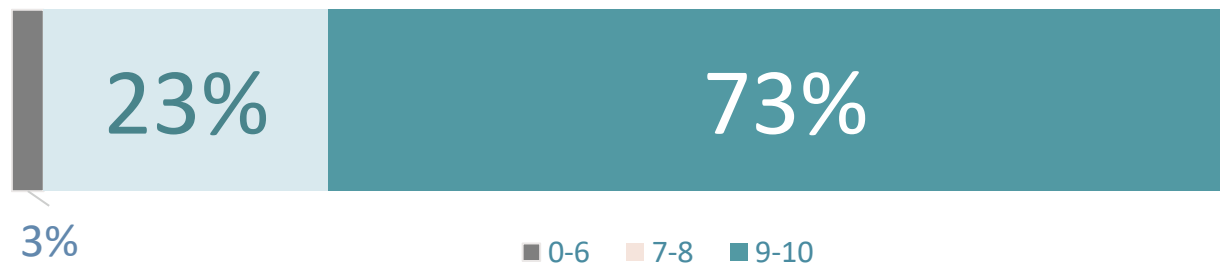


## PARTY SIZE



1.61 AVG. PARTY SIZE

## UNITED POSITIVE RATING



71.63

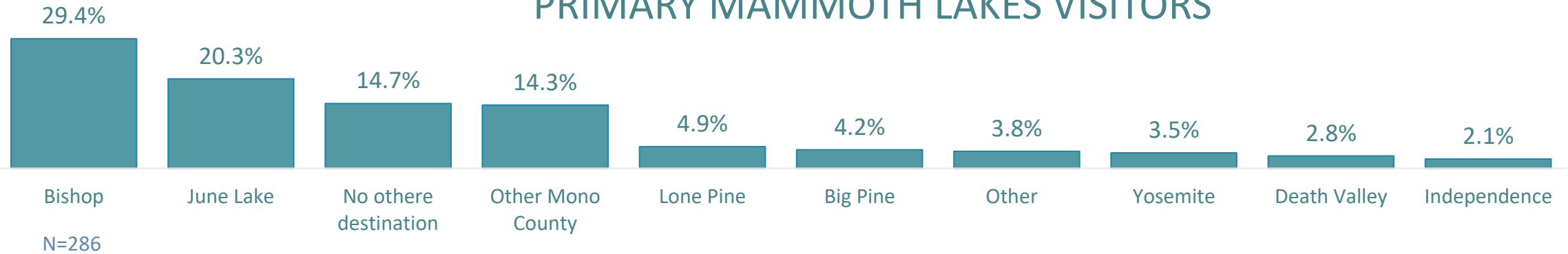
(POSITIVE - NEGATIVE)

N=423

# SUMMER 2025 - VISITORS



## PRIMARY MAMMOTH LAKES VISITORS



## BISHOP ACTIVITIES –WILL/DID VISIT

Visit local restaurants	26.5%
Visit local shops	21.6%
Stay overnight in a hotel, motel, or inn	13.2%
Stay overnight in a rental Home/Condo, Airbnb/Vrbo etc.	10.3%
Other	8.3%
Rock climbing or Bouldering	7.8%
Visit a museum	6.4%
Stay overnight camping/RV Park	5.9%
Visit local restaurants	26.5%

N=204

# SUMMER 2025 –VISITORS



## PRIMARY BISHOP VISITORS BISHOP ACTIVITIES –WILL/DID VISIT

Visit local restaurants	18.5%
Visit local shops	15.7%
Stay overnight in a hotel, motel, or inn	14.7%
Visit friends/family	14.1%
Rock climbing or Bouldering	9.4%
Stay overnight camping/RV Park	6.9%
Visit a museum	6.6%
Other	5.6%
Hiking/Backpacking	4.7%
Stay overnight in a rental Home/Condo, Airbnb/Vrbo etc.	3.8%

N=319



**THANK YOU**