



## Introduction

2025 has been a transformative year for the Eastern Sierra Business Resource Center (BRC). Through our commitment to supporting local entrepreneurs, small business owners, and community partners, we have expanded our reach, strengthened collaborations, and continued to foster sustainable economic growth throughout Inyo and Mono Counties.

A program of:



In partnership with:



# In just one year, we have:

## **Assisted 75 unique businesses and entrepreneurs**

BRC staff and contractors provided direct one-on-one support, technical assistance, and business consultations that helped business owners start, grow, and sustain their operations.

## **Hosted 26 workshops**

Our in person events and classes covered a wide range of topics, such as financial planning, marketing, business planning, leadership development, and access to capital.

## **Helped launch 2 new businesses**

The BRC played a key role in guiding new ventures from concept to launch through tailored advising, access to resources, and peer mentorship.

## **Leveraged 26 new partnerships**

We expanded our regional network by forming new collaborations with local agencies, chambers of commerce, educational institutions, and nonprofit organizations. These partnerships have enhanced our capacity to deliver joint programs, referrals, and shared resources.



# 2025 Program Highlights



## **Leadership Development:**

Launched the Elevate Your Leadership Potential program, a 5-month training series engaging 27 participants from diverse industries to build capacity and collaboration among emerging community leaders.

## **Workshops and Events:**

Delivered sessions such as Thriving Together: CRA & Access to Capital, Financial Planning 101: Building Your Financial Home, and Community Economic Development Series in partnership with UC Cooperative Extension.

## **Women in Business Initiatives:**

Hosted Matriarch Mixer and Women's Business Brunch to empower local women entrepreneurs through networking, storytelling, and shared learning.

## **Community Job Creation:**

Supported local employers such as Marshalls (Bishop) and Limelight Hotel (Mammoth) by facilitating recruiting events and connecting local talent to job opportunities.

## **Collaborative Economic Development:**

Hosted regional meetings including the CA State Association of Counties Board Meeting and participated in Sierra Jobs First Governing Council to align regional economic strategies.



# Community Partnerships

The BRC has built alliances with partners such as:

- Bishop & Mammoth Lakes Chambers of Commerce
- Sierra Business Council
- UC Cooperative Extension
- AltaOne Federal Credit Union
- California State Association of Counties
- Eastern Sierra Council of Governments
- Mammoth Lakes Tourism
- Local Tribal Governments and Enterprises

These relationships enable us to amplify our impact and leverage collective expertise to support local economic resilience.



# By the Numbers

75

Businesses/  
Entrepreneurs  
Served

26

Workshops  
Delivered

2

New  
Businesses  
Launched

26

New  
Partnerships  
Formed

27

Participants  
in  
Leadership  
Program

18

Average  
Workshop  
Attendance

2

Counties  
Served  
(Inyo &  
Mono)



The Eastern Sierra Business Resource Center remains committed to empowering the people who make our region thrive — our small business owners, entrepreneurs, and community leaders. With gratitude for our partners and supporters, we look forward to another year of collaboration, growth, and innovation.

## Looking Ahead: 2026 Goals

- Expand BRC services to underserved communities across the Eastern Sierra.
- Increase bilingual business advising and outreach.
- Grow our digital learning and virtual advising platform.
- Support five new business launches and deepen entrepreneurial pipelines.
- Continue hosting signature events such as Matriarch Mixer and Empower Hour series.
- Plan a high school pitch camp to support emerging entrepreneurs.



# What People Are Saying



**“Facility and staff is amazing. Excited to have some local resources.”**

**“The staff was awesome and the facility was very bright and open.”**

**“Awesome building, super excited for more opportunities and offerings related to non-profits.”**



**“This was one of the best events I’ve ever been to. Met so many incredible women leaders.”**

**“I loved getting to know everybody. I thought this was truly an amazing event. Thank you so much for putting this on!”**



**“Great way to connect and meet other badass businesswomen.”**

**“Great experience! Very community-oriented and effective.”**

**“We’d love to partner/support future events!”**